



FY 2018-19 CITY COUNCIL PRIORITIES

ITEM #	TITLE/DESCRIPTION	LEAD DEPARTMENT	FISCAL YEAR 2018/2019 DELIVERABLES
CITY CLERK			
1	Anti-Voter Fraud Initiative. Examine what the City can do to provide education and outreach to create a collaborative community 'watch dog' approach to prevent voter fraud.	CA, CC, P&M	<ul style="list-style-type: none"> • Monitor all future municipal elections in coordination with the Secretary of State's Office, the Los Angeles County Registrar-Recorder's Office and the District Attorney's Office.
COMMUNITY DEVELOPMENT			
2	R-1 Hillside Development Standards. Evaluate existing R-1 Hillside development standards and explore opportunities to modify code to address design, view and site modifications.	CD	<ul style="list-style-type: none"> • Implement ordinance on expansion of design review to hillside area. To be completed in FY 2018-19.
3	Complete Streets Plan. Prepare a City Mobility Plan beginning with an update of the Bicycle Master Plan. (Former Bicycle Master Plan/Mobility Plan included in FY 2016/2017 Priorities)	CD	<ul style="list-style-type: none"> • Continental crosswalks to be completed by October 2018, complete streets plan will include citywide policies for crosswalks. • Finalize Complete Streets Plan. • Implement action plan after completion of Complete Streets Plan. • Provide support to other City Departments implementation. • Explore adding vision zero to the Complete Streets Plan.
4	Little Santa Monica. The sidewalk configuration and vehicular traffic characteristics of the south roadway of Santa Monica Boulevard are not pedestrian and bicycle friendly and do not emphasize the local-serving aspects of the street. This study would develop potential solutions to create a more "complete street."	CD, P&M	<ul style="list-style-type: none"> • Determine scope and process for re-configuring South Santa Monica Boulevard for a more village-like atmosphere. • Add three scramble crosswalks (Bedford, Camden, and Rodeo)

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5	Southeast Task Force. Complete short term recommendations of task force and incorporate long term objectives into CIP and work plans. Include evaluation of Arts & Theater synergy. Develop a long-range Urban Design plan.	CD, P&M, PW	<ul style="list-style-type: none"> • Complete Community Plan. • Implement action plan after completion of Community Plan. • PW will provide support to other departments as necessary.
6	Evaluate the City's Rent Stabilization Policy. Utilize feedback from the Tenant-Landlord Forum to determine possible recommended modifications.	CD, CS	<ul style="list-style-type: none"> • Implement the rental registration process. • Present economic study to Council for consideration. • Continue community outreach activities and educational sessions. • Initiate and complete a fee study (registration fees, appeal and hearing fees). • PW will design and manage the construction of the office remodel for Rent Stabilization Staff on the 2nd floor of City Hall (Suite 200 partially occupied by community services).
7	Seismic Retrofit Program. Implement a seismic retrofit program.	CD	<ul style="list-style-type: none"> • Establish standards and guidelines for voluntary or mandatory compliance. • Provide a report to City Council for consideration of what should be required by City ordinance.
8	Preservation Incentives. Further development of a package of incentives, including fee waivers and fast track approvals.	CD	<ul style="list-style-type: none"> • Complete recognition program and adopt ordinance modifying historic preservation standards if directed by Council.
9	Automated Parking. Hire consultant to inform Code amendment to allow with specific performance standards. Provide further explanation of scope to Council before initiating contract.	CD	<ul style="list-style-type: none"> • Priority is not funded, no deliverables are anticipated. • Should a developer wish to explore this, City would work with developer on the analysis and development of ordinance language.

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10	Inclusionary Housing. Conduct a housing nexus and in-lieu fee study to document relationship between development and demand for affordable housing. Draft an ordinance to amend municipal code to establish inclusionary housing program. Amend Code to require provision of affordable housing.	CD	<ul style="list-style-type: none"> • Council directed item to be brought back to Study Session for discussion with possibly engaging a consultant to help develop inclusionary housing ordinance with in lieu fees.
11	Consolidation of Permit Parking Zones. Develop plan to consolidate permit parking zones into larger districts with more consistent parking regulations.	CD, PD	<ul style="list-style-type: none"> • Implement the first multiple family zone by August 2018. • Complete first pilot zone on the 100 blocks south of Wilshire Boulevard between Spalding and El Camino Drive.
COMMUNITY SERVICES			
12	Support Beverly Gardens Park Restoration Project. Private fundraising effort will require support from City for coordination and inclusion of City's planned capital projects. Future phases will be accomplished over multiple years pending fund raising outcomes.	CS, PW	<ul style="list-style-type: none"> • Complete Phase 3. • Complete landscape and hardscape work on the remaining blocks from Doheny Dr. to Cañon Dr. • Design replicas of Doheny and Gargoyle fountains.
13	Master Plan City Needs at La Cienega Park & Tennis Center Site. Coordinate regional water retention, parking and community center needs in a master plan for the site.	CS, PW	<ul style="list-style-type: none"> • Develop and present Public Outreach Plan to Council along with a timeline and implementation plan. • Complete master plan construction documents and bidding process
14	Open Space. Explore options to increase the City's green space, including pocket parks.	CS, PW	<ul style="list-style-type: none"> • CS will continue to look for opportunities. • PW will provide support to other departments as necessary.
15	Promote Arts & Culture. Examine ways to promote arts & culture in Beverly Hills in conjunction with the community and school district. Consider creating an Arts & Culture District.	CS, CD	<ul style="list-style-type: none"> • Based on City Council direction, Community Services will reconfigure the Fine Arts Commission to include a subcommittee that will focus on expanding cultural arts within the City. • Explore establishing festivals or events to create vibrancy.

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FINANCE			
16	<p>Comprehensive Financial Review of Public Works. Conduct review of expenses and revenues of the Public Works Services budget for cost effectiveness. Combine this effort with water fund analysis.</p>	FIN, PW	<ul style="list-style-type: none"> • PW will implement asset management system to provide measurement tools for assessing water operations. • Continue to evaluate water fund personnel necessity and purpose as vacancies arise. • Examine water rate charges for West Hollywood.
HUMAN RESOURCES			
17	<p>Independent Internal Auditor. Evaluate developing the position of an internal auditor</p>	HR, FIN, P&M	<ul style="list-style-type: none"> • Support the Ad Hoc Committee and City Council with the selection process for identifying the new City Auditor. • Provide support and assistance to the new Independent Auditor on establishing the Office of the Independent Auditor, including recruitment and onboarding of approved staff. • PW will design and manage the construction of office remodel for future Auditor's office at 2nd floor City Hall (currently occupied by community services).
18	<p>Advertise Employment Opportunities Locally. Create better local advertisement of job opening within City to stimulate interest of residents to apply for City positions.</p>	HR	<ul style="list-style-type: none"> • Research additional initiatives including news story to local press and outreach via City's cable channel. • Continue outreach efforts in print publications, e-newsletters and at City events. • Go-live with outreach via City's cable channel. • Work on implementing staff presence at Farmer's Market to promote job opportunities.

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INFORMATION TECHNOLOGY			
19	<p>Technology. Expand the use of technology to improve efficiency in all initiatives. Work plan items include completion of next phase of E-Gov, expansion of wired and wireless networks and initiation of Fiber to the Premise (FTTP) projects. Continue research and begin implementation on commercialization of City technologies and the feasibility of offering technology services to the public.</p>	IT	<p>Fiber to the Premise</p> <ul style="list-style-type: none"> • Offer triple play service to new service areas per roll out plan. • Beta roll out in the summer. • Timeline to be completed Summer 2018. • Continue build-out of FTTP infrastructure per the completed Fiber Network and Services Strategic Plan, and bring new cabinet areas online. <p>eGov</p> <ul style="list-style-type: none"> • Complete web user-interface experience including single sign-on web portal, new parking permits, expanded online services, and revised website. • Redesign website and site-wide navigation. • Expand responsive mobile web interface. • Add new transactions to customer-focused website.
20	<p>Autonomous Vehicles. Implement a vehicle program that includes long-term goals of addressing ‘first and last mile’ issues and increasing mobility within the City. As envisioned, the program would involve a fleet of City-operated autonomous vehicles that would provide on-demand, point-to-point mobility to members of the public.</p>	IT, CD, P&M	<ul style="list-style-type: none"> • P&M to provide support to IT as necessary. • Advocate for legislation that supports AV. • Present AV plan to Council and begin implementation. • Implement AV integration with existing transportation services with CD. • Host an AV event at Greystone Mansion. • CD to evaluate traffic/curbside policies.
21	<p>Community Video Security. Expand the City’s existing Closed Circuit Television Camera (CCTV) program and Automated License Plate Recognition (ALPR) into residential areas.</p>	IT, PD, PW	<ul style="list-style-type: none"> • PW will provide support to other departments as necessary. • Deploy BHUSD cameras per agreed upon plan e/ District. • Expand residential cameras and accelerate schedule to complete deployment by the end of the Fiscal Year. • Expand parking facility cameras.

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			<ul style="list-style-type: none"> • Expand intersections cameras. • Coverage to be whole City. • Complete NSMB/Beverly Gardens park camera deployment. • PW will provide support to other departments, as necessary.
POLICY & MANAGEMENT			
22	Property Acquisition. Work with the Ad Hoc Committee to identify and acquire properties for parking, open space and other civic uses. Focus on the Southeast as a priority.	P&M, PW	<ul style="list-style-type: none"> • P&M will continue to explore opportunities to purchase land. • PW will continue to provide support to other departments as necessary.
23	Small Business Task Force. Attract a balance of high-end, unique and community serving small businesses, and contract with the Chamber of Commerce to initiate development of small business support programs.	P&M	<ul style="list-style-type: none"> • Continue to support Chamber of Commerce efforts to attract high-end, unique and community that serve small businesses. • Support 'My Beverly Hills' Program. • Explore a Business Attraction Mission to San Francisco. • Explore a Small Business Development Partnership program. • Work item added to the Chamber's FY 18/19 Work Plan
24	Update City's 5-Year Economic Sustainability Plan. The City's existing 5-year Economic Sustainability Plan has come to term. This initiative provides staffing and funding to develop a new 5-year plan with input from key stakeholders and strategies to address the impacts of long-term construction projects and regional competition to ensure Beverly Hills stays competitive as a visitor and business destination.	P&M	<ul style="list-style-type: none"> • Follow up on Council direction provided at March Study Session. • Complete the development of a Destination Master Plan in conjunction with the Conference & Visitor's Bureau. • Coordinate an update of the current Economic Sustainability Plan.
25	Strengthening and Expanding Smoking Regulations. Continue to strengthen and expand current smoking regulations. Provide education and outreach to the public.	P&M, CD, CS, PD	<ul style="list-style-type: none"> • Monitor Smoke-Free Multi-Unit Housing Ordinance implementation and enforcement. • Implement smoking cessation program. • Develop and implement restrictions on the sale of flavored tobacco products.

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26	Improve City's "3-1-1" System. Create bidirectional communication with citizens.	P&M, IT	<ul style="list-style-type: none"> • Expand use of customer service system. • Develop roadmap for improved voice-based customer service. • Study the way the City communicates and examine how to improve it. • Explore creation of a phone number as well as improving the texting feature and responses to text messages received.
27	Create Evening Activities in Business Triangle. Develop programs that encourage Beverly Hills businesses to stay open later.	P&M, CD, CS, Fire, PD, PW	<ul style="list-style-type: none"> • Implement BOLD Summer programming on Thursdays, Fridays and Saturdays nights in the business district to encourage visitors to shop, dine and stay in Beverly Hills (subject to available funding).
28	Disabled placard legislative reform. Pursue State legislation that regulates the use of disabled parking placards.	P&M, PD	<ul style="list-style-type: none"> • Continue to support legislative reforms that prevent misuse of disabled placards.
29	Strategic Planning Committee - establish a Strategic Planning Committee in order to create a common vision and a strategic goals for the future of the commercial areas in Beverly Hills.	P&M, CD, CS, PW	<ul style="list-style-type: none"> • Develop a citywide common vision and strategic goals. • Create a priority list of the commercial areas for "envisioning" the future. • Provide support to citywide Strategic Planning Efforts.
30	Sunshine Taskforce. Purpose is to advance greater transparency and public involvement in local government operations.	P&M, CC	<ul style="list-style-type: none"> • Continue hosting meetings
31	Legislative Efforts.	P&M	<ul style="list-style-type: none"> • Work towards retaining local control and developing regional approaches for solutions to issues. • Work cohesively with other local jurisdictions and regional organizations to ensure City's voice is heard on important legislative matters. • Work with City Attorney's on an initiative to protect local control.

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PUBLIC SAFETY			
32	<p>Public Safety. Continue to strengthen the ability of Police, Fire and Emergency Management to prevent and respond to incidents and emergencies. Work plans to include: Police facility upgrades, Implement a data driven policing model; and continue to implement the strategic plan; expand mobile workforce to fire inspectors and engine companies to streamline inspections and data collection; partner with the BH-CPR and Cedars-Sinai Medical Hospital in the development and implementation of the Stop-the-Bleed Program; update City's Emergency Operations Plan, Create MOU's for care and shelter of residents; and stockpiling of resources.</p>	<p>PD/FD/ P&M/PW</p>	<ul style="list-style-type: none"> • Implement Adopt-A-School-Area Program. • PD and PW will continue developing a plan to address the issues identified in the Needs Assessment and Master Plan, with the goal of implementing a comprehensive remodel/new construction project that resolves most or all of the identified issues. • Provide data on Crime Impact Team effectiveness. • PD will provide Succession Plan to City Council. • PD will provide an assessment and recommendations to City council on Body Camera Program. • PD will provide Council with regular updates on Strategic Plan. • PD will conduct a study of current jail staffing services. • PD will implement strategic plan. • PD to work on updating the crime statistics provided to public. • Establish the Fire Department's new organizational chart. • Take delivery of a fire engine and fire truck in the Fall of 2018. • Institute the Fire Department's Drone Program • Execute the Fire Department's Strategic Plan • Commence the Fire Department's Accreditation Program • Continue to explore the feasibility of the Nurse Practitioner • Research the Nurse Educator Program • Perform fire modeling for Trousdale Estates and the areas north of Sunset. • Fire will work with City Arborist reference tree maintenance to decrease fire risk. • Conduct monthly emergency management training, drills, and exercises.

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			<ul style="list-style-type: none"> • Stockpile resources. • Update the City’s Emergency Operations Plan. • Explore various emergency management technologies to enhance response and recovery abilities. • Develop MOUs with community stakeholders to provide for resident care and shelter in times of disaster. • Enhance and standardize emergency management and security plans for Special Events. • Finalize update of Flood Inundation Map. • Continue to explore communication strategies to implement during a disaster.
PUBLIC WORKS			
33	<p>La Cienega Regional Treatment Facility. Work with the cities of Los Angeles and West Hollywood to develop and build a regional stormwater facility for the 3 cities, as identified in the Enhanced Watershed Management Plan (EWMP).</p>	PW	<ul style="list-style-type: none"> • Meet with Regulators (Regional Water Quality Control Board and State Water Resources Control Board) for guidance on design concept approach. • Initiate and draft MOU with Los Angeles and West Hollywood on agreed design concept and corresponding project contribution. • Complete preliminary design report and cost-benefit analysis.
34	<p>Water Enterprise Plan. Implement the plan, which includes short, mid and long-range plans for the City’s water system which will need to be implemented to ensure continued system reliability.</p>	PW, FIN, P&M	<ul style="list-style-type: none"> • Prepare environmental impact report (EIR). • Acquire one or two additional properties for well development. • Analysis of water rates. • Design and construction of water treatment plant upgrade.
35	<p>Advance Capital Investment in the City. Continue to transfer funds to the Capital Improvement Program budget to ensure ongoing infrastructure maintenance and investment in opportunity projects for the future.</p>	PW	<ul style="list-style-type: none"> • Propose funding amounts for CIP Budget.

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36	<p>Subway Coordination. Oversee Metro construction activity and coordinate outreach, marketing and overall planning efforts for area surrounding future station.</p>	<p>PW, CD, P&M, ALL</p>	<ul style="list-style-type: none"> • Complete negotiation of Section 2 MOA and approval by City Council. • CD will provide support until completion of construction project in 2025. • Complete design of the Cañon Drive closure. • Work with Metro on implementation. • CD will develop a streetscape plan for areas around the stations. • PD will provide recommendations on a policing model for the stations. • PW will support construction work of Section 1 – Station Excavation and Section 2 – Utility Relocation, Demolition, Piling and Decking. • PW will complete negotiation of the MOA for Design Build of the Rodeo Station. • PW will manage and implement the Public Information Graphics Program in Section 1 and Section 2. • PW will work with Metro to follow the permit conditions set forth in the MOA(s). • PW and CD will finalize the design of the closure at North Gale Drive and implement if approved. • PW, PD, CD, PM will attend meetings to coordinate. • PW will implement traffic mitigation (prevent cut through traffic, address parking issues, etc.). • PW will implement construction mitigation for Section 2 to keep construction zones vital. • PW will keep Residents and Businesses informed of upcoming work. • Deploy additional cameras in support of construction and safety around Rodeo station.
37	<p>L.E.D. Streetlight Program. Expand L.E.D-pilot program to other areas of the City.</p>	<p>PW</p>	<ul style="list-style-type: none"> • Implement Plan.

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38	Reservoir Reconstruction & Water Storage Capacity. Evaluate current emergency storage and identify projects to increase water storage capacity.	PW	<ul style="list-style-type: none"> • Complete Integrated Water Resource Plan-Potable Water Portion. • Examine creating a larger storage capacity for emergencies.
39	Coldwater/Cabrillo Reservoirs. Redevelop decommissioned reservoir site for storage of Potable and Non-Potable water and evaluate purple pipe distribution system.	PW	<ul style="list-style-type: none"> • Evaluate options with master planning.
40	Public Works Matrix Audit. Implement Matrix audit recommendations.	FIN, IT, PW	<ul style="list-style-type: none"> • Continue implementing Phase I of the plan and accomplish the following milestones: 3, 6, 10, 11, 12, 13, 28, 29, 30, 34, 39, 40, 41, 42, 43, 44, 48, 51, 55, 56, 57, 58, 59, 60, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 79, 80, 81, 85, 86, 87, 88, 91, 92, 101, 106, 105, 112, 113, 114, 115, 123, 127, 128, and 133. • Work on Matrix #125 (FIN in supporting role) with The Water Supply and Distribution Program to develop a written operational plan for the system-wide replacement of the meter transmission units. • Create an interface within Matrix #123 (FIN in supporting role) as part of the Infor implementation to automatically transfer work orders already prepared in Munis into Infor.
41	Reforestation of Public Right of Way. Develop a short term and long term plan for reforestation and maintenance of the 83 Eucalyptus trees on the City's right of way along Civic Center Drive, adjacent to Parcel 13.	PW	<ul style="list-style-type: none"> • Complete reforestation.
42	Gateways. The final remaining gateway at Santa Monica/Doheny has been designed. Project to continue if property becomes available.	CS, PW	<ul style="list-style-type: none"> • Continue project at Santa Monica/Doheny if property becomes available. • Include La Cienega gateway design in La Cienega Park Master Plan.

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43	<p>Water Conservation Program. Continue to implement the City’s water conservation program.</p>	PW	<ul style="list-style-type: none"> • Amend Article 2 regarding daily water use. • Address excessive water use as part of the new water rates process.
44	<p>Separate Landscape Metering. Require and finance the installation of a separate landscape meter for all existing properties.</p>	PW	<ul style="list-style-type: none"> • Develop a program to incentivize irrigation meters to promote water use efficiency.
45	<p>Public Works Space Assessment. Assess current and future operational needs of the Public Works Department.</p>	PW	<ul style="list-style-type: none"> • Finalize space needs assessment. • Develop action plan based on needs assessment.
46	<p>Oil Well Plugging Project- The City of Beverly Hills is working with the Beverly Hills Unified School District to plug 19 oil wells located on the Beverly Hills High School property.</p>	PW, P&M, FIN, CAO, CS	<ul style="list-style-type: none"> • Complete plugging of oil wells. • Return work site to Beverly Hills Unified School District.
47	<p>Third Street Tour Bus Stop Improvements - Improve 3rd street Tour Bus Staging Area with new bus shelter, landscaping, seating areas, information Kiosk, and a public restroom facility.</p>	PW	<ul style="list-style-type: none"> • Award construction contract. • Complete construction.
48	<p>Rodeo Permanent Bistro Seating. Replace existing temporary k-rails and site furnishing into permanent seating elements, improve pedestrian safety along Rodeo Drive, promote sensible seating opportunities, while increasing community interaction and aiding in the support of local businesses.</p>	PW	<ul style="list-style-type: none"> • Prepare schematic design, design development and construction documents. • Complete bidding process. • Start construction.
49	<p>Tree Master Plan</p>	PW	<ul style="list-style-type: none"> • Update the Tree Master Plan.