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City of Beverly Hills Launches Census 2020 Campaign

Beverly Hills, CA (February 3, 2020) – The City of Beverly Hills has officially launched “Be Counted Beverly Hills,” a Census 2020 campaign encouraging residents to participate in the Census either by mail, online or phone.

“The information our residents provide to the U.S. Census Bureau will help to ensure critical federal funding for important programs that truly make an impact in our community,” said Beverly Hills Mayor John Mirisch.

The Census is conducted every ten years and the data informs funding for programs such as early childhood education, senior nutritional programs and more. The data collected is also used to determine California’s apportionment in the U.S. House of Representatives.

Beginning March 12, households will begin receiving official Census Bureau mail with information regarding how they can fill out the questionnaire. By April 1, which is known nationally as “Census Day,” all homes will have received information about the Census.
Between April 8-16, the U.S. Census Bureau will begin delivering paper Census forms that can be filled out and mailed back. Beginning in May, U.S. Census Bureau representatives will begin visiting homes that have not responded. The last day to participate in the 2020 Census is July 31, 2020.

For more information, visit beverlyhills.org/census or contact the U.S. Census Bureau's Call Center by dialing 800-923-8282.

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