MEDIA RELEASE

Friday, April 26, 2019

Cinco de Mayo is near: Please Celebrate Responsibly

Beverly Hills, Calif. — for many people across the country, Cinco de Mayo (May 5) is a time for fun and celebrations that may involve drinking.

The holiday, which happens to fall on a Sunday this year, is a reminder to the public to celebrate responsibly and not drive impaired.

This May 5, The Beverly Hills Police Department will hold a DUI/driver’s license checkpoint at an undisclosed location within city limits from 4 p.m. to 11p.m.

“We understand the importance of this day to many people, but it does not give you an excuse to drink and drive,” Beverly Hills Police Department Traffic Sergeant Jay Kim said. “There are many options to get home safely that don’t involve you driving.”

The Beverly Hills Police Department encourages everyone to plan ahead and use a designated sober driver, ride-share or public transportation. The Beverly Hills Police Department also wants to remind everyone that a “DUI Doesn’t Just Mean Booze.” Prescription drugs, over-the-counter medications and marijuana can all be impairing, especially in combination with alcohol or other drugs.

Funding for Cinco de Mayo DUI enforcement is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.