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Beverly Hills Encourages Support for Disaster Relief, Continued Readiness for Any Emergency

Beverly Hills, California - The City of Beverly Hills stands with communities impacted by the recent earthquakes, hurricanes and many other disasters around the world. The devastation seen in the aftermath of these disasters has been enormous, and help will continue to be needed on the long road to recovery.

At this time, residents of Beverly Hills and California are reminded that we too live in areas of high earthquake risk and that our homes and communities are susceptible to the same kind of disaster.

“As we support our brothers and sisters who are recovering from these tragic events, we must continue to build a resilient community in Beverly Hills! We are a City ready to recover from any disaster that may occur,” said Mayor Lili Bosse.

The City of Beverly Hills is always ready to provide assistance to other cities in need. Should a request be made through the Los Angeles County Operational Area for mutual aid, the City will respond accordingly. Beverly Hills follows the national standards and protocols for providing support to other communities in times of disaster.

How to Help:

At this time, providing financial assistance is the most effective way to support relief efforts. Humanitarian and governmental agencies in the affected areas are overwhelmed, and in-kind donations will require large-scale coordination which cannot be guaranteed. The public is encouraged to donate through any of the many reputable aid organizations, including the following:

- The American Red Cross: www.beverlyhills.org/redcrossdonation
- National Voluntary Organizations Active in Disaster (NVOAD): <https://www.nvoad.org/current-disasters/werespond/>
- Mexican Red Cross: www.beverlyhills.org/mexicanredcross
- UNICEF Mexico: www.beverlyhills.org/UNICEFmexico
- Save the Children Mexico: www.beverlyhills.org/savethechildrenmexico
- United for Puerto Rico: www.beverlyhills.org/unidosPR
- UNICEF: www.beverlyhills.org/UNICEFPR
- One America Appeal: www.beverlyhills.org/oneamerica

Please be aware that scammers have been known to take advantage of disaster response situations. When donating to the charity of your choice, be aware of the following:

- Be cautious of requests for donations by unfamiliar organizations or people.
- Beware of unsolicited contacts and appeals on social media sites. Some leading relief charities now accept donations via cell phone, but unsolicited text messages, like unsolicited telephone and email communications, should be viewed with suspicion and handled with caution.
- Crowd-funding and other types of internet-giving can be tools of tremendous good, but as with any type of giving it can be abused, so proceed with caution when donating online.

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