
Profile

Samuel

First Name

Shaaya

Last Name

Middle Initial

Suffix

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

Beverly Hills

City

CA

State

[Redacted]

Postal Code

Mailing Address (optional)

Home: [Redacted]

Primary Phone

Work / Cell Phone

[Redacted]

Fax Number

[Redacted]

Which Boards would you like to apply for?

Design Review Commission: Submitted

Question applies to Design Review Commission

How long have you resided in Beverly Hills? _____ (Applicant should be a resident of the City for a minimum of two years prior to filing an application. Residency may be waived if you are applying for the licensed residential architect position. If a qualified residential architect cannot be found, the City Council may appoint a landscape architect to fill this position. In the event no person who is a resident of the city is eligible for appointment in this designated field, the City Council may waive the residency requirement.)

38 Years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

No

Question applies to multiple boards

Do you work in Beverly Hills?

Yes No

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

Not Yet, I have applied for the program.

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

No

Question applies to Design Review Commission

1. Please list community activities in which you are presently involved, and activities in which you have participated in the past (including years of service):

- Participant of the Beverly Drive promenade events (2 times) - Rodeo Drive Father's day car show (5+years) - Montage Movie night (2+ years) Food delivery(covid-19) Covid -19 support Neighborhood Security and parking involvement on my street. We have a group of several neighbors that keep eyes and ears on the block and surrounding areas (4 years)

Question applies to Design Review Commission

2. Please describe any technical expertise (architecture, building, construction management, planning, or landscape design), or other background information (education, business, or personal) that might be useful to you as a Design Review Commissioner:

I am an active developer/property manager of real estate in and around Beverly Hills. I have built/remodeled 8 homes in the city, one of which is a Paul Williams historical renovation that was restored to period correct exterior facade/design. I have also built over 50 units in BH and 100+ units in the surround areas, all of which are owned and operated in house. I have also studied LED lighting design and was vice president of LED folio, an LED Lighting Design/Manufacturing. As a younger University student I sat as the President of UC Irvine for the 23,000+ undergraduate population. My staff and I were responsible for a budget of \$3,000,000 and I am very well versed in Roberts Rules or Order, which is used to run most/all official meetings.

Question applies to Design Review Commission

3. Have you attended one or more full Design Review Commission meetings within the last 12 months? Please comment on your reactions.

I have viewed 10 meetings online. I think they are run very well and with a very transparent and welcoming platform. The dialogue between applicant and commission is fluid and effective. I would like to explore opportunities in welcoming leaders in architectural, landscape, etc. design to meetings in order to share their insights on what is trending on the forefront of design. A lot of change has and will continue to develop within design and the limits that are constantly changing thanks to advancements in material technology and design efficacy. I will bring many of my relationships and such opportunities to the commission.

Question applies to Design Review Commission

4. How would you rate your ability to read, interpret and understand architectural and construction drawings, documents and architectural details: *

Proficient

Question applies to Design Review Commission

5. The Design Review Commission regularly meets on the first Thursday of each month, in the afternoon. How much time do you envision giving to the Design Review Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of commission meetings/activities or conferences?

I envision allocating as much time that maybe necessary as a member of this commission both in and outside of meetings. I am rarely out of town given my wife and little kids at home who tend to keep us firmly planted at home. I have a flexible schedule and this commission sits at the top of my priorities.

Question applies to Design Review Commission

6. How do you view the balance between the rights of single-family property owners to develop their property and choose the design of their home versus impacts to the character of the surrounding streetscape and the rights of neighboring property owners?

This is by far the most important part of our commission. For the owner builder the development process is very personal. for the Developer the decisions are more so about profitability, cost, and efficiency cost. In most all cases a lot of time, money, and personal care are put into designs and the commission must be sensitive to this while upholding the city's requirements. It is with this said that each case needs to be looked at with fresh eyes and outlook. I think that focus should be given to the design factors that truly effect city related components. Owners have rights and we must respect them so long as they fit within the character, streetscape, and direction of our city and its future.

Question applies to Design Review Commission

7. How would you describe an appropriate relationship between the Commissioners and applicants? Would you find it difficult to vote against a friend? Would you find it difficult to vote differently than fellow Commissioners?

My past experiences/positions on boards and commissions whether at University, Temple board, or Educational Board for my daughters' school has had me facing my peers and friends regularly. It has been a straight forward process in the past having to vote against friends and colleagues and I will continue to make logical decisions based on principal rather than emotion. I don't have any difficulty voting against a friend or my fellow commissions if the circumstances required that decision to be made. With that said commissioners and applicants must work together in order to get to the best project possible. Commissioners should also be as unified a group as possible, which is in everyone's best interest for the long run.

Question applies to Design Review Commission

8. Why do you wish to be a member of the Design Review Commission? Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?

As an active member and citizen in my city as well as active with developments throughout West LA, Weho, and the Arts District I want to be a member of the Design Review Commission because I know that I will bring a fresh outlook on the future of our cityscape while keeping the core Beverly Hills foundation of character and class alive and well. I related to the design position the most and am confident in my ability to contribute even more to an already stellar group of professionals and fellow neighbors.

Question applies to Design Review Commission

9. Are you a licensed architect?

Yes No

Question applies to Design Review Commission

10. Are you a licensed landscape architect?

Yes No

Question applies to Design Review Commission

Completed applications may be returned to the City Clerk's Office, Room 290, 455 North Rexford Drive, Beverly Hills, CA 90210. If you have any questions, please contact the City Clerk at 310.285.2400.

IMPORTANT NOTICE

So that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Design Review Commission regarding the Design Review Commission vacancy.

Serving on the Beverly Hills Design Review Commission

The Design Review Commission is one of twelve (12) Commissions appointed by the City Council to carry out a variety of delegated functions. The City Manager, Department heads, and other City staff who work for the City Council provide staff support to the Commissions. The Community Development Department provides primary staff support to the Design Review Commission, although depending on the issues, other Departments provide support as well. The Community Development Department also provides primary support to the City's Planning Commission, Architectural Commission, Cultural Heritage Commission, Rent Stabilization Commission, and Traffic & Parking Commission. As with the other Departments, Community Development staff also provides support to other Commissions and to the City Council.

There are five Design Review Commission positions serving a staggered first term of two-years, with a single, four-year reappointment possible. Commissioners generally serve until their replacements are appointed. It is recommended that those seeking appointment attend a few Design Review Commission meetings to familiarize themselves with some of the current issues and to see how the meetings are conducted.

When there is an anticipated vacancy, the City Council announces the upcoming vacancy and invites interested persons to submit application forms. A subcommittee of City Council and Design

Profile

Mary N. Wells
First Name Middle Initial Last Name Suffix

[Redacted]
Email Address

[Redacted] Suite or Apt
Street Address

Beverly Hills CA [Redacted]
City State Postal Code

Mailing Address (optional)

[Redacted]

[Redacted]
Primary Phone

Work / Cell Phone

[Redacted]

Fax Number

[Redacted]

Which Boards would you like to apply for?

Design Review Commission: Submitted

Question applies to Design Review Commission

How long have you resided in Beverly Hills? (Applicant should be a resident of the City for a minimum of two years prior to filing an application. Residency may be waived if you are applying for the licensed residential architect position. If a qualified residential architect cannot be found, the City Council may appoint a landscape architect to fill this position. In the event no person who is a resident of the city is eligible for appointment in this designated field, the City Council may waive the residency requirement.)

13 years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

No.

Question applies to multiple boards

Do you work in Beverly Hills?

Yes No

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

No.

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

No.

Question applies to Design Review Commission

1. Please list community activities in which you are presently involved, and activities in which you have participated in the past (including years of service):

City of Beverly Hills, Citizens' Bond Oversight Committee, 2016- Present.

Question applies to Design Review Commission

2. Please describe any technical expertise (architecture, building, construction management, planning, or landscape design), or other background information (education, business, or personal) that might be useful to you as a Design Review Commissioner:

I am an independent owner's representative for the management of residential construction, including new construction in Beverly Hills, having been primarily contracted with Beezley Management, a recognized owner's representative firm that specializes in the construction of luxury homes as well as large-scale, commercial projects (LA Clippers practice facility, junior college campus construction, Pepperdine University projects). In addition to my work as an owner's representative, I gained expertise through the management of the design and construction of two projects related to my personal residence in Beverly Hills.

Question applies to Design Review Commission

3. Have you attended one or more full Design Review Commission meetings within the last 12 months? Please comment on your reactions.

Yes, I have virtually attended two meetings. From those meetings, I saw that the Commissioners were well-prepared, informed about the projects under review, and heavily engaged in the design review process. They worked collaboratively with the City's planning department to satisfy the mission of the Design Review Commission. Everyone was professional in dealing with the complex issues presented. The Commissioners were respectful towards the applicant's architect and/or the owner while providing clear, constructive feedback in both approving and denying the applications. I noticed how diligently they observed the Brown Act.

Question applies to Design Review Commission

4. How would you rate your ability to read, interpret and understand architectural and construction drawings, documents and architectural details: *

Proficient

Question applies to Design Review Commission

5. The Design Review Commission regularly meets on the first Thursday of each month, in the afternoon. How much time do you envision giving to the Design Review Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of commission meetings/activities or conferences?

I have very few commitments that would interfere with my performance as a Commissioner, if given the chance to serve. I appreciate that when done competently, plan review is an intensive, time-consuming process. I understand how important each project is to the applicant and would therefore dedicate the time necessary to be fully prepared. I could schedule personal travel around the monthly meetings/activities or conferences.

Question applies to Design Review Commission

6. How do you view the balance between the rights of single-family property owners to develop their property and choose the design of their home versus impacts to the character of the surrounding streetscape and the rights of neighboring property owners?

I appreciate that it is a very delicate balance between the rights of the stakeholders. I recognize that property owners have the right to choose the design of their homes while ensuring that they preserve the character of their neighborhood and respect the rights of their neighbors. Ultimately, the Commission must be the gatekeeper that allows property owners to achieve their design intent but only if preserving the character of the neighborhood, the surrounding streetscape, and not impinging on the rights of their neighbors. The Commission through this process must work to maintain and improve the character, image, and beauty of homes in the City of Beverly Hills, in general.

Question applies to Design Review Commission

7. How would you describe an appropriate relationship between the Commissioners and applicants? Would you find it difficult to vote against a friend? Would you find it difficult to vote differently than fellow Commissioners?

The relationship should be an arms-length one between a Commissioner and an applicant. The Commissioner's duty is to further the goals and mission of the Design Review Commission rather than advance the personal interests of any one applicant, whether a friend or not. Each Commissioner must act independently so that as a whole the body is representative of the interests of the City of Beverly Hills.

Question applies to Design Review Commission

8. Why do you wish to be a member of the Design Review Commission? Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?

I think that I have the technical skills to be of great value to the Design Review Commission, an appreciation of the rights of all of the participants in the process, and a desire to preserve the beauty of my city. My passion for home design would make it a pleasure to serve.

Question applies to Design Review Commission

9. Are you a licensed architect?

Yes No

Question applies to Design Review Commission

10. Are you a licensed landscape architect?

Yes No

Question applies to Design Review Commission

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When there is an anticipated vacancy, the City Council announces the upcoming vacancy and invites interested persons to submit application forms. A subcommittee of City Council and Design Review Commission members will interview all interested candidates and make recommendations to the full City Council. The City Council makes its final selection and appointment at a formal

Profile

Terri R Smooke
First Name Middle Initial Last Name Suffix

[Redacted]
Email Address

[Redacted] Suite or Apt

Beverly Hills CA [Redacted]
City State Postal Code

Mailing Address (optional)

.....

Home: [Redacted]
Primary Phone

Work / Cell Phone

[Redacted]

Fax Number

[Redacted]

Which Boards would you like to apply for?

Design Review Commission: Submitted

Question applies to Design Review Commission

How long have you resided in Beverly Hills? _____ (Applicant should be a resident of the City for a minimum of two years prior to filing an application. Residency may be waived if you are applying for the licensed residential architect position. If a qualified residential architect cannot be found, the City Council may appoint a landscape architect to fill this position. In the event no person who is a resident of the city is eligible for appointment in this designated field, the City Council may waive the residency requirement.)

1989

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

I have never been a paid lobbyist.

Question applies to multiple boards

Do you work in Beverly Hills?

Yes No

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

Yes

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

I applied to the Fine Art Commission and served for 6 years. I applied to the Cultural Heritage Commission and was not selected.

Question applies to Design Review Commission

1. Please list community activities in which you are presently involved, and activities in which you have participated in the past (including years of service):

CURRENT -I joined the Board of oMOCA in 2017 where I currently serve on the executive committee, co-chair of advancement and a member of the educations and governance committees. I am a board member of UCLA Ronald Reagan Hospital, the Board of Governors at Cedars-Sinai Hospital, board of the Jewish Federation where I serve as a mentor for the Community Leadership Institute. PAST - I chaired the Fine Art Commission, Modern and Contemporary Art Council of LALCMA and the Women's Campaign of the Jewish Federation. My board service includes UNICEF, Temple Emanuel and a number off other organizations.

Question applies to Design Review Commission

2. Please describe any technical expertise (architecture, building, construction management, planning, or landscape design), or other background information (education, business, or personal) that might be useful to you as a Design Review Commissioner:

Until recently, I worked as an interior designer for close to 40 years. My experience included interior as well as exterior concerns. In every project, I believed that it was essential for a residence to exist gracefully in the context of its neighbors in terms of scale, design and architectural integrity. My design experience coupled with service on the Fine Art Commission provide me with the artistic tools and attention to detail that will be valuable to the Design Review Commission.

Question applies to Design Review Commission

3. Have you attended one or more full Design Review Commission meetings within the last 12 months? Please comment on your reactions.

I have watched Design Review Commission meetings on line.

Question applies to Design Review Commission

4. How would you rate your ability to read, interpret and understand architectural and construction drawings, documents and architectural details: *

Proficient

Question applies to Design Review Commission

5. The Design Review Commission regularly meets on the first Thursday of each month, in the afternoon. How much time do you envision giving to the Design Review Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of commission meetings/activities or conferences?

My time is very flexible and I see no conflict with any time commitments. I want to serve on this commission and am looking forward to spending as much time as required.

Question applies to Design Review Commission

6. How do you view the balance between the rights of single-family property owners to develop their property and choose the design of their home versus impacts to the character of the surrounding streetscape and the rights of neighboring property owners?

This is the thorny question - discovering balance. A property owner has the right to develop their property however it needs to be respectful and cognizant of the neighborhood in which it will exist. Good design which is suitable to lot size and scale is essential. When a home is being designed, it would be helpful for the architect to make him/herself knowledgeable about the design regulations and guidelines in Beverly Hills. I believe that clear communication will be beneficial in resolving conflict.

Question applies to Design Review Commission

7. How would you describe an appropriate relationship between the Commissioners and applicants? Would you find it difficult to vote against a friend? Would you find it difficult to vote differently than fellow Commissioners?

The point of serving as a commissioner is to judge the projects presented both fairly and honestly. The relationship between applicant and commissioner ought to be one of respect and courtesy in a neutral environment. If I disagreed with an applicant or a commissioner because of sound reason, I would have no problem expressing that opinion. Perhaps continued conversation regarding problematic details could bring everyone to the same side of the table for successful resolution.

Question applies to Design Review Commission

8. Why do you wish to be a member of the Design Review Commission? Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?

I have lived in Beverly Hills for many years and almost every day, I take a walk through our different neighborhoods. I appreciate the varied architectural styles because they create vibrant and visually appealing streets. I want to serve on this commission because I like being an active member of my community. I want to participate in insuring that our neighborhood streets are populated by residences that are beautiful and appropriate to the landscape and city scape of Beverly Hills. It would be an honor to serve.

Question applies to Design Review Commission

9. Are you a licensed architect?

Yes No

Question applies to Design Review Commission

10. Are you a licensed landscape architect?

Yes No

Question applies to Design Review Commission

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When there is an anticipated vacancy, the City Council announces the upcoming vacancy and invites interested persons to submit application forms. A subcommittee of City Council and Design Review Commission members will interview all interested candidates and make recommendations to the full City Council. The City Council makes its final selection and appointment at a formal public meeting. The City Clerk swears in the new Design Review Commissioners, sometime before their first meeting, but generally immediately prior to their first meeting.

Legal Authorities and Responsibilities

The Beverly Hills Municipal Code sets out the areas over which the Design Review Commission has authority, either as a decision-making body or advisory to the City Council. The Design Review Commission reviews proposed single-family residential development and its impact on the streetscape by controlling the mansions of the City's residential neighborhoods which will