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For Immediate Release
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Calling All Pie-Bakers: Pie Bake A'la Beverly Hills & Piesta Returns June 8th
Public Invited to Submit Applications for Winning Home-Baked Pies

Calling all bakers and dessert enthusiasts! The Beverly Hills Farmers' Market is accepting home-baked fruit pie entries for its annual Pie Bake A'la Beverly Hills and children's "Piesta," happening on Sunday, June 8, from 9 a.m. to 1 p.m. The deadline to apply for the home-baked pie contest is **May 25, 2014**.

All pie-bake entries must be made with locally grown fruit in California. Each one will be graded on appearance, creativity, crust, consistency, and flavor by a panel of distinguished chefs and food-celebrity judges. Gift certificates will be given to winners by supporting sponsor, Clementine of Beverly Hills, including: $200 for 1st place; $100 for 2nd place; $50 for 3rd place, and $50 for the "Most Pieutiful."

The annual Pie Bake & Piesta is a free event featuring a pie eating contest for kids and adults, and lots of entertaining pie-themed activities, including pie ingredient juggling, pie making and decorating, and searching for treasures in pastry flour. Pony rides and a petting zoo will also be available for a nominal fee.

The Pie Bake A'la Beverly Hills & Piesta is featured in conjunction with the weekly Farmers' Market, located along Civic Center Drive between Third & Santa Monica. Free two- hour parking is available in the Civic Center parking garage. All regular farmers and prepared foods vendors will be featured at the Market.

For additional pie bake entry rules or to download an application, call (310) 285-6830 or visit www.beverlyhills.org/FarmersMarket.

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