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Beverly Hills Farmers' Market Participates in California Grain Campaign

Campaign Educators Will Visit Market this Sunday

Beverly Hills, Calif. – The Beverly Hills Farmers' Market is a proud participant of the [California Grain Campaign](#), and welcomes their educators to the Market this Sunday, January 29 from 9 a.m. to 1 p.m., to sample products and inform farmers and patrons about the many benefits associated with including California-grown whole grains in our diet. The California Grain Campaign advocates for sellers of grain-based products to use at least 20% California whole grains of all products they sell.

The Farmers' Market current list of twelve vendors that sell whole grain products, pledge to have 20% California grown grains in their products by 2020. Three vendors have already accomplished this goal and they include: Frontier Kettle Korn, Kenter Canyon, and Lodge Bread Co.

The Beverly Hills Farmers' Market is a weekly outdoor certified market and has been a community meeting place for over 23 years. Every Sunday, from 9 a.m. to 1 p.m., extraordinary farmers and food purveyors provide the finest California-grown, fresh and seasonal fruits and vegetables, juices, breads, specialty items and more.

The Market is located at the 9300 block of Civic Center Drive, between Third Street and Santa Monica Boulevard. Free two-hour parking is available in the Civic Center Parking garage located off of Rexford Drive. For more information on the Beverly Hills Farmers' Market, visit www.beverlyhills.org/FarmersMarket.

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