March 12, 2018

Dear Chair McGuire,

On behalf of the City of Beverly Hills, I regretfully write to you today in respectful OPPOSITION to SB 946 (Lara). This bill would strip cities and counties of local authority by requiring them to adopt a sidewalk vending licensing program in order to regulate sidewalk vendors.

Beyond mandating that a locality create and maintain a sidewalk vending licensing program in order to regulate sidewalk vendors, SB 946 (Lara) establishes restrictions on the type of regulations that a local authority may enact, seriously eroding local control. SB 946 (Lara) takes away the City's ability to ensure rights-of-way, including sidewalks, are safe. Furthermore, it would allow sidewalk vendors to conduct business without restrictions in our parks, which is a use the City parks were never designed for. The impacts to those who use or live near those parks would be extensive and cause an undesirable environment for families who enjoy our City parks.

The City of Beverly Hills is a world-renowned tourist destination and many of the travelers who visit our City come in part to shop at our many high-end retail stores. The restrictions on a local jurisdiction's ability to regulate sidewalk vendors contained in SB 946 (Lara) would prevent the City of Beverly Hills from taking steps to preserve the City's character as...
a desirable shopping destination as the bill specifically states that economic competition does not constitute an objective health, safety, or welfare concern.

There is a very real concern that online shopping has decreased consumer spending at the stores located in our business district. Our City has made strides over the past year to improve the shopping experience for consumers and we see this bill as an incursion into local control and how our City can best decide to the use of sidewalks.

For these reasons, the City of Beverly Hills respectfully OPPOSES SB 946 (Lara). Thank you for your consideration.

Sincerely,

Lili Bosse
Mayor, City of Beverly Hills

cc: Members and Consultants, Senate Governance and Finance Committee
The Honorable Ricardo Lara, 33rd Assembly District
The Honorable Richard Bloom, 50th Assembly District
The Honorable Ben Allen, 26th Senate District
Andrew K. Antwih, Shaw / Yoder / Antwih, Inc.