City of Beverly Hills
Health and Safety Commission
Regular Meeting

January 24, 2011
4:00 PM
City Hall Room 280-A
455 N. Rexford Drive

Enhancing the Health and Safety of Our Community
A detailed Commission packet is available for review in the Library and City Clerk’s Office.

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager’s Office at (310) 285-1014. Please notify the City Manager’s Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Conference Room 280-A is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.

CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
AGENDA

HEALTH AND SAFETY COMMISSION REGULAR MEETING
January 24, 2011
4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES
   • Consideration of minutes of December 13, 2010.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
   At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON
   • Mayor’s Cabinet Meeting – January 12, 2011.
   • Other items of interest.

F. DIRECTOR’S REPORT
   • Report from Myra Lurie, Beverly Hills School District Board Member
   • Information Only:
     a) First Flu-Related Deaths of 2010-2011 Flu Season
     b) Defective Furnaces May Cause Carbon Monoxide Poisoning in Your Home
     c) Bedbugs are Back with a Vengeance
     d) BHUSD FAC Meeting Minutes November 17, 2010
     e) BH Weekly Article - Neighborhood Watch Brings New Approach to Safety
     f) BH Courier Articles – Maple Counseling Center Faces Hard Times and Local Hero Saves BH Apartment from Fire
     g) BH Courier Article – Edison Power Failures Hurts Local Businesses
     h) Commission Calendar
   • Other Items

G. NEW BUSINESS
   1. Health and Safety Awards Update
   2. Neighborhood Watch Meetings
   4. Crisis Response Team Services

H. COMMENTS FROM COMMISSIONERS
   Commissioners’ brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT
HEALTH AND SAFETY COMMISSION SPECIAL MEETING  
December 13, 2010  
4:00 p.m.

The meeting was called to order at 4:03 p.m.

A. ROLL CALL  
Commissioners Present: Aronberg, Seidel, Setian, Chair Landau  
Commissioners Absent: Millan, Kopeikin, Vice Chair Judelson  
Staff: P. Mottice Muller, K. Ryan, D. Chase, T. Kosterman

B. PLEDGE OF ALLEGIANCE  
The Pledge of Allegiance was led by Commissioner Seidel.

Commissioner Kopeikin arrived at 4:05 p.m.

C. COMMISSION MINUTES  
MOVED by Seidel, SECONDED by Aronberg to approve the minutes of the meeting on November 22, 2010, as corrected (5/0)  
Ayes: Landau, Kopeikin, Aronberg, Seidel, Setian  
Noes: None  
Absent: Millan, Judelson  
CARRIED.

Commissioner Judelson arrived at 4:13 p.m.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE  
None.

E. REPORT FROM THE CHAIRPERSON  
MAYOR’S CABINET MEETING – DECEMBER 8, 2010  
Vice Chair Judelson attended the Mayor’s Cabinet Meeting on December 8th. She reported to the Commission on the various items from other Commissions.

OTHER ITEMS OF INTEREST  
None.

F. DIRECTOR’S REPORT  
REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER  
Ms. Lurie briefly described an incident which took place last week where an intruder entered the High School. The intruder was escorted off the premises without incident. At this time, matter is still being investigated.  
Ms. Lurie stated that this incident has brought the issue of campus safety to the forefront and this will be further discussed at the Board meeting taking place on December 14th.
Director Mottice Muller briefly reported on the following items:

- This month’s Beverly Hills “In Focus” Newsletter contained a piece regarding a City program to assist seniors in installing safety bars in their homes.
- The Pioneer and Lucerne store will have a display in its storefront for the Rotary earthquake kits. Customers will be able to place orders for the kits at the store.
- City Hall will be closed December 24 through January 2nd due to holidays and furloughs.
- Update on tobacco retailers in the City – of the 52 tobacco retailers in the City, only twelve have not purchased their permit. A follow-up letter will be sent to these retailers.

- Information Only: No Comment
  a) BH Press Release: City Hall, Other Offices to be Closed Dec. 24-Jan. 2.
  b) Beverly Hills CPR Newsletter – December 2010
  c) BHUSD FAC Meeting Minutes – August 16, 2010
  d) BHUSD FAC Meeting Minutes – October 28, 2010
  e) Press Release – Not Too Late to Vaccinate

- Other Items

G. NEW BUSINESS

1. 2011 MEETING DATES
The 2011 meeting schedule was approved as proposed.

2. PEDESTRIAN SAFETY FOLLOW-UP AND IMPLEMENTATION OF CITY BIKE LANES
Transportation Planner Martha Eros gave a follow-up report on the items of concern that the Commission brought to her attention at the November meeting. Ms. Eros reviewed the items, and explained possible ways that they may be addressed. Ms. Eros explained to the Commission that the Traffic and Parking Commission has formed an Ad Hoc Committee to address bike lanes within the city. She offered to take comments from the Health and Safety Commissioners on this, and no comments were given. A meeting allowing for public input on bike lanes is expected to take place in the next few months.

3. WORK PLAN ITEM: ENHANCING THE NEIGHBORHOOD WATCH PROGRAM
Officer Don Chase discussed the upcoming Neighborhood Watch meetings with the Commission, including the following:

- The Program’s Format – block party format taking place every other month, at various locations throughout the city, discussion items are crime prevention, crime awareness and ID theft
- How to get people to attend – food trucks, Fire Department and K-9 Demonstrations
- Proposed dates for the meetings

Chair Landau suggested having vendors sell preparedness items at the meetings. Food/Food trucks will be discussed further at another meeting. Commissioners agreed that at least one Commissioner should attend each block party and all Neighborhood Watch Meetings.
Commissioners had a discussion and approved Work Plan items for FY 2011-2012, and agreed that Areas of Interest will be discussed at a later date.

MOVED by Seidel, SECONDED by Judelson to have the following two items as the Commission’s 2011/2012 Work Plan items: Hold a Community Emergency Management Summit for Beverly Hills’ Stakeholders and to Continue to assist the Police Department in implementation of a new Neighborhood Watch Program (6/0)
Ayes: Landau, Kopeikin, Aronberg, Seidel, Setian, Judelson
Noes: None
Absent: Millan
CARRIED.

5. BEVERLY HILLS COMMUNITY HEALTH AND SAFETY AWARDS
Commissioners agreed that Chair Landau should call the award winners to congratulate them and invite them to attend a City Council meeting in January to be presented with their award.

6. CONTINUATION OF EVERY 15 MINUTES VIDEO
Only a small portion of the video was viewed due to malfunction of the DVD player.

Commissioner Kopeikin left the meeting at 6:10 p.m.

H. COMMENTS FROM COMMISSIONERS
Chair Landau informed the Commission that a DUI checkpoint will take place on December 22nd at LaCienega and Gregory from 6-10 p.m.
Concern about carbon monoxide poisoning was mentioned due to the recent poisoning of a former BHHS student. Commissioners agreed that this is an important item and should be further discussed. They requested to have this brought to a future City Council Meeting as a “Did You Know?” item, in an attempt to bring more attention to this issue and increase awareness.
Commissioner Seidel pointed out that the most recent minutes for the Facilities Advisory Committee meeting were included in this month’s packet. Current minutes for these meetings will be included in the Commission’s packet from now on, and Commissioner Seidel noted that he will keep the Commission informed on any items of interest from the meetings.

I. ADJOURNMENT
There being no further business, Chair Landau, with the consent of the Commission, adjourned the meeting at 6:20 p.m.

PASSED, Approved and Adopted
This _______ of ______________, 2011

__________________________
Peter Landau, Chair
For Immediate Release:
January 13, 2011

First Flu-Related Deaths of 2010-2011 Influenza Season Reported
Flu claims the lives of three in LA County, highlighting the continued need for vaccination for everyone.

LOS ANGELES - At least three people died from flu in the past two weeks, marking the first deaths of the 2010-2011 influenza season, the Los Angeles County Department of Public Health reported today. In an average flu season, which lasts from fall to late spring, flu claims an estimated 1,000 deaths in LA County.

“This is an unfortunate reminder that flu is a serious, potentially deadly illness that is also vaccine-preventable,” said Jonathan E. Fielding, MD, MPH, Director of Public Health and Health Officer. “We’re approaching the time of year when we typically see peak numbers of flu cases. There is still time to get a flu shot or the flu mist nasal spray vaccine and to protect yourself, your loved ones and those around you from this illness. The flu season does not end with the winter holidays, and flu can circulate as late as May.”

The three individuals who died were a 48-year-old man, a 29-year-old woman, and a 4-year-old boy. The adults were both obese, which is a newly-described risk factor for complications from influenza. All died from a vaccine-preventable strain of the flu. It was not immediately known whether any of them had received a flu vaccination.

In an unrelated incident, Public Health also recently investigated an outbreak of what appears to have been flu at a local school. More than 50 students fell sick with flu-like symptoms, three of whom tested positive for flu.

“We reiterate that if you or your child is sick, stay home. Some individuals who get sick are able to treat themselves at home with over-the-counter medications, drinking plenty of fluids and resting. Others may develop severe symptoms requiring hospitalization, or may develop complications such as pneumonia,” said Dr. Fielding. “Even healthy people can get very sick from the flu and spread it to others. We urge everyone, six months of age or older, to get either the flu shot or the nasal spray vaccine, and to practice basic hygiene, such as washing your hands, to prevent the spread of the flu.”

Residents are encouraged to contact their regular doctor for recommended vaccinations. This season’s flu vaccine protects against H1N1, H3N2, and an influenza B strain. Supermarkets, pharmacies and community clinics throughout the county are offering seasonal flu vaccine for a low fee.

While influenza vaccine is now recommended for everyone (except infants under six months of age), it is especially important that certain groups make sure they are vaccinated because they are either at greater risk of developing complications from the flu or because they live with or care for others who are at greater risk of developing complications. These groups are:

• Pregnant women;
Children younger than five;
- Adults 50 years of age and older;
- People of any age with chronic medical conditions such as heart disease or diabetes;
- People who live in nursing homes or long-term care facilities;
- People who live with or care for those at high-risk for complications from the flu, including health care and day care workers.

Influenza accounts for up to 200,000 hospitalizations, and an average of 24,000 deaths in the U.S. each year, according to the CDC. Symptoms of influenza include fever, cough, headache, and muscle ache within the first three to five days of illness.

Flu is extremely contagious. Everyone is urged to practice basic hygiene to help reduce the chances of catching either the flu or other illnesses. These healthy habits include:
- Washing your hands frequently, especially after using the restroom and before and after eating;
- Covering your nose and mouth with a tissue or your sleeve when you cough or sneeze;
- Not touching your nose, mouth or eyes to prevent the spread of germs;
- Staying home from work or school when sick.

For information regarding low-cost flu vaccines through a health care organization or other vaccination clinic, visit the Public Health Immunization Program’s website at http://www.publichealth.lacounty.gov/ip or www.findaflushot.com. Or call the LA County Information Line at 2-1-1 from any landline or cell phone in the county.

The Department of Public Health is committed to protecting and improving the health of the nearly 10 million residents of Los Angeles County. Through a variety of programs, community partnerships and services, Public Health oversees environmental health, disease control, and community and family health. Public Health comprises more than 4,000 employees and has an annual budget exceeding $750 million. To learn more about Public Health and the work we do, please visit http://www.publichealth.lacounty.gov, visit our YouTube channel at http://www.youtube.com/lapublichealth, or follow us on Twitter: LAPublicHealth.

# # #
For Immediate Release
December 6, 2010
Contact: Therese Kosterman
(310) 285-2456

Defective Furnaces May Cause Carbon Monoxide Poisoning in Your Home
Gas Company Offers Free Furnace Inspections

Beverly Hills, CA — Now that winter is here and the weather has turned colder, residents will be using their furnaces to heat their homes. Properly installed and well maintained gas furnaces are relatively safe and trouble free. However, malfunctioning furnaces can introduce dangerous levels of poisonous carbon monoxide into the home.

Southern California Gas Company, which serves the Beverly Hills area, offers free inspections of furnaces to their customers. They recommend annual inspections and replacing the air filter according to the manufacturer’s recommendations.

Call (800) 427-2200 to schedule an appointment with a Gas Company technician or report a suspected gas leak or other emergency.

Carbon monoxide, known as the “silent killer,” is produced by incomplete combustion of fuels and is odorless, tasteless and colorless. Some signs that may indicate the presence of carbon monoxide are a yellow, large and unsteady burner flame or an unusually pungent odor when the appliance is operating.

Carbon monoxide poisoning claims up to 1,000 lives a year in the United States, making it one of the leading causes of accidental deaths in the home. Symptoms include drowsiness, headaches, dizziness, fatigue, shortness of breath, nausea, vomiting and mental confusion. For additional protection, carbon monoxide detectors can be installed in the hallway outside each bedroom.

For additional information on furnace safety, visit the Gas Company’s website at www.socalgas.com/safety.

If you have any questions about gas appliances or other safety issues in your home or business, please call the Building and Safety Division at (310) 285-1141 or go to
To ensure delivery of all IREM e-mails, please add irem@email.irem.org to your contact list.

Bed Bugs Are Back With a Vengeance;

IREM-Assembled Resources Can Help

The largest-ever survey on bedbug infestations suggests that the creepy, blood-sucking creatures are being found and fought all across the United States – in single-family homes, apartment buildings and condos, hotels and motels, retail establishments, and even schools and churches. Sponsored by the National Pest Management Association (NPMA), and released this past summer, the survey found that bedbug-related calls to exterminators have risen by 81 percent in the last decade and 57 percent over the last five years. Moreover, a follow-on report aired by CBS News found that, since 2006, the money spent nationally eradicating bedbugs has more than doubled, topping $250 million.

Are you and your colleagues facing the formidable challenges posed by bed bug extermination on the properties you manage? If so, then check out the resources IREM has assembled to better background you about the problem and possible solutions. As well, view an article on “Bed Bug Laws and Pending Legislation” prepared recently by IREM HQ Legislative Liaison Beth Price.
Bed Bugs

The Centers for Disease Control and Prevention (CDC) and the U.S. Environmental Protection Agency (EPA) developed this document to highlight emerging public health issues associated with bed bugs (Cimex lectularius) in communities throughout the United States.

The current national problem with bed bugs is likely due to the convergence of three human behaviors: lack of awareness of the historical and biological linkhumans have with bed bugs, increased international travel, and past over-reliance on pesticides. Bed bugs are a 'pest parasite' that resides in the human nest – the bedroom. Over time, bed bugs have evolved to develop resistance to many of the chemical pesticides currently used. In fact, bed bugs were widely resistant to DDT by the mid-1960s.

Integrated pest management (IPM) is an effective and environmentally sensitive approach to pest management that relies on a combination of common-sense practices. IPM programs use current, comprehensive information on the life cycles of pests and their interaction with people and the environment. This information, in combination with available pest control methods, is used to manage pest damage by the most economical means, and with the least possible hazard to people, property, and the environment.

Bed bug control is most effective when an IPM approach is implemented with diligent participation by the residents. In multi-family housing, diligent participation is also required of the building management. IPM takes advantage of all appropriate pest management options, including the judicious use of pesticides. Although bed bugs may sometimes be controlled by non-chemical means alone, this approach is often very difficult, potentially less effective, and usually more resource-intensive. A comprehensive IPM program to control bed bugs may include a number of methods such as:

- using monitoring devices,
- removing clutter where bed bugs can hide,
- applying heat treatment,
- vacuuming,
- sealing cracks and crevices to remove hiding places,
- using non-chemical pesticides (such as diatomaceous earth) and杀虫剂
- judicious use of effective chemical pesticides

A coordinated community IPM program can alleviate both the discomfort and cost of managing bed bugs. The underlying philosophy of bed bug IPM is based on the fact that bed bug infestations will not go away without intervention. Intervention is most effective when
populations are low. Such a coordinated effort could create a partnership among government, property managers, citizens, and pest management professionals to ensure an effective intervention facilitated by environmental health professionals. EPA and CDC recommend that pest management and environmental health professionals throughout the U.S. continue to use IPM strategies as they address the bed bug issue.

Read the full Joint Statement on Bed Bug Control in the United States from the U.S. Centers for Disease Control and Prevention (CDC) and the U.S. Environmental Protection Agency (EPA) here.

For additional resources, please refer to the Downloads located on the IREM® Maintenance Knowledge Center or visit the following websites:

- NEHA e-Learning: Online Education Programs for Environmental Health Professionals
- Parasites and Health: Bed Bugs (DPIs)
- Bed Bug Resources (MI Dept. of Community Health)
- University of Florida's Integrated Pest Management
- National Pest Management Association
- Central Ohio Bed Bug Task Force
- Environmental Protection Agency
- New York State Integrated Pest Management: Guidelines and Prevention of Bed Bugs in Shelters and Group Living Facilities
- University of Minnesota: Travelers Q & A
- National Pesticides Information Center

For additional information about bed bugs and their control, please see the following print references:

References

http://www.iremfirst.org/if/knowledgebase/Major%20Components%20and%20Challenges... 1/12/2011


Bed Bug Laws and Legislation

Bed Bug Laws and Pending Legislation

Source: Beth Price, IREM HQ Legislative Liaison

"With the recent uprising of bed bug infestations in the United States, several states have introduced legislation to mitigate this pest. Currently there are some states that have laws already enacted to address this problem. Recently, state-wide legislation was passed in Maine, New Jersey and New York.

The law in New York only pertains to areas within New York City, although there are plans to introduce similar legislation that would apply to the whole state. Governor Patterson signed this bed bug legislation in late August, 2010 and decrees that landlords must disclose any history of bed bugs in a building within the preceding year to prospective tenants. In 2009 there were 11,000 reported bed bug complaints in the city.

The law in Maine was signed into law in March and took effect July 12, 2010. This law requires landlords to disclose existing or past problems with the bugs, but also addresses how and who will pay for the remedy of the pests. Landlords are required to pay for the extermination of bed bugs if detected. However, if tenants do not cooperate with the extermination efforts, the tenant could then be held responsible for subsequent treatment costs.

New Jersey passed a statewide bed bug law in early February of 2010. This bill states that landlords of multiple-dwelling units must provide pamphlets to tenants and other information on bed bugs and preventative methods. Landlords must have bed bug infestations exterminated directly after learning about them. Landlords who do not take immediate actions may face fines of $300 per infested bedroom and/or $1,000 per infested common area.

Massachusetts law states that bed bug infestation issues fall under current statute that landlords are required to "maintain the dwelling you own without insect infestation" (MA: 105 CMR 410.550). Landlords must inspect each unit and take action to remedy any bed bug infestations.

Other states have introduced and pushed for state-wide legislation addressing the bed bug issue. Alabama had pending legislation that would define the responsibilities of landlords, however, this bill failed. Illinois has pending similar legislation and also has discussed the possibility of petitioning the federal government to waive previously
banned insecticides in order to treat bed bugs in residential units. Ohio has already signed on to petition the federal government to use these chemicals. Ohio also has pending legislation that would establish a bed bug awareness and prevention program. There is a federal bill pending in the US House of Representatives that would establish a grant program to assist states in inspecting hotel rooms for bed bugs. This legislation is pending in multiple committees.

For more information and resources on bed bugs, please visit the IREM/Maintenance Knowledge Center.

HEADLINES

Annotated Bibliography (Link Library)

Comments

Legislation on bed bugs: Fastest or slowest on the upcoming legislative list?
- Lori Banner | Flag this comment for review

What I want to know is what are Properties doing, not what Legislation is doing. What are the leading Property Management companies across the US implementing to control this problem?
- Javer Kaye | Flag this comment for review

Have some property or town found a successful solution for this problem?
- Javer Kaye | Flag this comment for review

Is IREM and other National Organizations talking with Legislation about passing laws that protect the Landlord?
- Javer Kaye | Flag this comment for review

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Neighborhood Watch brings new approach to safety

The Beverly Hills Neighborhood Watch has a new approach this year. Instead of the traditional zone meetings at the police department, the BHPD and Beverly Hills Health and Safety Commission will be hosting block parties, the first on February 12 from noon to 1:30 p.m. in the 200 block of South Palm.

“We were going to go to the neighborhoods and have the Neighborhood Watch zone meetings out in the neighborhood,” Crime Prevention Officer Don C said. “It will be the same presentation about current crime trends, crime prevention information, demonstration from our K-9 officers. We’ve tentatively scheduled the Grilled Cheese Truck. We thought, if people show up to get a grilled cheese and they get some kind of prevention material out of that, that’s our goal.”

To get involved in the Neighborhood Watch program, Chase said all residents need to do is attend these block party meetings, meeting their neighbors and creating a roster of the block.

“So if there is an event, some kind of natural disaster that the neighborhood can be self sustaining until the police and fire departments can come down and assist them,” Chase said. “The roster includes who has medical needs, who can’t go without electricity, who might need special assistance during the first few hours of an emergency.”

Chase said Neighborhood Watch is important because residents need to learn when to call the police and when something is suspicious.

“It’s important because the police don’t see everything and we need people to be our watch dogs for us and call us when we do see something,” Chase said. “In the past, we’ve had people have a funny feeling that maybe there is something wrong and they don’t call. After the fact they realize a crime did occur and they should have called.”

Neighborhood Watch is a priority for the Health and Safety Commission this year.

“Neighborhood Watch is one of our work plan items of the year,” Health and Safety Commission Chair Peter Landau said. “We’ve observed it for the last several years and noted that the attendance wasn’t as broad as we were hoping to see. And so we’re spending some time on it this year in the hopes that it will end up being the mainstay involving our citizens in emergency preparedness.”
BEVERLY HILLS UNIFIED SCHOOL DISTRICT
FACILITIES ADVISORY COMMITTEE MEETING #26 November 17, 2010

The regular meeting of the Facilities Advisory Committee (FAC) was held on Wednesday, November 17, 2010 at 4:00 p.m. at the District Office Board Room pursuant to written notice as provided by law.

PRESENT ☒  ABSENT ☐

Committee Members:
☒ Ben Alexander  ☒ Joel Pressman  ☒ Colleen Sternshein
☒ Patricia Garcia  ☒ Franny Rennie  ☒ Ron Stone
☒ Nooshin Meshkaty  ☒ Marilyn Gallup  ☒ Tina Wiener
☐ Josh Dubin  ☒ Damien Bean  ☒ Ed Brown

District:
☒ Dick Douglas – Superintendent
☒ Alex Cherniss – Assistant Superintendent
☒ Nelson Cayabyab – Chief Facilities Officer
☒ LaTanya Kirk – Interim Facilities Consultant
☒ Matt Conrad – Administrative Assistant

Also in Attendance:
☒ Julio Palacio – Bernards

Prepared by: Matt Conrad (Planning & Facilities Department)

MEETING MINUTES

FAC Members: Please be advised that you have two business days to respond with comments or changes to the meeting minutes or they will be viewed as correct.

CALL TO ORDER

The meeting was called to order at approximately 4:02pm.

APPROVAL OF THE AGENDA

The agenda passed unanimously.

APPROVAL OF OCTOBER 28, 2010 MINUTES

Minutes approved unanimously with minor corrections.
ADDRESSING THE COMMITTEE

None.

DISTRICT BOND EXPENDITURES PRESENTATION

Mr. Stone began by asking whether Mr. Alex Cherniss, Assistant Superintendent for Business Affairs, would be attending the meeting. Mr. Cayabyab responded that Mr. Cherniss was unable to attend (Note: Mr. Cherniss arrived later) but that in his absence he can provide some basic information. Mr. Stone responded that they have an agenda item and that Mr. Cherniss is supposed to be at every FAC meeting to discuss finances and that this is part of a larger problem of the FAC not getting any respect from the District, and that it will be brought up at the next Board meeting. He has specific questions which the sheet presented by Mr. Cayabyab does not answer. Mr. Pressman asked whether there was any direct communication from Mr. Cherniss on the matter and Mr. Cayabyab responded that it was discussed in executive cabinet but that the timing didn’t work out, and that Mr. Cherniss is also already working with the COC’s audit committee. Mr. Stone reiterated that this was information that the facilities office should already have, that Ms. Kirk-Carter should have, and that Mr. Cherniss’ absence made the issue worse.

Mr. Bean stated that the issue is one of setting expectations and that they need to have something and that from an informational standpoint the sheet presented doesn’t help as it documents July and August, before the District spent any money, thus the logical conclusion would be that their run rate is $80,000 a month and that it doesn’t stipulate what has been spent out of the bond thus far. Mr. Cayabyab responded that he is working to get things together and that once ready it will be posted on the website and also given to the Citizens’ Oversight Committee, and that the FAC’s charter is not to scrutinize the budget. He added that Mr. Cherniss simply can’t make it today and that he had already made a report to the Board.

Mr. Stone responded that the reason why the issue was raised last time was because the FAC wants to know how much has been spent on lawyers and whatnot so that they know how much can be spent on facilities, which is their charge. Mr. Cayabyab responded that the District is going to trial on December 7th in the Strategic Concepts case and cannot divulge line items as to what’s been spent. Mr. Stone responded that they would simply like one line item for legal expenses and that’s it. Mr. Bean added that this again was expectations management and that Mr. Cayabyab has to manage their expectations. He knows that the District is spending a lot of money but does not have a timeline right now and would like to know that by X date they will have a new master plan and that by X date they will have spent a certain amount of money. He believes that for Mr. Cayabyab, everything is always in progress.

Mr. Cayabyab responded that the timeline for the bond sales has not been presented to the Board yet. Mr. Pressman noted that the Board is asking to examine building a $55 million parking structure and that there is an issue of the bond money not synching up with construction costs, as everything boils down to choices and they originally had $600 million worth of ideas for upgrades, and would simply like to know in general categories what’s been done. Mr. Cayabyab emphasized that he agreed with them and that the staff
is trying to get going with the moratorium having been lifted. Having been directed to fire the architects and now start over with the master plan, he is frustrated and is now moving forward with an RFQ for new architects and needs time to establish a construction matrix. He would like to do 2 schools at a time and will have the master plan once they’re done planning, having already identified the bond sale schedule and needs to work on bringing those things together. They are incorporating Prologue software but have to use the older PeopleSoft software to work with the Los Angeles County Office of Education. He will be asking for the FAC’s participation in architect selection, the solicitation of Statements of Qualifications for master planners as well as for mechanical-electrical-plumbing (“MEP”) engineers. He emphasizes that things are happening and is frustrated to hear others say that nothing’s happening. Mr. Palacio added that there is a lot of hard working going on behind the scenes and that having been set back several months, they want to be transparent and have equal representation from all committees.

Ms. Gallup added that she feels like she is serving on a committee to select the furniture for a building that hasn’t been built yet and that they shouldn’t be meeting yet. She feels frustrated, as though she is wasting her time and that other things need to take place before the FAC can be viable. She spoke with a Board member who agreed with her, and noted that she has often read about events in the newspaper rather than hearing them firsthand from District personnel. Mr. Cayabyab responded that he and his staff are working to move forward, examining Horace Mann and Hawthorne first with summer projects forthcoming at Beverly Vista. The site committees are getting together and can work with the FAC to look at the issues that need to be addressed and can then direct the architects where they need to start. They are studying whether to tear down or modernize Horace Mann and may want to put a pre-school in there, and that will involve the FAC because they have the corporate knowledge and know what’s been done with previous architects. Meanwhile, the master plan for the high school and adult school has already started, and Mr. Cayabyab would like to include the K-8 sites in the final master plan so that in May 2011 it will encompass the entire District. He agrees that the FAC is not being fully utilized now but that in the next 3 months it should be.

Mr. Stone affirmed that the FAC’s charge is to meet once a month and that they’ve already cancelled one meeting, adding to correct Mr. Bean that the $80,000 was spent for 2 months. Further, the reason why this agenda item was raised is because they were discussing the supposed $34 million surplus out of the overall $334 million bond referendum and the question was then raised what was included in the $34 million, leading everyone to ask what has already been spent. Mr. Pressman added that he spoke with high school principal Carter Paysinger and asked whether the high school facilities committee has met, and the answer was no. He believes that they may at some point need to meet more than once a month and will not always be at the point of frustration.

Mr. Cayabyab emphasized that he agrees and wants to build things and get things done. Mr. Pressman replied that he would like to get some sort of regular update of how much money they have to play with and how much has been spent on lawsuits. Mr. Cayabyab responded that once they have a matrix put together it will be shared with the COC and the FAC; Mr. Stone responded that the COC has to review the specifics whereas the FAC merely wants a broader sense of where the numbers are going. Mr. Cayabyab responded that it would be less work for them to prepare reports for the COC and copy the FAC.
Ms. Rennie then asked for some questions and clarifications, first whether the site committees were meeting. Mr. Cayabyab responded yes, and that he has corresponded directly with the principals and that Horace Mann is the first, with meetings currently being scheduled. Ms. Rennie then asked whether the site committees will then be meeting with the FAC, and Mr. Cayabyab responded that the site committees can definitely include the FAC. Ms. Rennie then asked whether it makes sense for any of them to re-examine the plans, to which Mr. Stone replied that they are getting new architects anyways and that it's irrelevant until the District hires new architects. Mr. Cayabyab added that his goal is to brief the site committees and the FAC so they don't have to revisit the designs again. Ms. Rennie replied that it would be nice if they could examine the plans again, to which Mr. Cayabyab responded that they'd collected inputs from their various stakeholders and in study session boiled them down to 6 options for the Board and want to have the FAC and site committees examine them and decide what makes sense, as he is not looking to bypass the FAC. Ms. Rennie added that that there are plenty of people on the committee who gave good ideas and would like to suggest them, as they have had a year to think about things.

Mr. Cayabyab responded that one major project will be Horace Mann, as the goal is to put shovels in the ground in 8-10 months. They are studying whether to tear down the tower and how to still provide elevator access to the second floor and are in the process of hiring architects. Right now they need interim housing and he would like FAC members to contribute their corporate knowledge to get the job done. Mr. Brown then asked whether the new architects will change the Horace Mann plans, to which Mr. Cayabyab responded that the designs for all the schools are at the schematic phase, with plenty of holes in them as well as the master plan. Mr. Brown then asked whether they may start over, and Mr. Cayabyab agreed that it's a possibility.

Mr. Cayabyab then continued that they are putting out an RFQ for a master planner, with California Department of Education and Office of Public School Construction master plan standards outlining what they should be looking for. He is examining the schools' fire / life safety issues, access issues, and HVAC and energy management systems, as they have some pumps running 24/7 and an annual District-wide electric bill of $1.2 million, which he finds ridiculous.

Ms. Gallup then asked whether the Board has actually voted for a pre-school at Horace Mann, to which Mr. Stone asked whether a pre-school would even be covered by the bond. Mr. Cayabyab responded that that hadn't been thought through yet, to which Ms. Rennie responded that they're trying to stay ahead of the game. Mr. Stone added that their job is to challenge and question Mr. Cayabyab without attacking him, and to make sure that he's prepared to address those issues.

Mr. Cayabyab responded that there is a requirement for them to have a pre-school program, to which Mr. Douglas added that the state had recently passed legislation raising the age for which a student can be admitted to kindergarten, to be phased in over several years. Right now, kids must be 5 by September 1st but that will change to December 1st, with the state requiring districts to offer a transitional program. The District will still have to use its facilities with credentialed teachers but there are funding issues and many of their kindergarten students are held back, starting at 6 rather than 5.
Mr. Bean then affirmed that no one wants the line-item budgets but asked the larger question of who the client is here and what their primary set of objectives is. If they spend their money on Hawthorne and Horace Mann, that sucks up the first round of bond money, given that Horace Mann is a disaster. He is concerned that they are not giving balance between what they can afford to build and what they can afford to operate.

Mr. Cayabyab responded that that’s what the master planning has been tasked to do, and will examine programming and demographics needs in the coming years. He does not believe that Horace Mann will suck up the budget because it has a fixed budget, as does Beverly Vista, and the costs for upgrades will be prioritized and shoehorned into its allotted $30 million. Lastly, Mr. Cayabyab sought to reaffirm that the overarching priorities of fire / life safety, structure, security, technology, etc. have not changed.

**DISTRICT PARKING STRUCTURE PRESENTATION**

Mr. Cayabyab began by stating that he was tasked by the Board to study building an underground parking structure for the school. He provided his study to the Board in closed session, building underneath the soccer field with a vertical rise from Moreno Drive of approximately 66 feet. They would have to build 4-5 stories just to get to the level of Moreno Drive, and that would still not stop the MTA unless the structure was built street level by the District office. The cost would be approximately $12.5 million per floor with 70 spaces per floor but still wouldn’t accomplish what the District needed to do, and they still can’t appropriately use Measure E funds to research something just to stop the subway. The parking study will be under the guide of the master planner and he will be looking at the parking requirements for the school. Mr. Cayabyab has done some preliminary research on the matter and can justify up to 1300 parking spaces without Department of State Architect issues, as they already have approximately 571 spaces and would need another 700+ spaces, but the cost doesn’t justify going underground.

Mr. Chemiss then asked what the cost would be above ground, and Mr. Cayabyab responded that it would be half as much. Mr. Palacio then added that the cost doubles because of the excavation requirements and retaining walls, while Mr. Cayabyab added that that would also include supervision and ventilation issues as well. Mr. Brown offered that it would probably cost much more, and Ms. Rennie asked whether they would actually need 700 more spots.

Mr. Cayabyab responded that he had asked Mr. Pressman what the maximum capacity of the theater was and the number of shows that are performed on a nightly basis, as well as the maximum counts for sports activities, and that’s how he arrived at the 1300 number. Mr. Pressman then added that with the adult school meeting during the day and parent meetings that they need to contain grownups walking on the campus during the day, but putting parking in the back of the campus screws that up right away. Right now, the lack of security is ridiculous as the entrance for adults will affect where they park, and he wonders whether they could park across the street. Mr. Stone offered that this all relates back to the master plan, as the $55 million line item itself is the concern.

Mr. Bean then asked how this gets into the master plan without any sort of big picture guidance. Mr. Palacio offered that the draft master plan provides guidance, to which Mr.
Bean retorted that everyone hates the draft master plan. Mr. Palacio replied that the new master plan will involve everyone, but Mr. Pressman responded that the Strategic Concepts lawsuit argues in part that Strategic Concepts drew up the master plan for its own benefit rather than that of the District, and thus it's not necessarily the best place to start. Mr. Cayabyab responded that they should simply give the new master plan a shot; Mr. Brown asked when the RFP for a new master planner will go out, and Mr. Cayabyab responded that it is on the upcoming Board agenda and will be advertised shortly thereafter, with the goal being to have a final master plan by May 2011.

Mr. Brown responded that it sounded to him that the District is building a parking structure without a master plan. Mr. Palacio responded that it was only one small piece of a potential puzzle, but Mr. Stone responded that the idea was simply that the District should study the idea independently of the master plan, and that Mr. Cayabyab has said that he doesn't think it's a good idea. Mr. Brown responded that the parking structure won't stop the subway, to which Mr. Cayabyab responded that they consider the subway a dead issue. Ms. Meshkaty added that Superintendent Douglas should communicate this directly to the community through weekly updates, as Ms. Rennie added that people have already run with the idea. Mr. Cherniss added that the staff had agreed after Mr. Cayabyab did his due diligence that this would be putting the cart before the horse.

**DISTRICT FAC RESPONSIBILITIES AND PURPOSE PRESENTATION**

Mr. Cayabyab told FAC members that Board president Steven Fenton read their letter and talked with both he and Superintendent Douglas about revisiting the FAC's charge and solicited a time for Mr. Cayabyab, Mr. Stone, Mr. Douglas, Mr. Fenton, and COC chair Rudy Cole to meet. They will be meeting before the next Board meeting and make a collaborative presentation to the Board based upon the outcome of their meeting.

**COMMUNICATION FROM FAC MEMBERS**

Mr. Stone began by letting everyone know that the District is looking to form an RFQ review committee for the architects. Mr. Palacio added that this will be for the architects doing the modernization of the K-8 sites, with SOQs arriving on Monday the 22nd in the District office; they anticipate 50-70 SOQs and will boil it down to approximately 20, from which a selection committee will narrow the field to 10-12, which will then interview with the District on December 1st and 2nd. The selection committee will then vote and select 4-6 firms for Board approval, write letters to the winning firms, and begin hiring them for the upcoming summer projects.

Ms. Rennie then asked who decides which architect handles which project, and Mr. Cayabyab responded that they will be getting an RFQ to narrow things down, keeping 5-7 architects pre-selected to work on the K-8 sites. Ms. Rennie then asked whether those would be the same architects as before, and Mr. Cayabyab responded that that may or may not be the case. For example, the architects will provide an RFP for modernization services at Horace Mann, which will ensure competition and allow the District to negotiate a straight percentage fee. Ms. Rennie then asked whether this would be one RFQ at a time, and Mr. Cayabyab responded that there will be one RFQ for every project, but that they will have to look at their schedule, which has not formally been approved by the Board yet.
Mr. Palacio added that the selection process from 20 to 12 architects will be based upon qualifications and experience. Mr. Stone then asked what happens after FAC members review the RFQs, and Mr. Cayabyab responded that they’ll be part of the whole process, and that this will be the same process with the master planner selection, as they are looking to establish a process to be followed throughout the modernization.

Mr. Bean then asked how the District is selecting architects before its demographics and budget have been worked out. Mr. Cayabyab responded that they already have master planning in place for the high school, District office, and adult ed, to which Mr. Bean replied that they’re moving forward on Hawthorne and Horace Mann while clueless about their operating budget as the Joint Powers Agreement has 18 more months to run. Mr. Cayabyab sought to explain himself at the Board Room’s whiteboard, but Mr. Bean responded that this had nothing to do with Measure E as the District needs the JPA funds to operate 5 sites, otherwise its budget would contract by 20%. Mr. Stone added that Mr. Bean’s point was simply that the District should not build on 5 schools if it can only afford to operate 4, and that the FAC needs to present that issue to the Board.

Mr. Pressman offered that they already know too many “what ifs,” and will go crazy trying to solve every problem, as the alternative is to do nothing until all the ifs are resolved. Mr. Stone then sought to return the discussion to getting volunteers to assist in the RFQ process. Ms. Gallup added that having been through a teardown before, she is concerned that the look of Horace Mann will be gone, and wonders how much of the school is going to disappear as it’s recognized now. Several others responded very little, and Mr. Stone added that the round building in the middle will be gone, the annex has already been taken out, and there are questions about the middle school. Ms. Gallup then asked who decides the look of the school, and Mr. Stone responded that it wasn’t relevant to selecting who the architects are going to be.

Mr. Palacio then stated that the K-8 architect interviews will be scheduled all day on December 1st and 2nd starting at 8am, with a full hour for each architect’s presentation followed by a half hour Q&A and 10 minutes of closing remarks, with master planner interviews starting January. Mr. Stone then asked what the time requirements will be, and Messrs. Palacio and Cayabyab responded that they didn’t know yet.

Mr. Pressman then asked what the appropriate background would be for this service, to which Mr. Cayabyab responded that they are looking for people with artistic and historical backgrounds as the architects will design whatever you give them but that not all of them will have experience in schools and in modernization, oftentimes just office buildings. Mr. Pressman clarified that this would mean people with an understanding and respect for the architecture of the community, and Mr. Palacio agreed that the worst thing would be for architects to design buildings that don’t fit. Ms. Rennie asked whether they had thought of getting anyone from the architectural commission, which Mr. Cayabyab responded that he’d been trying to do, and Mr. Palacio added that his degree is in architecture and he’s been doing schools for 20 years now.

Mr. Stone then asked for volunteers, and members Alexander, Brown, Sternshein, and Rennie all agreed. Ms. Gallup noted that she’s had the experience of non-teachers trying to decide what teachers need and that it doesn’t often work out well. She would
volunteer but her husband is having surgery. Mr. Palacio suggested having someone else as a backup, and Ms. Meshkaty suggested the absent Ms. Wiener. Ms. Rennie added that she is more interested in being part of the high school review.

**COMMENTS**

Ms. Rennie began by stating that part of the FAC’s responsibility is to suggest things outside of the box to the Board, and that Mr. Bean’s point about operating costs and the JPA funding issue need to be addressed. She is worried that they won’t be addressed until people are forced to make a decision. Mr. Brown added that it needs to be dealt with like a business plan, and Ms. Gallup added that she has already broached the question with a Board member about being able to afford running 4 K-8 sites and was cut off quickly and told that they will continue to operate the 4 sites. Ms. Rennie then added that this should be discussed at the next meeting, which Ms. Meshkaty concurred with and said that even if the District does not operate a fourth K-8 site, the buildings will still be theirs and need be modernized regardless of occupancy.

Mr. Brown added that there is a possibility in the Horace Mann modernization that the city may become involved because it wants to improve parking on Robertson Blvd., and that this could create an excellent win-win situation for the District. Finally, Mr. Pressman noted that he understands the frustration of others in not working in a linear fashion in the District and that playing devil’s advocate in FAC meetings should only be considered part of a Talmudic discussion and not an attack on anyone.

Mr. Stone then offered his thanks to Mr. Cayabyab, recognizing that he’s been tasked with an impossible scenario and hopes that with some support and guidance they will move soon to a less frustrating position. With that, Mr. Brown chimed in that nothing is impossible so long as it’s practical.

**ADJOURNMENT**

The meeting was adjourned at 5:46pm.
Maple Counseling Center Faces Hard Times

By Adam Popescu

The Maple Counseling Center is in trouble, and it needs your help.

Dedicated to providing counseling support for those in crisis, budget shortfalls coupled with a decline in private funding have forced the center to reduce its top-notch mental health services to eliminate its crisis response and psychiatry services and shorten its hours.

Both programs were eliminated over the last 18 months.

"We’re really cut to the bone," Clinical Director Harold Young, L.C.S.W., told The Courier. "What we’re trying to do is make sure we hold onto our core services. Because of the economy, fundraisers are generating less money. It’s been hard to maintain services."

The center sees an average of about 600 clients a week, according to Young, and the average fee is $28 for a counseling session. Clients include families, high school students, individuals, couples, and children as young as under five-years-old.

No one is turned away for lack of funds. CEO and Master of Social Work Marcy Kaplan revealed a sliding scale is used for those with limited finances, wherein they pay what they can.

Founded in 1972 to respond to concerns about a rapidly growing community drug problem, the center has grown to become one of the most comprehensive and respected mental health and counseling centers in the United States. Today, in its thirty-ninth year of service, TMCC runs on the shoulders of its seven full and part-time administrative staff, 14 clinical staff members, 16 senior peer counselors, and 70 interns.

The TMCC’s budget was $1.5 million in 2010, down from 2009. The 2011 budget is $1.26 million, Kaplan said. Beverly Hills provided $110,000 to the center for FY 2010-2011. A grant from BHUSD supports TMCC’s school-based services.

The center is located on the lower level of 9107 Wilshire Blvd. To learn more, donate or receive treatment visit tmc.org or call (310) 271-9999.

Local Hero Saves BH Apartments From Fire

By Adam Popescu

An apartment complex at 312 S. Elm Dr. was saved from a fire Wednesday night after a quick-thinking teenager doused the flames with a garden hose before the Beverly Hills Fire Department arrived on-scene.

Guy M. Robert, Jr., 18, said he was awakened by the barks of a neighbor’s chihuahua after the terrace of the balcony upstairs from his apartment caught flames. The flames spread to the tree and the dog began barking, leading him outside.

"Nobody ever heard that dog bark before," he said, ringing on neighbors’ doorbells, then “pulled everybody onto the streets”.

Seeing a neighbor fumbling with a phone and a fire extinguisher, Robert took the extinguisher and went to fight the flames. The extinguisher went out, so he took a garden hose and killed the fire.

Robert, who graduated from BHHS last year, works for his father’s media company, V1Director. Robert said he wasn’t nervous about the fire, but was annoyed that it woke him, fueling his noise to deal with the incident.
Edison Power Failure Hurts Local Businesses

By Adam Popescu

New information has come to light in the recent Southern California Edison (SCE) power outage two days after Christmas.

The outage, which struck hundreds of businesses in Beverly Hills, did serious sales damage to several landmark stores, including Geary's and Il Fornaio, and what should have been one of the busiest retail days of the year. While merchants of Two Rodeo were not hit as hard as the rest of the city, SCE's failure caused a serious financial loss for many.

"We could not operate at all," Thomas J. Blumenthal, Geary's president and CEO, told The Courier Wednesday. Blumenthal said he believed Geary's lost over $108,000 in revenue over the two-day period, with employees having to record transactions by hand, interrupting "branch stores because of our computers, which could not process sales."

The flagship store at 351 N. Beverly Drive is connected via computers to the other Geary's stores, curtailing sales throughout Geary's and keeping the stores' 55 employees home. Blumenthal was not satisfied with SCE's response, and was told several different times by the company that the problem would be fixed by a specific time, to no avail.

"They kept telling us it would be over by nine o'clock, six o'clock, we must have had six estimated times...there was nobody," Blumenthal said. "They were extremely unhelpful." Short-term outages do happen, Blumenthal said, but nothing of this extreme.

"To be out of business in a business like ours is extremely difficult," he said. "I hope it never happens again. The last time we had to close for two days was the Northridge earthquake and then during the Rodney King riots. These were the last two times in the past 20 years we had to close for business because of uncertain circumstances. That's how impactful it was."

Il Fornaio at 391 N. Beverly Drive was hit equally hard, losing $35,000 in sales and between $6,500 and $8,000 in food and labor at the popular restaurant that serves an average of 750 patrons a day for breakfast, lunch and dinner. General Manager Maria d'Auria said, "Unfortunately, it was one of the busiest times of the year to happen." d'Auria said. With clean-up and wait-time for a new delivery of food, it was a major stoppage in operation, causing a loss in 1,400 pounds of food, d'Auria said, and the restaurant's 102 employees were unable to work for that period. She was less than satisfied with the power company's handling of the situation. "I called immediately after midnight, apparently they (SCE) already knew," d'Auria revealed. "The grid affected 104 customers. To be honest with you, (SCE) said they would give me a call, they never did."

When The Courier spoke with Mark Olson, regional manager of Southern California Edison, the event was downplayed, and this information was not expressed.

In the future, some stores are taking precautions to prevent this disaster from happening again. Geary's Blumenthal said his store has a generator service on-call, but with a cost of about $10,000 a day to run, store policy is that a power outage of three days warrants use, a procedure he hopes he will never have to implement.
# Health and Safety Commission Calendar

**January 2011**

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<th>Day</th>
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<tr>
<td>Mon</td>
<td>24</td>
<td>4:00pm</td>
<td>Health and Safety Commission Meeting</td>
<td>City Hall 280-A</td>
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**February 2011**

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<td>7</td>
<td>5:00pm</td>
<td>Team Beverly Hills</td>
<td>EOC</td>
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<tr>
<td>Wed</td>
<td>9</td>
<td>9:00am</td>
<td>Mayor's Cabinet Meeting</td>
<td>280-B</td>
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<tr>
<td>Sat</td>
<td>12</td>
<td>12:00</td>
<td>Neighborhood Watch Meeting</td>
<td>200 Block - S. Palm</td>
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<tr>
<td>Tue</td>
<td>15</td>
<td>7:00pm</td>
<td>City Council Meeting <em>(potential date for award presentations)</em></td>
<td>Council Chambers</td>
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<tr>
<td>Mon</td>
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<td>4:00pm</td>
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**March 2011**

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<td>Neighborhood Watch Meeting</td>
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<tr>
<td>Sun 10</td>
<td>9</td>
<td>9am-1pm</td>
<td>Earth Day</td>
<td>Farmer's Market</td>
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<tr>
<td>Mon 25</td>
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<td>Neighborhood Watch Meeting - National Night Out</td>
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**.NOVEMBER 2011**

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<td>Mon</td>
<td>28</td>
<td>4:00pm</td>
<td>Health and Safety Commission Meeting</td>
<td>City Hall 280-A</td>
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<td>Day</td>
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<td>Sat</td>
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<td>tbd</td>
<td>Neighborhood Watch Meeting</td>
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<tr>
<td>Mon</td>
<td>19</td>
<td>4:00pm</td>
<td>Health and Safety Commission Meeting</td>
<td>City Hall 280-B</td>
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<td>Mayor's Cabinet Meeting</td>
<td>280-B</td>
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</table>
Staff needs direction on the following Health and Safety Award details.

**Status of Notifications**
Report from Commissioners on status of notifications. Staff needs official list of Executive Committee for Every 15 Minutes.

**Meeting**
Should recipients be honored at Feb. H&S Commission Meeting, City Council meeting on Feb 15 or March 1 or both?

**Certificate**
See two examples of certificates attached. Pls. provide comments on layout or wording. Do you want the certificate from the City Council, the Commission or does the receipt receive both?

**Flashlights**
Staff proposes that each receipt receive a certificate and a flashlight. An example of the flashlight will be shown at the meeting.

**Video**
Staff has spoken to the Cable office about doing a short video honoring the recipients and advertising the award for future awards. It could be shown at the meeting the recipients receive their awards and on cable tv.

**Future Awards**
Is the nomination period ongoing or is the nomination period between certain dates? If between certain dates then what dates?

Any other comments are appreciated.
The City of Beverly Hills Health and Safety Commission presents

awards

John Smith

with the inaugural

Beverly Hills Heroic Individual Award

Given this 13th Day of January, 2011

Peter B. Landau
Chair

Debra R. Judelson, M.D.
Vice Chair
The City of Beverly Hills Health and Safety Commission

awards

The Every 15 Minutes Program and Volunteers

with the inaugural

Beverly Hills Community Leadership Award

Given this 13th Day of January, 2011

Peter B. Landau
Chair

Debra R. Judelson, M.D.
Vice Chair
TO: Health and Safety Commission
FROM: Kathy Ryan, Commission Secretary
DATE: January 24, 2011
SUBJECT: Neighborhood Watch Meetings

We will discuss the upcoming Neighborhood Watch Meetings.
INTRODUCTION
With five months left in the fiscal year, the 2010-2011 Work Plan contains two items that remain outstanding:

- **Item 1: Outreach Campaign.** Identify components of a healthy lifestyle and positive decision making and develop a community outreach campaign
- **Item 2: Speakers’ Bureau.** Develop a Speakers’ Bureau that incorporates health and safety related messages

Both of these items require further discussion and action by the Commission.

DISCUSSION
The Commission is asked to consider these items from the 2010-2011 Work Plan and provide guidance on how to proceed. Each program may be implemented in full or in part, or the Commission may decide that it does not warrant further consideration this year.

**Item 1: Outreach Campaign**
The Commission is asked whether its initial intention was to conduct one major outreach campaign, or several smaller campaigns throughout the year.

The City has already conducted several smaller outreach efforts this year, to include National Preparedness Month, the Great California Shakeout earthquake drill, carbon monoxide awareness, flu prevention, and vaccination awareness. As such, the Commission may decide that this Work Plan item, with minimal additions of other areas of interest topics, is being completed satisfactorily. The upcoming Neighborhood Watch block parties (February 12) will provide an opportunity for a variety of topic-specific outreach, and the upcoming Earth Day Expo (April 22) provides an opportunity for outreach as well.
If the Commission wants to conduct one large campaign, there still may be opportunities this year. However, staff resources are expected to be limited due to the departure of the emergency management intern, so a singular outreach plan would be difficult to implement.

Areas of interest that the Commission has previously discussed, for several small or one large campaign, include:

- Emergency preparedness (earthquake preparation, emergency drills, home and business preparation)
- Safety (neighborhood watch, crime prevention, traffic and bicycle safety)
- Healthy lifestyles (drug/alcohol awareness, stroke prevention, nutrition, exercise)

Commissioners should review last month’s packet for a list of areas of interest.

**Item 2: Speakers’ Bureau**

The Commission is asked to consider its original intent behind a Speakers’ Bureau, and provide guidance on how to proceed.

A review of Commission minutes has concluded that it was the Commission’s intent to develop a Speakers’ Bureau to inform and educate the community on the work of the Commission and the various health and safety initiatives being pursued in the City. As such, a Speakers’ Bureau would function as a type of community outreach program.

This Work Plan included developing educational materials – such as Powerpoint presentations and handouts – that would be ready at all times to be presented to residents, schools, businesses, medical facilities, faith-based organizations, community-based organizations, and other members of the community. Once established, the Speakers’ Bureau could be available to conduct periodic speaking engagements or meetings, whether requested by the community or initiated by the Commission itself.

The Commission is asked whether it wishes to develop a Speakers’ Bureau this year. If so, are the Commissioners willing to assume roles as speakers?

**RECOMMENDATION**

At the January meeting the Commissioners will be asked to accomplish the following:

- review the two outstanding Work Plan items and decide whether they should be pursued further, and to what degree,
- if the Outreach Campaign is pursued, choose the outreach topic(s) and discuss the timeline for implementation, and
- if the Speakers’ Bureau is pursued, discuss the content of the presentations and identify which Commissioners will speak to which groups.
On November 30, 2010, The Maple Counseling Center (TMCC) discontinued their Crisis Response Team (CRT) due to budget cuts and difficult fiscal times. For many years, TMCC provided onsite intervention services for completed suicides, accidental deaths, fatal collisions and other traumatic events in the community. Although, TMCC continues to provide crisis intervention services at their center, the onsite immediate crisis counseling is no longer available.

At the January 24, 2011 meeting, the Commission will hear a presentation by the Chiron Center, Inc., a non-profit organization in Beverly Hills that has undertaken the challenge of providing the crisis response services that were cut from The Maple Counseling Center. The Chiron Center Crisis Response Team provides information, support, and referrals to those impacted by trauma. In addition to providing services to the victim and their families, Chiron’s service includes education and community outreach. Ann Kellogg, Program Coordinator of the Crisis Response Team (CRT), or a representative will review the attached information and answer Commission questions at the meeting.

The information is being provided for the Commission in their role as eyes and ears of the City Council in the community so that they are up to date on this potential resource for Beverly Hills to fill the void left by the loss of these services. No action is requested or required.
The Crisis Response Team

Welcome to the Crisis Response Team Home Page!

Our greatest privilege is serving in compassionate presence during truly defining moments in people's lives. How appropriate that in 2011 we are ourselves experiencing transformation.

The Crisis Response Team (CRT) is embarking on a bold new chapter in our evolution. We have secured a new non-profit sponsor, Chiron Center, Inc., and the CRT services to our communities will remain intact - same comprehensive package of professionalism, compassion, and service.

We are excited and challenged by our new responsibilities (fund raising, fund raising, fund raising) and extremely honored to have the opportunity to continue serving those impacted by trauma and serious loss.

We look forward to our next decade of service!

Celebrating over 10 years of collaboration and support with our exceptional partner cities:

- Beverly Hills
- Culver City
- Marina Del Rey
- West Hollywood

We all share our gifts...some offer service, others supply resources.

Every contribution is precious.

Donations gratefully accepted.

The Crisis Response Team
A Program of Chiron Center, Inc.
9903 Santa Monica Boulevard, #383
Beverly Hills, CA 90212
Non-Emergency Phone: 855.343.6012

http://www.thecrt.org/
The Crisis Response Team

About Us...

The Crisis Response Team is a program of Chiron Center, Incorporated; a non-profit corporation dedicated to serving those impacted by trauma and serious loss.

Click here for more information on Chiron Center, Inc.

Crisis Response Team Mission, Purpose, & Values

Mission: The Crisis Response Team provides information, support, and referrals designed to offer immediate, compassionate, and practical resources for those impacted by trauma and serious loss.

Purpose: To be a trusted, respected, and valued resource in service of those impacted by acute crisis.


History of The Crisis Response Team

The Crisis Response Team
A Program of Chiron Center, Inc.
9903 Santa Monica Boulevard, #383
Beverly Hills, CA 90212
Non-Emergency Phone: 855.343.0012
The Crisis Response Team

Services

The Crisis Response Team provides information, support, and referrals to those impacted by trauma and serious loss.

On-Scene Support Services

- Free, 24/7, 365 on-scene response;
- Dispatched upon Police, Fire, Sheriff Department request only;
- Average on-scene response time: 20 - 30 minutes;
- Typically on-scene for 1 - 3 hours;
- Most common requests for service are in response to a fatal traffic collision, completed suicide, homicide, death of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker;
- Over 600 community members served per year, representing all ages, cultures, spiritual traditions, ethnicities, and backgrounds;
- Current geographic service location regionalized to the Southern California area.

Direct Support to Emergency Services Personnel

Crisis Response Team (CRT) members with advanced/specialized training also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones. Historically, these services have been requested after a line-of-duty or off-duty death, a significant injury or loss to a Department member, a larger-scale, or high-profile incident.

Education and Community Outreach

CRT staff provide presentations, trainings, interviews, and educational opportunities to city departments/divisions, area schools, businesses, emergency services agencies, community organizations, media, and other entities regarding CRT services and acute, on-scene crisis support.

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http://www.thecrt.org/id2.html
The Crisis Response Team

CRT History

The Crisis Response Team (CRT) was initially developed by The Maple Counseling Center (www.tmcc.org) in 1998 in collaboration with emergency services personnel, city, and community leadership. The implementation of standardized behavioral health support to first responders (law enforcement, paramedics, fire department personnel, emergency room personnel, etc.) had become more integrated within emergency services systems. However, standardized protocols and guidelines for on-scene counselors to directly assist the survivors, witnesses, and others directly affected by the trauma or serious loss was a relatively new concept at that time.

From December 1998 through November 2010 The Maple Counseling Center sponsored the extremely successful CRT Program, graduating fifteen classes of CRT candidates while providing an exceptional level of collaboration and service within the communities the CRT served. Our established level of trust and recognition among emergency services personnel became considered unprecedented. However, in mid November 2010, the staff and volunteers of the CRT were informed by TMCC that due to unforeseen budget cuts and difficult fiscal times, TMCC would no longer be able to support the CRT as of December 1, 2010, and we would need to find a new home.

This challenge was taken as a "call to action" by CRT staff and volunteers. With full support and recognition from TMCC, the CRT has moved as an intact program under Chiron Center, Inc., a California non-profit organization whose core purpose is in direct alignment with CRT services: to be a trusted, respected, and valued resource for those impacted by trauma and serious loss. Under Chiron, the CRT's services will remain exactly the same, complete with the same procedures and protocols, the same core staff, and the same group of volunteers.

Click here for more information on Chiron Center, Incorporated.

Back to "About Us..."

The Crisis Response Team
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The Crisis Response Team

Structure & Personnel

Crisis Response Team Structure:

The Team is structured in two tiers, the Executive Team and the Volunteer Core; all of whom are supported by Chiron Center's Administrative Management.

The Executive Team includes a Coordinator and eight Supervisors, five of whom are licensed mental health professionals. One member of the Executive Team is on call at all times.

The Volunteer Core is comprised of 20 - 30 mental health professionals and para-professionals who sign up for weekly call time. All of the volunteers have successfully completed an initial 30 hours of training, a background check (including fingerprinting), and participate in on-going monthly supervision. We provide a 30-hour CRT training each year that is offered as a free service to the community. Out of 40 applicants, typically 3 - 5 candidates will be invited to join the Team at the completion of the training.

The Administrative Management Team supports all of the CRT functions. We have live operators available 24/7, 365 to answer our "emergency services personnel only" telephone number. Once the information regarding the request is gathered, Counselors are dispatched to the scene (with an average on-scene response time of 20 - 30 minutes).

Meet the Executive Team...

Meet the Volunteer Core...

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http://www.thecrt.org/id5.html
The Crisis Response Team

Coordinator:
Anne E. Kellogg, MA

Supervisors:
Leanan Johansen, PhD
Lesli Johnson, MA
Ashley McGowan
Brooke Jackson Sears, PsyD
David Singer, MA
Rozaln Banafshian Tehrani, PhD
Michelle Upchurch
Judy Wu, MA

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http://www.thecrt.org/id62.html
The Crisis Response Team

Lead Counselors:

Bonnie Cacavas
Jill Gardner
Mimi Holiday
Joan Kaufman
Judy Spigelman

Counselors:

Monica Ash
Alea Baron
Rachel Brown
Lisa Cash
Lucien Chocron
Joe Decker
Marcia Goldfarb
Melissa Gould
Herb Hecht
Melody Henshaw
Korina Jochim
Taryn Mead
Kate Petrosky
Sharon Rosenfield
Shirin Sinal
Cheri Thomas
Nick Upchurch
Sharon Zeitlin

http://www.thecrt.org/id66.html
Anne E. Kellogg, MA has been serving in the public and non-profit sectors since 1990; her work has included local, county, state, and federal-level assignments. She earned two Masters Degrees from Loyola Marymount University, and is a licensed Marriage and Family therapist. Her specialties include: trauma and serious loss, emergency services personnel, addictive behaviors, family violence, and relationship dynamics. Most recently she has served as the Executive Director of the Jackson County Sexual Assault Response Team (www.jcsart.org), the Mental Health Coordinator for the Los Angeles County Fire Department (www.fire.lacounty.gov), and the Coordinator of the Maple Counseling Center's Crisis Response Team (www.tmcc.org). Anne also maintains a private practice in both California and Oregon.

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http://www.thecrt.org/id63.html

1/6/2011
David Singer, MA

The Crisis Response Team

David Singer, MA

David Singer, MA is a licensed Marriage and Family Therapist with a private practice in Beverly Hills, who has served more than a decade as a trauma therapist. He volunteered for the City of Los Angeles Crisis Response Team before being hired as a supervisor for The Crisis Response Team. In addition, he has worked extensively with people who have lost loved ones to suicide, facilitating Survivors After Suicide groups for Didi Hirsh (www.didihirsh.org). David has a Master’s Degree in Clinical Psychology from Pepperdine University, as well as a Bachelor’s in Broadcast Journalism from Boston University. In addition to his career as a psychotherapist, David has more than a quarter century of experience as a journalist. He also is a recovered former member of Mensa.

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http://www.thecrt.org/id69.html
The Crisis Response Team

Contact Us

On-scene Crisis Response Team services are dispatched only through direct request from police, fire, sheriff, and other emergency services personnel. We may also respond to specific requests made by city offices/departments, businesses, schools, and other community agencies on a case-by-case basis.

If this is an actual emergency, and you need immediate assistance, please call 9-1-1 to contact your local law enforcement, or go to the nearest hospital emergency room for assistance.

Please direct general questions, training inquiries, or requests for community presentations to our non-emergency number: (855) 343-6012;

Or contact us via email: ChironCenter@gmail.com.

Thank you for visiting our web site!

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Beverly Hills, CA 90212
Non-Emergency Phone: 855.343.6012

http://www.thecrt.org/id4.html
1/6/2011
The Crisis Response Team

Chiron Center, Incorporated

Mission, Purpose, Values, & Programs

Mission: To provide education, support, and resources designed to maximize the professional effectiveness and overall quality of life of those who place themselves in harm's way in service of others.

Purpose: To be a trusted, respected, and valued resources for those impacted by trauma and serious loss.


Programs:

- Research & Development;
- Education & Outreach; and
- Clinical Programs

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http://www.thecrt.org/id57.html

1/6/2011
Chiron Centers’s Board of Directors

Chairman of the Board, James Adams:
James has extensive experience serving the public and private sectors including the government, the intelligence community, and Fortune 100 companies. His specialties include strategic planning, terrorism, intelligence, and covert warfare. James has provided leadership for several successful organizations including: AdRevolution and the Adams Strategy Group (www.adRevolution.com), United Press International (www.upi.com), iDEFENSE (https://labs.idefense.com), and BeeAudio (www.beeaudio.com). He is a former Managing Editor of the London Sunday Times, a former member of the National Security Agency’s Advisory Board, and the former Chairman of the Technology Oversight Panel at NSA. James is also the author of 14 bestselling books on terrorism, intelligence, and covert warfare.

President and CEO, Anne E. Kellogg: (www.annekellogg.com)
Anne has been serving in the public and non-profit sectors since 1990; her work has included local, county, state, and federal-level assignments. She earned two Masters Degrees from Loyola Marymount University, and is a licensed Marriage and Family therapist. Her specialties include: trauma and serious loss, emergency services personnel, addictive behaviors, and family violence. Most recently she has served as the Executive Director of the Jackson County Sexual Assault Response Team (www.jcsart.org), the Mental Health Coordinator for the Los Angeles County Fire Department (www.fire.lacounty.gov), and the Coordinator of the Maple Counseling Center’s Crisis Response Team (www.tmcc.org). Anne also maintains a private practice in both California and Oregon.

Secretary and Treasurer, Mary Monreal:
Mary has over 20 years serving as an administrative manager of non-profit organizations. Her extensive experience has included non-profit start-up and development, agency management, program implementation, budget development and management, fundraising, and human resource and personnel management. Her most recent work has included serving as the Administrative Manager of The Maple Counseling Center (www.tmcc.org), as well as an administrative and human resources consultant for The Wheel of Wellbeing (www.wheelofwellbeing.com), and Well Baby Center (www.wellbabycenter.org).
Chiron Center’s Advisory Committee:

Heather Davis  
Program Director  
UCLA-Daniel Freeman Paramedic Education Program  
www.cpc.mednet.ucla.edu/cpc/

Mariko Kahn  
Executive Director  
Pacific Asian Counseling Services  
www.pacsla.org  
Current President  
Asian Pacific Policy and Planning Council  
www.a3pcon.org

Dan Klienman  
Operations Section Chief  
National Incident Management Organization (NIMO)  
www.nifc.gov/nimo

Claudio and Gina Medina  
Chaplain; Family Support Coordinators

Floyd G. "Shad" Meshad  
President and Founder  
The National Veterans Foundation  
www.nvf.org

Pat Morrison  
Assistant to the General President,  
Education and Training Division  
The International Association of Fire Fighters (IAFF)  
www.iaff.org