



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, February 17, 2022
6:30 PM

MEETING CALLED TO ORDER

Date / Time: February 17, 2022 / 6:32 PM

IN ATTENDANCE: Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Fire Chief Gregory Barton, Director of Community Services Jenny Rogers, Human Services Administrator Rachel Evans, Management Analyst Gabrielle Ressa, Executive Assistant Karen Gutierrez, Chair Tiffany Davis, Vice Chair Noah Eteessami, Allison Adams, Sabrina Cohan, Olivia Dicopoulos, Kaveh Farshad, Shawbong Fok, Noelle Freeman, Jon Gluck, Joel Hile, Alana Morgan, Ariel Ouziel, Alina Pavlyuk, Anjali Rajpal, Charles Smith, Raven Vermeil

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item not listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Next Beverly Hills Chair Tiffany Davis and Vice Chair Noah Eteessami

- Chair Davis and Vice Chair Eteessami welcomed the group.

b. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.

- Mayor Wunderlich and Councilmember Gold welcomed the group.

c. Introductions of Prospective New Members and Special Guests

- Fire Chief Gregory Barton introduced himself and discussed the roles and responsibilities of the Fire Department.

3) New Business

a. Next Up – City Announcements for the Next Generation

- There was no discussion for this item.

b. Voter Registration Initiative for Next Generation

- Chair Davis discussed a voter registration initiative with the Committee.

c. Community Focused Social Activities and Events Brainstorm

- Mayor Wunderlich and Councilmember Gold discussed a potential Next Night event.
- Chair Davis discussed potential community event ideas with the Committee members.
- Director of Community Services Jenny Rogers and Human Services Administrator Rachel Evans discussed programs within the Community Services Department, including but not limited to, the art show, social services, and Kindness Week.

d. Subcommittee Reports

- Cultural Chair Joel Hile discussed upcoming events.
- Charity Chair Allison Adams highlighted the Girl Scouts of Greater Los Angeles.
- Sustainability Chair Ariel Ouziel discussed sustainable events and Earth Day.
- Social Outreach Chair Raven Vermeil discussed Kindness Week and took a photo of the Committee.
- First Thursdays Co-Chair Noelle Freeman discussed the promotional video, the salsa event at the February event, and the upcoming March 3rd Mad Hatter event.
- Vice Chair Etesami provided the report for the Art Subcommittee, discussing Visions of the Future and City art initiatives. Director of Community Services Jenny Rogers discussed Frieze and potential art installations in the City

e. City Council Liaisons – Civic Awareness Updates

- Mayor Wunderlich discussed Earth Day, projects with the Planning Commission, the Beverly Hills Unified School District, OpenBH, the upcoming election, and the Economic Sustainability Plan.
- Councilmember Gold discussed residential zoning as well as upcoming elections in both Beverly Hills and Los Angeles County.

4) Current Business

a. New Beverly Hills Business Brainstorm Recap and Continuation

- Chair Davis and Vice Chair Etesami discussed potential new business ideas for the City.

b. 2020 – 2021 Time Capsule

- Chair Davis discussed a potential time capsule dedication event.

c. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)

- There was no discussion for this item.

d. Mark Your Calendar: First Thursdays – March 3

- The upcoming First Thursdays event is on March 3, 2022.

5) Future Agenda Items Discussion

- There was no discussion for this item.

6) Adjournment

a. The upcoming Next Beverly Hills Committee is scheduled for Thursday, March 17, 2022 at 6:30 PM.

- Date / Time: February 17, 2022 / 7:33 PM