City of Beverly Hills

Health and Safety Commission
Regular Meeting

November 19, 2012
4:00 PM
City Hall Room 280-A
455 N. Rexford Drive

Enhancing the Health and Safety of Our Community
CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210

HEALTH AND SAFETY COMMISSION
SPECIAL MEETING AGENDA

November 19, 2012
4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. APPROVAL OF THE AGENDA

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

GUIDE FOR PERSONS INTENDING TO SPEAK
This guide has been prepared as an aid so that you will be able to express your opinions briefly and clearly
before the Commission and thus increase the effectiveness of your presentation. Remarks are limited to 3
minutes unless extended by the Commission.

1. State your Name and Address.
2. Organization you represent if any.
3. Your Statement should include all pertinent facts within your knowledge. It is important to discuss
   only those matters relating to the hearing and to tie your discussion of the facts directly to the
decision you wish the Commission to reach.

E. ADOPTION OF MINUTES

F. REPORT FROM THE CHAIR
   • Mayor’s Cabinet Meeting – November 13, 2012
   • Report from Lewis Hall, Beverly Hills School District Board Member
   • Other items of interest
G. NEW BUSINESS

1. Human Relations Commission Anti-Bullying Video Competition
   The Human Relations Commission will present information on an anti-bullying video competition.

2. Introduction of Sergeant Max Subin
   Beverly Hills Police Sergeant Max Subin will be introduced to the Health and Safety Commission as the new Neighborhood Watch Sergeant.

3. CERT Update
   Provides an update on the scheduled refresher and training courses.

4. ‘Tis the Season: Safe Tree and Pledge Drive
   Provides an update on the ‘Tis the Season to Be Safe campaign.

5. 2013 Health and Safety Commission Calendar Dates
   Provides the scheduled meeting dates for calendar year 2013.

6. Health and Safety Commission Picture
   Provides information on request for Health and Safety Commission picture for City’s website.

H. COMMUNICATION FROM THE COMMISSION

I. COMMUNICATION FROM THE DIRECTOR OF EMERGENCY MANAGEMENT

Information Only:
- Commission Calendar
- Every Fifteen Minutes Program – November 27, 2012
- Diabetes on the Rise as LA County Obesity Rates Grow
- LA County Smokers Fall Below One Million for the First Time
- West Nile Virus Public Health Update & Advisory
- Other Items

J. ADJOURNMENT
The meeting was called to order at 4:03 p.m.

A. ROLL CALL
Commissioners Present: Chair Setian, Vice Chair Millan, Aronberg, Judelson, Kopeikin, Landau, Seidel
Commissioners Absent: None
Staff: P. Mottice-Muller, A. Tarazon, D. Schirmer, M. Hobson, A. Zaworski, M. Millan, B. Pope

B. PLEDGE OF ALLEGIANCE
The Pledge of Allegiance was led by Vice Chair Millan.

C. COMMISSION MINUTES
MOVED by Aronberg, SECONDED by Kopeiken to approve the minutes with changes of the meeting on September 24, 2012 (6/0)
Ayes: Aronberg, Kopeiken, Seidel, Landau, Judelson, Vice Chair Millan, Chair Setian
Noes: None
Absent: None
CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
Future Health and Safety Commissioners Myra B. Lurie and Lisa Kay Schwartz were announced and introduced to the Commission.

Ms. Lurie addressed the Commission on a case of whooping cough that was reported at Horace Mann elementary school and the measures being made to prevent the disease.

E. REPORT FROM THE CHAIRPERSON
Mayor's Cabinet Meeting – September 11, 2012
Chair Setian reviewed the items which were discussed by other Commissions at the September 11, 2012 Mayor's Cabinet Meeting.

F. DIRECTOR'S REPORT
1. Lewis Hall, Beverly Hills School District Board Member gave an update on Beverly Hills Unified School District health and safety preparedness issues.

2. Pamela Mottice-Muller, Director Office of Emergency Management announced submitting a new agenda format for future meetings.

3. Mottice-Muller also announced an article in the Beverly Hills Weekly titled “Buzz Kill,” a community symposium on the effects of drunk driving to be held at the Hyatt Regency at the Century Plaza Hotel. Chair Setian will speak at the event.
Information Only:
- Commission Calendar
- West Nile Virus Public Health Update and Advisory – October 8-14, 2012
- Beverly Hills CPR
- Bath Salts

G. NEW BUSINESS
1. UPDATE ON THE BEVERLY HILLS CERT TRAINING PROGRAM
Mackenzie Millan, CERT (Community Emergency Response Team) Program Intern Coordinator provided a report to update the reestablishment of the CERT training. A refresher course for those who have taken the class will be held on Saturday, December 1, 2012 and the first training will be held in February 2013. Ms. Millan invited and encouraged Commissioners to attend the refresher and training courses.

2. FOLLOW UP TO AT&T PROJECT
As a follow up to the September 24, 2012 Health and Safety Commission meeting, AT&T staff and City staff provided additional information on noise and EF emissions topics. City Management and Public Safety staff provided an overview of the project, seeking input and support from the Commission on this matter.

AT&T’s DAS network will also improve call quality and reliability while supporting increased traffic and faster data transfer. The oDAS will improve safety by improving first responder communication and provide safe 9-1-1 coverage throughout the City.

AT&T proposes to install a DAS in Beverly Hills, consisting of 77 nodes on light poles and utility poles in the city. The proposed operations will comply with the FCC guidelines limiting public exposure to RF energy.

3. “TIS THE SEASON TO BE SAFE” COMMISSION PROJECTS
Director Mottice-Muller and Chair Setian provided information to Commissioners on the “Tis the Season to be Safe” projects that included decorating a safe holiday tree located next to the ice rink to remind citizens to be safe. Chair Setian introduced a pledge drive to encourage the community to pledge to be safe during the upcoming holidays.

After discussion, the Commission as a whole agreed to go forward with the proposed pledge drive. Pledge cards will be designed and distributed through the City’s website and sent by email to students from the Beverly Hills Unified School District.

4. HONORING COMMISSIONERS DR. SANDRA ARONBERG AND DAVID SEIDEL
The Commissioners and Director Mottice-Muller each took a moment to honor and thank outgoing Commissioners Dr. Sandra Aronberg and David Seidel.

5. SWEARING IN OF NEW COMMISSIONERS
City Clerk Byron Pope swore in the two new Commissioners, Myra B. Lurie and Lisa Kay Schwartz.
H. COMMENTS FROM COMMISSIONERS
A discussion was held to move the regularly scheduled meeting of November 26, 2012 to November 19, 2012 due to the Thanksgiving holiday.

MOVED by Vice Chair Millan, SECONDED by Landau to move the Health and Safety Commission meeting of November 26, 2012 to November 19, 2012 (6/0)
Ayes: Aronberg, Kopeiken, Seidel, Judelson, Chair Setian
Noes: None
Absent: None
CARRIED.

I. ADJOURNMENT
There being no further business, Chair Setian, with the consent of the Commission, adjourned the meeting at 5:55 p.m.
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THE STUDENTS OF BEVERLY HILLS HIGH SCHOOL INVITE YOU TO WITNESS THE

"EVERY FIFTEEN MINUTES PROGRAM"

Making the right choice when it comes to driving while drunk or texting

November 27, 2012

Beverly Hills High School (Front Lawn)
Time: 9:30AM (Must be seated by 9:15AM SHARP)

VIP Parking available: You will be directed as you enter the campus.

Family members welcome

Please RSVP: beverlyhillse15minutes@gmail.com
For Immediate Release:
November 13, 2012

Diabetes on the Rise as LA County Obesity Rates Grow
New report highlights local public health trend

LOS ANGELES – Diabetes continues to rise in Los Angeles County, according to a report released by the Los Angeles County Department of Public Health. The report, Trends in Diabetes: Time for Action, highlights the prevalence of diabetes from 1997 to 2011. In that time frame, the percentage of adults in the county with diabetes has increased from 6.6 percent to 9.9 percent, with more than 685,000 adults now affected by the disease.

“Type 2 diabetes accounts for more than 90 percent of all diabetes cases in the county with obesity as the primary preventable risk factor. On an individual level, Type 2 diabetes can be prevented or controlled by choosing smaller portions, drinking fewer sugary drinks, and exercising,” said Jonathan E. Fielding, MD, MPH, Director of Public Health and Health Officer.
“On a county-wide level, we all need to work together to combat this alarming trend by ensuring access to high quality health care services, creating healthy environments that promote nutrition and physical activity, and providing public education that empowers individuals and families to make healthier lifestyle choices.”

In Los Angeles County, diabetes is the fifth leading cause of death. The risk of death among people with diabetes nearly doubles compared to people of similar age who do not have diabetes. Diabetes is also one of the most costly chronic conditions. Medical expenses for people with diabetes average more than twice as much as for those without diabetes, and the disease is estimated to cost more than $6 billion a year in medical expenses in LA County alone.

“This report illustrates a startling truth: the rate of diabetes in Los Angeles County is getting worse, not better,” said Peter Braun, Executive Director of the American Diabetes Association, Los Angeles. “Our partnership with the LA County Department of Public Health has been critically important. The results of their findings show that there is a desperate need for all community groups, health care providers, businesses, schools and community leaders to take a hard look at how we can better leverage our resources and work together to address this devastating disease.”
There are three different types of diabetes, including Type 1, where the body (pancreas) produces little to no insulin; Type 2, where the body's cells resist the effects of insulin; and gestational, which occurs during pregnancy. Some common symptoms of diabetes are increased thirst and/or urination, extreme hunger, unusual weight loss, and extreme fatigue and irritability. However, in its early stages, people with diabetes may not have any symptoms. Living with uncontrolled diabetes long-term can lead to severe health consequences such as heart disease, stroke, kidney failure, neuropathy and blindness.

Additional key findings from the report include:
- Diabetes prevalence was highest among Latinos (13.5 percent) and African Americans (12.4 percent). Latinos and African Americans also have the highest prevalence of obesity.
- Asian/Pacific Islanders experienced the largest percentage increase (68 percent) from 1997 to 2011 (prevalence increased from 5.9 percent to 9.9 percent).
- Among adults aged 65 and older, nearly one in four (24.1 percent) reported having diabetes.
- Adults living in households below the Federal Poverty Level (FPL) were nearly twice as likely to have diabetes compared to households at or above 200 percent of the FPL. This disparity is likely due to higher rates of risk factors for diabetes among those living in poverty, such as obesity and physical inactivity.

What you can do to prevent Type 2 diabetes:
- Follow a healthy meal plan consisting of whole grains, fruits, and vegetables; low-fat dairy products; lean cuts of meat, fish, and poultry; and limit intake of foods high in salt and sugar.
- Be physically active 30-60 minutes on most days of the week.
- Lose excess weight through a healthy diet and increased physical activity.

The report was issued in collaboration between the Los Angeles County Department of Public Health and the American Diabetes Association of Los Angeles. For a full copy of the report, Trends in Diabetes: Time for Action, visit: http://www.publichealth.lacounty.gov/ha or http://www.ada-losangeles.org.

The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by the disease.

The Department of Public Health is committed to protecting and improving the health of the nearly 10 million residents of Los Angeles County. Through a variety of programs, community partnerships and services, Public Health oversees environmental health, disease control, and community and family health. Public Health comprises nearly 4,000 employees and has an annual budget exceeding $750 million. To learn more about Public Health and the work we do please visit http://www.publichealth.lacounty.gov, visit our YouTube channel at http://www.youtube.com/lapublichealth, find us on Facebook at http://www.facebook.com/lapublichealth, or follow us on Twitter: LAPublicHealth.

###
LA County Smokers Fall Below One Million for the First Time
Disparities in smoking rates highlight need for focused prevention efforts

LOS ANGELES – In honor of the 37th Annual Great American Smokeout, the Los Angeles County Department of Public Health released a new report showing the number of adult smokers in LA County fell below one million for the first time since the Los Angeles County Health Survey was initiated in 1997. The report, Adult Smoking on the Decline, But Disparities Remain, highlights the smoking prevalence in 2011 among adults in LA County. Overall, 13.1 percent of adults (18 years and older) were current smokers in 2011, down from 14.3 percent in 2002 and 2007.

"While it is encouraging to see the decline in smoking among adults over the past several years, tobacco use remains the leading cause of preventable death in LA County," said Jonathan E Fielding, MD, MPH, Director of Public Health and Health Officer. "In addition, exposure to secondhand smoke is an important cause of illness among non-smokers, contributing to asthma and other respiratory diseases, heart disease, and sudden infant death syndrome."

In LA County, cigarette smoking is directly linked to one out of every seven deaths each year, or nearly 8,600 deaths annually. In addition, smoking is estimated to cost LA County $4.3 billion in medical care and lost productivity costs each year. The report also shows stark disparities in smoking rates, with higher smoking rates among African Americans; those living in or near poverty; the gay, lesbian, bisexual and transgendered populations; those with mental health or substance use conditions. In addition, the smoking prevalence varies greatly across age groups, with a disproportionately high rate of smoking among 25 to 29 year olds.

"The good news is that we have proven interventions to deter young people from starting to smoke and services to assist those who do smoke to quit, including nicotine replacement therapy, other medications, and counseling support. The marked disparities we see in smoking prevalence highlights the need for focused interventions in communities with the highest rates of smoking," said Dr. Fielding.

Additional key finding from the report include:

- The smoking rate was higher among men (16.4 percent) than women (10 percent).
- The smoking rate was highest among African American men and women (19.5 percent and 15.6 percent).
- The Antelope Valley Service Planning Area (SPA) had the highest smoking rate at 15.6 percent, with the lowest smoking rate in the West SPA at 9.7 percent.
The smoking rate was high among methamphetamine, cocaine or ecstasy users (59.8 percent), heavy drinkers (38.4 percent), those less than 300 percent below the FPL and homeless in the past five years (31.2 percent), and those suffering from anxiety (28.3 percent) or depression (22.1 percent).

The smoking rate was low among 18 to 24 year olds (9.7 percent), but peaked among 25 to 29 year olds (20.3 percent).

LA County offers resources to residents who are currently addicted to tobacco, have already quit, or want to help a friend or relative kick this deadly addiction as well. Residents can visit LAQuits.com for information and resources about quitting smoking, or call the California Smokers' Helpline, 1-800-NO-BUTTS. The Helpline offers free and confidential telephone counseling that has proven to double a smoker’s chances of successfully quitting than if the smoker tried to do it alone.

Right now, LA County residents can receive free nicotine patches when calling the Helpline to seek support in quitting. The Helpline also assists those trying to quit chewing tobacco and has experts to help teens quit. Additional information and smoking cessation tips can be found on the LA Quits website, www.laquits.com, Facebook page, and Twitter @LAPerception.

For a full copy of the report, Adult Smoking on the Decline, But Disparities Remain, visit: http://www.publichealth.lacounty.gov/ha. For more information on quit smoking resources and smoke-free policy recommendations, visit the Department of Public Health’s Tobacco Control website at http://publichealth.lacounty.gov/tob/index.htm.

The Department of Public Health is committed to protecting and improving the health of the nearly 10 million residents of Los Angeles County. Through a variety of programs, community partnerships and services, Public Health oversees environmental health, disease control, and community and family health. Public Health comprises nearly 4,000 employees and has an annual budget exceeding $750 million. To learn more about Public Health and the work we do please visit http://www.publichealth.lacounty.gov, visit our YouTube channel at http://www.youtube.com/lapublichealth, find us on Facebook at http://www.facebook.com/lapublichealth, or follow us on Twitter: LAPublicHealth.

###
West Nile Virus

Public Health Update & Advisory

October 30 - November 4, 2012

This is the weekly West Nile virus (WNV) update and public health advisory for the period of October 22-28, 2012 for all cities and unincorporated county areas within the Los Angeles County West Vector & Vector-Borne Disease Control District. Cities and areas within the District are: Agoura Hills, Beverly Hills, Calabasas, Culver City, El Segundo, Hawthorne, Hermosa Beach, Hidden Hills, Inglewood, Lawndale, Lomita, Malibu, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Santa Monica, Torrance, West Hollywood, Westlake Village, and portions of Los Angeles City and Los Angeles County.

1. **Nationally:**
   2012: 4891 Human Case; 223 deaths
   2011: 712 Human Cases; 43 deaths (entire year)

2. **California:**
   2012: 377 Human Cases; 15 Deaths
   2011: 158 Human Cases; 9 Deaths (entire year)

3. **LA County:**
   2012: 127 Human Cases; 5 Deaths
   2011: 63 Human Cases; 4 Deaths (entire year)

4. **District & Other Local Areas within LA County (2012):**
   LA Co. West District: 11 Human Cases (2 new human cases for this period)
   Antelope Valley: 10 Human Cases (0 new human cases for this period)
   San Fernando Valley: 53 Human Cases (7 new human cases for this period)
   San Gabriel Valley: 39 Human Cases (2 new human cases for this period)

5. **New WNV Positive Indicators inside the District’s boundaries (10/29/12 thru 11/4/12):**
   (WNV indicators are positive dead birds, sentinel chickens, mosquitoes, or squirrels)
   LA City: DB (4): Zip 90066, 90064, 90034, 90066
           SC (4): Zip 90036, 90012
   Culver City: DB (3): Zip 90230, 90232(2)
   Beverly Hills: DB (1): Zip 90210
                 SC (1): Zip 90210
   Inglewood: SC (1): Zip 90292
   El Segundo: SC (1): Zip 90245 (Chevron Refinery)
   Torrance: MP (1): Zip 90503 (Madrona Marsh)
Types of Positives:

(DB) Dead Bird(s): This is a dead bird tested for West Nile virus (WNV)
(MP) Mosquito Pool(s): This is a group of trapped adult mosquitoes tested for WNV
(SC) Sentinel Chicken(s): This is the testing of chickens housed in sentinel chicken flock coops distributed throughout the District designed to monitor WNV activity
(DS) Dead Squirrel(s): This is a dead squirrel tested for West Nile virus (WNV)

What does it mean?

Weather is an important factor in the spread of West Nile virus (WNV). As the weather cools, the activity of the virus has started to drop.

During the hotter summer months, mosquitoes can go from an egg to an adult in only 7 days. Since female mosquitoes can lay up to 400 eggs at a time, a single female mosquito can produce offspring that will generate over 8 million biting female mosquitoes in only 3 weeks. During the cooler winter months, the mosquito breeding cycle slows and can take as long as 3-4 weeks to go from an egg to an adult. A wide variety of wild birds, including the American crow, are the reservoir for West Nile virus. Mosquitoes become infected when they first bite an infected bird and then transfer the virus to other birds and humans as they bite again. The virus is more active (virulent) in wild birds when the weather is hotter and conversely less active in birds during cooler weather.

Positive counts will decrease as the weather cools. However, it can take some time before the decrease is reflected in the reporting data. This is because there can be as much as a two-week incubation period before birds and/or humans show symptoms of WNV, and then another 7-10 days to run tests and confirm the positive results. So as you can see, 3-4 weeks can elapse from the date the infection is acquired to the date it is reported. Positive counts should begin to decrease by late October or early November.

The West Nile virus (WNV) human cases are over 600% higher nationally this year than 2011, 140% high in California than 2011, and 100% higher in Los Angeles County than 2011. Also this year, unusually high and persistent hot weather and high humidity throughout Los Angeles County, and especially along the coast and coastal communities, have contributed to a significant rise in positive indicators (dead birds, sentinel flocks, mosquitoes, or dead squirrels) in comparison to 2011. Currently, 152 zip codes in Los Angeles County out of a total of 361 have recorded positive indicators for WNV for 2012.

The majority of positive indicators (dead birds, sentinels chicken flocks, mosquitoes, and dead squirrels) are dead birds. Birds routinely travel many miles from their nighttime nesting locations to feed and scavenger during the day before they return to their original location in the evening. Although positive birds collected in a specific area are significant with respect to trends on a wider basis, it does not definitively identify a specific city, zip code, or location as the site where the actual mosquito bite and infection occurred because of the birds extended daily travel patterns. A bird may travel and die as much as 1 to 10 miles away from the location where it was infected. It is believed that a larger number of birds than usual are traveling further west this year to the coastal communities to seek relief from the unusual and persistent hot weather.

A positive result from sentinel chicken flocks and trapped adult mosquitoes are more specific with respect to the actual site of the infection, whereas positive dead birds are less specific with respect to the actual site of the infection.
What should the city/county do?

There is no specific action that is required by the city/county, but the District recommends that the city/county make this information known to their residents through their normal communication process so people walking or sitting outside at dawn, dust, or anytime during the night will take the appropriate precautions listed below to protect themselves from being bitten by infected mosquitoes.

Reporting & Picking Up Dead Birds: 1-877-WNV BIRD (1-877-968-2473):

The 2012 dead bird testing cycle will end beginning the week of October 29, 2012. Dead birds called into the state reporting telephone number 1-877-WNV BIRD (1-877-968-2473) will be counted and added to the statistical base for 2012, but will not be picked up for testing. Testing will begin again in March 2013.

Dead birds can be disposed of in your normal weekly trash by taking the following steps: 1) Take a plastic garbage bag and inserting your hand in the open end; 2) Grab the dead bird and pull it into the garbage bag using an "outside-to-inside" pulling motion; 3) Tie off the bag with the bird inside and place it in your regular trash for disposal.

Please Note: The District does not pick up or disposed of dead birds.

Animal Control or your city should be contacted for disposal of dead birds if the personal disposal method listed above is not used.

Residents can protect themselves from WNV by doing the following:

- **DEET** - Apply insect repellent according to the label. Repellents containing DEET, picaradin, IR3535, and oil of lemon eucalyptus are the longest lasting and most effective. Repellents keep the mosquitoes from biting you.

- **DAWN AND DUSK** - Mosquitoes that carry WNV primarily bite in the early morning and evening so it is important to wear repellent at this time.

- **MOSQUITO PROOF YOUR HOME** - Make sure that your doors and windows have tight-fitting screens to keep out mosquitoes. Repair or replace screens with tears or holes.

- **DRAIN** - Mosquitoes lay their eggs on standing water. Eliminate all sources of standing water on your property, including flowerpots, old car tires, rain gutters and pet bowls. Ensure that swimming pools, spas, and ponds are properly maintained. If you have an ornamental pond, use mosquito fish. You can make an arrangement to pick up free mosquito fish at the District by calling 310-915-7370.

Symptoms of West Nile virus:

People infected with WNV can experience a variety of symptoms that may include: no symptoms, West Nile Fever, or West Nile Neuroinvasive disease. Symptoms usually occur 2-15 days after infection. If you suspect you have contracted WNV, consult your physician for testing and care.
Symptoms of “West Nile Fever” can include:
- Headaches
- High fever
- Tiredness and body aches
- A skin rash and swollen lymph glands

These symptoms may last from several days to several weeks.

Symptoms of “West Nile Neuroinvasive Disease” can include:
- Severe Headache
- High Fever
- Stiff neck
- Stupor
- Disorientation
- Tremors, convulsions, muscle weakness
- Paralysis
- Coma: This can also lead to long lasting and/or permanent damage to the brain.

For mosquito problems or to pick up mosquito fish (1-310-915-7370): Call 1-310-915-7370 Monday through Friday, 8:00 a.m. – 4:00 p.m.

For additional information on WNV and the Los Angeles County West Vector & Vector-Borne Disease Control District (www.lawestvector.org): Please visit the District's website at www.lawestvector.org. WNV results and new positives are updated on a weekly basis.

Questions: If you have any questions, please contact Robert Saviskas, Executive Director, at (310) 915-7370 ext. 223 or at rsaviskas@lawestvector.org.
TO: Health and Safety Commissioners
FROM: Pamela Mottice-Muller, Director Office of Emergency Management
DATE: November 19, 2012
SUBJECT: Human Relations Commission Anti-Bullying Video Competition

Human Relations Commission Chair Ilona Sherman and Vice Chair Rochelle Ginsburg will present information on the “Embrace Civility” video competition to prevent bullying.
VIDEO COMPETITION

Everyone Plays a Role in Bullying…

The bully, the bullied, the bystander or the person who makes a difference!

What's Your Take?

The Human Relations Commission invites you to submit a video about

BULLYING PREVENTION

To enter go to

www.beverlyhills.org/nobullying

For more information contact:
City of Beverly Hills Office of Human Services
310-285-1006

Deadline: February 15, 2013 at 5:00pm
Memorandum

To: Health and Safety Commissioners
From: Pamela Mottice-Muller, Director Office of Emergency Management
Date: November 19, 2012

Subject: Introduction of Police Sergeant Max Subin

Sergeant Max Subin from the Beverly Hills Police Department will be introduced to the Health and Safety Commission as the new commission liaison for the Neighborhood Watch Program and other Police related matters.
MEMORANDUM

To: Health and Safety Commission
From: Mackenzie Millan, CERT Program Intern
Date: November 19, 2012
Subject: Update on the Beverly Hills CERT Training Program

Introduction

This report serves to provide an update on the reestablishment of the City of Beverly Hills Community Emergency Response Team (CERT) training.

Discussion

Refresher Course:
- As of November 8, 2012, 20 participants have RSVP’d,
- Confirmation letters and legal waivers have been sent,
- Instructors (both CERT trained and Fire Department employees) are being assigned to each station,
- Creating a master roster from past rosters has been an issue (missing key CERT participants, old addresses, etc.),
- Sending out refresher postcards again and calling those on roster,
- Agenda for refresher has been created (Lynn and Mark Egerman have agreed to speak) and,
- Memo has been sent to City Council regarding CERT progress.

Training Course:
- Registration for CERT training opens December 4, 2012 through Community Services,
- Registration takes place through www.beverlyhills.org/BHRegOnline, or by filling out and properly submitting the registration form in the Community Services' winter brochure,
- Press release will be sent to local newspapers on November 27, 2012,
- Social media (Facebook, Twitter) announcement to advertise training and registration open will be made on November 27th and December 4th respectively,
- CERT brochures and flyers to be distributed at Farmer’s Market December 2nd and weeks following and,
- Electronic flyer to be “e-blasted” to other BH volunteer organizations on December 4th.

Commissioners are still welcome and encouraged to attend and volunteer at the refresher course. Your input and assistance in the reestablishment of this training is always appreciated.
Introduction

This report serves to provide an update on the 'Tis the Season to Be Safe Campaign.

Discussion

A flyer advertising the 'Tis the Season to Be Safe campaign has been created. This flyer includes information on where to find the "Safe Holiday Season Tree", drinking statistics in the US, as well as the "Holiday Pledge" included at the bottom of the flyer. Signing the pledge is an easy way for citizens to show their support for this campaign.

A webpage on the City of Beverly Hills website has also been created. All the information found on the flyer can also be found on the webpage. Participants are also able to sign the pledge electronically for their convenience.

Recommendation

It is encouraged that Commissioners help to promote this campaign for the safety of Beverly Hills citizens during the holiday season.
This Holiday Season, Making Good Choices Means More Than Choosing The Right Gift.

The Health and Safety Commission presents 'Tis the Season to Be Safe, a community campaign developed to create a greater awareness about the dangers of distracted driving, including texting, not using a handheld device, and drinking. This is a Citywide campaign for citizens to promote safety during the holiday season.

Ways to Participate:

* A Safe Holiday Season Tree, decorated with yellow lights has been placed next to the Beverly Hills Ice Skating Rink. The tree is a helpful reminder to be safe this holiday season. Spread the word to your friends and family to look out for the tree and to make smart and safe decisions.

* Sign the Holiday Pledge. Walk the Walk, not just Talk the Talk by being positive role models. Pledge to be a responsible citizen and driver throughout the year, but especially during the holidays.

The goal of this campaign is to encourage safety during the holiday season, particularly as it relates to alcohol-use and driving. This is a Citywide challenge to citizens to be responsible during this time of year. ‘Tis the Season to be Safe reminds us that every person is accountable for his or her choices and behaviors.

THE HOLIDAY PLEDGE

I support 'TIS THE SEASON TO BE SAFE campaign.
I promise to NEVER drink and drive.
I pledge to promote this cause and serve as a positive member of my community at all family, business, and social events during this holiday season.

Name ___________________________ Organization ___________________________
Signature _________________________
Statistics on drinking in the US:

- Drunk drivers are responsible for 200,000 deaths each year.
- Eight young people die every day from alcohol-related incidents. It is the No. 1 killer of teenagers in America.
- The total cost to our society because of drunk driving-related incidents is now approaching $150 billion per year!
- To reach a blood-alcohol level of .08, it only takes 2 drinks (two cans of beer, two wine coolers, or two 1-ounce glasses of whiskey) for the average adult man or woman.
TO: Health and Safety Commissioners  
FROM: Pamela Mottice-Muller, Director Office of Emergency Management  
DATE: November 19, 2012  
SUBJECT: 2013 Health and Safety Commission Meeting Dates

The following dates are the proposed Health and Safety Commission meeting dates for calendar year 2013:

- Monday, January 28, 2013
- Monday, February 25, 2013
- Monday, March 25, 2013
- Monday, April 22, 2013
- Monday, May 20, 2013 (moved up one week due to Memorial Day)
- Monday, June 24, 2013
- Monday, July 22, 2013
- August 2013 (No meeting date – dark)
- Monday, September 23, 2013
- Monday, October 28, 2013
- Monday, November 25, 2013
- Monday, December 16, 2013 (moved up one week due to Christmas Eve)

The May and December meetings for 2013 will be moved up one week due to the 4th Monday of May falling on Memorial Day and the 4th Monday of December falling on Christmas Eve. There are no other conflicts with holidays for this year.

Commissioners are asked to advise if there are any other major scheduling conflicts or concerns about the 2013 schedule.
TO: Health and Safety Commissioners
FROM: Pamela Mottice-Muller, Director Office of Emergency Management
DATE: April 23, 2012
SUBJECT: Health and Safety Commission Picture

A picture of the Health and Safety Commission will be taken at the November 19, 2012 meeting to be used on the City’s website.