



For Immediate Release
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Contact: Heather Sumagaysay
(310) 285.2530
hsumagaysay@beverlyhills.org

Community Services
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
(310) 285.2530
www.beverlyhills.org

New Naming and Gifting Opportunities Available in Beverly Hills Parks

Beverly Hills, CA –The Beverly Hills Recreation and Parks Commission voted at a recent meeting to proceed with updates to its donation program for naming opportunities on park bench plaques. Designed to increase public enjoyment of the park system, the Park Bench Plaque Donation Program will aid in purchasing new benches and maintaining the beautification of the City's parks.

For \$5,000, donors can adopt a plaque on a park bench and choose its location. A select number of benches are available for plaques in the City's parks and mini parks.

A 2 x 10 plaque, secured to a park bench, can include the donor's name, honor a loved one, or acknowledge a special achievement or memory. Space is limited on plaques and customized wording is subject to approval.

Each park bench plaque will be reserved for 10 years. Donations are limited to one plaque on a bench per family for each park. Honorary plaques will be returned to donors following its expiration date. All existing park bench plaques will be grandfathered into the updated Park Bench Plaque Donation Program.

This naming opportunity is one of many offered to the community. Additional charitable giving programs are available through the City of Beverly Hills' Community Charitable Foundation, the Friends of the Beverly Hills Public Library, Friends of Greystone, and the Friends of Beverly Gardens Park.

If interested in donating a new plaque on a park bench in the City of Beverly Hills, contact Community Services Administrator Gisele Grable at 310.285.1023 or ggrable@beverlyhills.org.

For more information about the City of Beverly Hills' charitable gift giving opportunities, visit www.beverlyhills.org/CharitableGifting or check out the Legacy and Charitable Community Gifting brochure.

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