CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
2nd Floor Council Chambers
Beverly Hills, CA 90210

Strategic Planning Committee Meeting

HIGHLIGHTS

Wednesday, August 22, 2018
5:00 PM

MEETING CALLED TO ORDER
Date / Time   August 22, 2018 / 5:00PM

IN ATTENDANCE: Mayor Julian Gold, MD, City Treasurer Howard Fisher, City Manager Mahdi Aluzri, Facilitator Karen Orlansky, Senior Management Analyst Cindy Owens, Community Development Director Susan Healy-Keene, Assistant Director of Community Development Ryan Gohlich, Policy & Management Analyst Logan Phillippo, Planning Commissioner Lori Greene Gordon, Mark Elliot, Ori Blumenfeld, Sharon Ignarro, Health and Safety Commissioner Daniel Nazarian, Health and Safety Commissioner Myra Lurie, Anne Ostroff, Cultural Heritage Commissioner Noah Furie, Craig Corman

1) **Public Comment**
   - Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
     o There was no public comment.

2) **City Panel – Overview of the Beverly Hills Business Triangle**
   - City staff members Mahdi Aluzri, Susan Healy Keene, Ryan Gohlich, Timmi Tway, and Logan Phillippo provided an overview of tools available that could be used to enhance the Business Triangle.
   - Staff discussed development projects, public/private partnerships at strategic sites, City policies on development standards for larger projects, and urban design requirements for all developments.

3) **Setting Priorities for the Committee's Work on the Business Triangle**
   - Committee members were asked to select the highest priority topics in the Business Triangle to address in the Fall. The list of topics were from the Committee's previous brainstorming and discussion sessions on the Triangle.
   - Topics included advertising/branding, arts and culture, dining, hotels, pedestrian traffic, retail/shopping, transportation/parking, and other land use ideas.
   - Members voted on priorities and discussed results.

4) **Adjournment**
   Date / Time   August 22, 2018 / 6:32PM