In 2008, Beverly Hills residents voted to approve a plan to revitalize the Beverly Hilton property, including two new condominium buildings: an 18-story building on Santa Monica Boulevard near Century City, and an 8-story building on Wilshire Boulevard and Merv Griffin Way.

Now, Beverly Hills residents have a chance to make that plan even better.

Measure_: A Better, Greener Plan Reconfigured for Beverly Hills Residents
— Creates a beautiful western gateway to Beverly Hills with more green space by combining two condo buildings into one, removing the 8-story building and replacing it with a beautiful 1.7-acre garden for Beverly Hills residents to enjoy year-round.
— Reduces overall construction time by 11 months.
— Streamlines traffic by maintaining $5 million in transportation improvements, including new lanes on Wilshire and Santa Monica Boulevards, and better sidewalks for pedestrians.
— Promotes environmental sustainability by using recycled water to irrigate the garden.
— Generates $125 million for vital city services ($33 million MORE than the 2008 plan, according to an independent city report), including schools, libraries, police and fire protection, and faster emergency response times.

To guarantee the benefits of Measure_, the garden and open space will be permanently protected by a separate signed covenant, guaranteeing that neither the current owner nor future owners can ever build there, and Beverly Hills residents will receive 2 hours of free parking.

Measure_: A Clear Choice
Voting Yes combines two buildings into one, creates a new 1.7-acre garden for the public, and generates more revenue for city services, with no more traffic or square footage than the 2008 plan.

Voting No means no new garden, less tax revenue for city services, and the 2008 plan which results in an 8-story building and an 18-story building.

We join the Beverly Hills Police Officers Association, the Beverly Hills Firefighters’ Association, the Beverly Hills North Homeowner’s Association, and many other community members in supporting Measure_, a better plan for Beverly Hills.

Learn more at www.bhgardenopenspace.com
/s/ Linda J. Briskman
Former Beverly Hills Mayor

/s/ Robert K. Tanenbaum
Former Beverly Hills Mayor

/s/ Bruce Corwin
Chairman, Metropolitan Theatres

/s/ Behrooz Broukhim, MD
Orthopedic Surgeon

/s/ Monique Maas Gibbons
Beverly Hills Education Advocate