Legacy & Charitable Community Gifting

City of Beverly Hills
Community Services Department
The City of Beverly Hills Community Gifting Program provides an opportunity for individuals, businesses and organizations to invest in the future of the City and community. Building on our tradition of City beautification, successful programming and extensive community support, the City of Beverly Hills provides numerous ways for donors to leave a philanthropic mark for the benefit of future generations.

Our goal is to enhance the services and programs in the Beverly Hills community, as well as augment the physical and cultural environment of the City of Beverly Hills.

Photographs highlighted in this brochure are examples of generous donations from the community over recent years.

Recognition For Legacy Gifting

Investments of any size in Beverly Hills’ future are welcome and encouraged. Your contribution or your company or community group’s contribution will make a difference.

Recognition for charitable contributions comes in all forms, and may be customized to suit an individual’s visions. Contributions are always noted in the quarterly Community Services brochure mailed to all Beverly Hills residents. In addition, the City Council recognizes significant donations and honors contributors.

All contributions to the City of Beverly Hills, the City of Beverly Hills Charitable Foundation, Friends of the Beverly Hills Public Library and Friends of Greystone are tax deductible to the fullest extent allowed under the law. Contact your professional tax or legal advisor for specific information on how to best structure your gift.
Recreation of Historic Beverly Hills Sign donated by the Rotary Club of Beverly Hills
Programmatic Sponsorship Opportunities

Help ensure Beverly Hills’ reputation as a cultural paradise by sponsoring one of the annual community programs:

♣ The Beverly Hills artSHOW
♣ Beverly Canon Gardens Concerts
♣ Music in the Mansion Concert Series

♣ Beverly Hills Forum Lecture Series
♣ Volunteer Appreciation Events
♣ Greystone Design House Showcase

The Community Services Department offers a diverse schedule of classes and programs for all ages. Sponsorship opportunities include:

♣ Parent & Me Classes and Preschool
♣ Youth Classes and Camps
♣ Teen Programs
♣ Adult Classes and Excursions
♣ Farmers’ Market
♣ Human Services Outreach

♣ Library Programs
♣ Senior Adult Classes and Services
♣ Senior Nutrition Program
♣ Woofstock Pet Event
♣ Greystone Mansion Concours d’Elegance

Legacy Gifting

A gift of any size is a benefit to the City and the community. Your contribution can help to:

♣ Adopt a Bench
♣ Fund a Concert
♣ Enhance a Park

♣ Maintain and Renovate Playground Equipment
♣ Renovate a Fountain

Capital Improvement Project (CIP)

The City continues to modernize and upgrade its parks and recreation facilities, and welcomes you to join in the efforts. Call the City to learn more about the current capital improvement projects and discuss current commemorative and donation opportunities, including:

♣ Beverly Gardens Park Project
♣ Roxbury Community Center
♣ Roxbury Community Library
♣ La Cienega Community Center

♣ Adult Classes and Excursions
♣ City’s Gateway Project
♣ Playground Equipment Renovation
♣ Library Renovation

To learn more about ways in which you can invest in the City’s future, please call the Beverly Hills Community Services Department at 310.285.2537.
The City recognizes the importance of providing quality human services for the community including food, transportation and intervention for regional issues such as homelessness.

**Senior Nutrition Program**
Hot meals served weekdays at Roxbury Community Center provide participants with a nutritious meal and an opportunity to socialize and enjoy the camaraderie and connections established. Donations subsidize older adults who cannot afford to pay for their meal. Sponsor a day for $100 or an entire week for $500.

**Meals for Shut-In Seniors**
Provides meals for shut-in seniors to bridge the gap until benefits are obtained. A donation of $100 will provide food for two weeks and daily contact by the volunteer who delivers it.

**Knox Box**
$200 provides emergency access by the Fire Department without breaking down the door. It’s similar to the lock box used by realtors.

**Homeless Outreach Program**
Meaningful engagement of chronically mentally ill, homeless individuals living on our streets by trained professionals requires time and the most basic necessities such as clean socks, hygiene supplies, cash, food cards and bus tokens to get to a clinic for TB testing to qualify for placement in a shelter. Donations to support the efforts of the Changing Lives and Sharing Places (CLASP) program can make a difference and help to reduce homelessness in Beverly Hills.
Site Beautification

Enhance our parks, athletic fields and indoor facilities by contributing towards amenities that are sometimes taken for granted. Benches, tables, audio-visual equipment, and sports and field equipment are some ideas of how your donation could be used. You can also help maintain Beverly Hills’ image as the “Garden City” through contributions towards picturesque planters filled with beautiful flowers and shrubbery, by renovating or purchasing a rose garden, or by renovating a fountain.

Recycled wood bench
donated by the Rotary Club of Beverly Hills

Beverly Gardens Rose Garden renovation

Beverly Gardens trellis

Gargoyle Fountain
The Beverly Gardens Park Restoration

The ongoing restoration project will bring the 1.9 mile green space that spans Beverly Hills (along Santa Monica and Wilshire) into the 21st Century, including rebuilding the historic and long-lost lily pond and extensive tactical renovations along each block. Major naming opportunities are available for fountains, arbors, benches and other park features.

Friends of Beverly Gardens Park

This large scale park project requires active community involvement and support at every level to generate the needed funding. Opportunities abound for residents to have a real impact in shaping their hometown’s future. For more information on how to become involved, please call 310.551.5458, or check the Friends of Beverly Gardens Park website at www.FOBGP.org.

Cactus Garden  Doheny Fountain  Beverly Gardens Rose Garden  Beverly Gardens Pergola

Electric Fountain at Wilshire/Santa Monica Blvds.
Gateway and Historic Projects

Your contributions can help renovate important park features such as City gateways, public fountains and sculptures. The restoration and maintenance of water features and sculptures helps to re-create and enhance historical elements in the community.

Rexford Mini Park arbor and landscaping
 donated by Virginia James Tufte and Edward Rolf Tufte

Hunter & Hounds sculpture in Beverly Gardens Park
 donated by W.D. Longyear
Public Art

Create a long-lasting presence in Beverly Hills by donating or commissioning artwork appropriate for public interior or exterior display. Donations require review by the Fine Art Commission and City Council. Patrons can also adopt a piece of artwork to assist with the maintenance and preservation of public art.

The Demonstration Gardens at Greystone

Help teach Beverly Hills residents and visitors how to live sustainably by donating to the Greystone Demonstration Garden, nestled on the lawn adjacent to the historic greenhouse. Adopt a bench, bed of vegetables, honeybee garden or educational signage. An additional unique opportunity exists to help restore the Greystone greenhouse to its former splendor and make it a viable education center.

Spiral of Life (at Rexford Mini-Park)
donated by Alan Sieroty
**Historic Greystone Estate and Ground Restoration**

Greystone Mansion is one of the fine treasures in Beverly Hills. As the City and the Friends of Greystone continue restoration of the Mansion, patrons may assist by helping to restore or replace historical items such as lighting, design treatments and finishing work, or even by sponsoring an entire area in this historic jewel. Suggestions include:

- Re-creation of the original waterfall element according to its original 1920s design.
- Enhancement of outdoor lighting elements to facilitate evening events reminiscent of the past.
- Donation of a sculpture that fits within the Mansion’s or gardens’ historical origin and design.
- Contribution of horticultural plants, trees and shrubs that enhance Greystone Estate’s lush grounds.
- Renovation of the Mansion’s theater.

Large donor projects are also underway as the City looks to the restoration and design of the Mansion’s original recreation wing and theatre.

**Friends of Greystone**

Friends of Greystone is a volunteer community support group created to preserve, protect and restore the Greystone Estate and Mansion. Friends of Greystone is a non-profit group that also promotes ongoing activities for the enjoyment and enrichment of the public.

For Friends of Greystone information, please call 310.286.0119 or check their website at [www.greystonemansion.org](http://www.greystonemansion.org).
Library Enhancements

Supporters of the Beverly Hills Public Library come from all walks of life, but there is one common thread: the love of libraries, what they stand for, and what they do for the community. Opportunities for giving/supporting include purchasing new books, magazines and media, computer and technology advancements, facility enhancement and much more.

Friends of the Beverly Hills Public Library

The Friends of the Beverly Hills Public Library allows you to donate additions to the Library’s collections. There are also a variety of endowments and programs available for which donations are welcome.

For Friends of the Library membership information or donation options, please call 310.288.2286 or check their website at www.friendsofbhpl.org.
How to Contribute

To secure additional information about any of our donation opportunities, tax exemptions, or to structure a planned or deferred donation, please contact us at:

Donation Program     Phone: 310.285.2537
455 N. Rexford Drive, Room 200   310.285.2536
Beverly Hills, CA 90210     Fax: 310.385.0840

Donor Opportunities

Various giving opportunities are highlighted in this brochure, but please keep in mind that no gift is too small or too large. All contributions to the City of Beverly Hills, City of Beverly Hills Community Charitable Foundation, Friends of the Beverly Hills Public Library or Friends of Greystone are tax deductible.

Checks can be written out to any of the groups below. For additional information, please call the numbers listed below.

**CITY OF BEVERLY HILLS COMMUNITY CHARITABLE FOUNDATION** ...................... 310.285.2537
**FRIENDS OF BEVERLY HILLS PUBLIC LIBRARY** ................................................... 310.288.2286
www.friendsofbhpl.org

**FRIENDS OF GREYSTONE** ................................................................. 310.286.0119
www.greystonemansion.org

**CITY OF BEVERLY HILLS** ................................................................. 310.285.2537
www.beverlyhills.or

Please Note: For Beverly Gardens Park donations, please write checks out to:
“City of Beverly Hills Community Charitable Foundation”

**FRIENDS OF BEVERLY GARDENS PARK** ............................................................. 310.551.5458
www.FOBGP.org
The City of Beverly Hills Community Charitable Foundation, Friends of the Beverly Hills Public Library and Friends of Greystone are non-profit organizations tax exempt under Section 501(c)(3). Contributions are tax deductible.
The City of Beverly Hills Community Charitable Foundation, Friends of Greystone and the Friends of the Beverly Hills Public Library are all nonprofit organizations [tax exempt under Section 501(c)(3)] that provide an opportunity for individuals, businesses and organizations to donate for the benefit and enhancement of the City. There are numerous ways for donors of all motivations and interests to leave a philanthropic mark for the benefit of future generations. The goal is to enhance the services and programs to the Beverly Hills community. (Donors should consult with a tax advisor concerning tax ramifications.)

Sponsorship Opportunities (All donation amounts are welcome; see back of card for specific and current opportunities.)

Please make (tax deductible) check payable to City of Beverly Hills Community Charitable Foundation, OR Friends of Greystone OR Friends of the Beverly Hills Public Library
and send to 455 N. Rexford Drive, Room #260, Beverly Hills, CA 90210.

For questions, please call (310)285-2536 or email: ggrable@beverlyhills.org.

Please print
NAME: ________________________________ Email: ________________________________
Address: ________________________________ Phone: ________________________________
City/Zip: ________________________________ Cell: ________________________________

Credit Card Information:  □  Visa  □  Mastercard  □  American Express  □  Discover
Amount: $__________________ Any donation amounts are welcome and greatly appreciated.

Card Number: ________________________________ Expiration Date: ________________________________

Signature (required): ____________________________________________________________

Please Note: A final receipt will be provided once payment is processed.
PURPOSE OF DONATION (Please list your donation description OR select one from one of the categories below) - Please print

________________________________________________________________________________________________________________________________
________________________________________________________________________________________________________________________________

Current Donation Options and Commemorative Gifts

☐ $________ for item listed/written above.
☐ For one of the items listed below, but for $_________, which is a different dollar amount than listed below.
☐ Beverly Gardens Park Renovation Project $________
☐ Beverly Gardens Park Renov. - Electric Fountain $_________
☐ One Book, One City Program $________

☐ Greystone Mansion/Park Renovation $________
☐ Greystone Demonstration Garden $___________
☐ Student Scholarship Program $________

PLEASE NOTE: Amounts listed below are suggestions only; any donation amount is greatly appreciated.

☐ Meals for Senior Shut-Ins (Provides meals for seniors)
  ☐ $100 for 2 weeks  ☐ $500 for 10 weeks
☐ Senior Nutrition Program (hot meals for seniors)
  ☐ $100 for 1 day sponsorship  ☐ $500 for 1 week
☐ Knox Box (For emergency access by Fire Dept. for the seniors and/or the disabled)  $200
☐ Adopt a Summer Reading Club Program 1-year  $1,000
☐ 3 Book Donation to the Library  $100

☐ Team Beverly Hills Sponsor - 1 year  $10,000
☐ Concerts on Cañon Summer Concert  $5,000
☐ Sunday Night Movie Series  $3,000
☐ Woofstock 90210 Pet Event Sponsor  $5,000
☐ City Volunteer Recognition Event Sponsor  $10,000

Beverly Hills artSHOW Sponsor: ☐ May  or  ☐ October
☐ $5,000 (1 show)  ☐ $10,000 (1 year; 1 shows)
☐ Adopt a Bench & Plaque in a City Park  $5,000

(Beverly Gardens & La Cienega Parks currently ON HOLD.)

Please include recognition and/or acknowledgement of the following:

☐ Donation Provided By:_____________________________________________________________________________________
☐ In Memory of:____________________________________________________________________________________________
☐ In Recognition of:_________________________________________________________________________________________

For additional Charitable Gifting Opportunities and suggestions citywide, go to the City’s website www.beverlyhills.org/gifting

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