AGENDA REPORT

Meeting Date: November 3, 2011
Item Number: F-5
To: Honorable Mayor & City Council
From: James R. Latta, Human Services Administrator
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS SUPPORTING "HOME FOR GOOD: AN ACTION PLAN TO END CHRONIC AND VETERAN HOMELESSNESS IN LOS ANGELES COUNTY BY 2016"
Attachments: 1. Resolution

RECOMMENDATION
Staff recommends that City Council adopt the resolution.

INTRODUCTION
At the request of Councilmember Brien, the City Council is asked to consider joining community, business and education partners, non-profit organizations, and other government entities in Los Angeles County by adopting a resolution in support of the goals of "Home for Good," the United Way's action plan to end chronic and veteran homelessness in Los Angeles County by 2016.

BACKGROUND
The United Way launched its Home for Good action plan, in partnership with the Conrad Hilton Foundation, Common Ground, and a variety of local businesses and educational institutions. The program convenes key stakeholders and provides technical assistance for line staff working in the field. In order to create a cost-effective and efficient system, their four key strategies are:

1. Align goals to integrate our system
2. Collect and share data to assess need and track progress
3. Target and reallocate existing resources to maximize impact
4. Coordinate resources to streamline funding
The approach to providing services for people who are homeless has shifted from a progression through various types of shelter placements, a management of homelessness approach, to a housing first approach to end homelessness.

Communities across the country have dramatically reduced chronic and veteran homelessness by focusing on quickly moving homeless individuals into permanent housing and providing the supports they need to thrive. Individuals recover better from chronic health, mental health and substance abuse challenges when they have the stability of a permanent home. Prolonged stays in short-term housing are more costly and less effective.

Over 6,000 men and women who have served our country are newly homeless. There are critical resources distributed through the U.S. Department of Veterans Affairs (VA) that provide a host of benefits for returning vets including those who become homeless. For this group, the effective solution is rapid placement in affordable rental housing or long term support in market rate housing in the community with linkages to supportive services to further stabilize them.

County Supervisor Zev Yaroslavsky embraced this new housing first approach and committed substantial County resources to support placing people who were homeless into permanent, supportive housing. Project 50, the initial effort on Skid Row, reported 80% of people housed remained in their original placement.

The City of Santa Monica had similar success in their housing first efforts. The City of West Hollywood, working with PATH, placed eight people identified by their vulnerability index as the people most likely to die on the streets. Similarly, the City of Beverly Hills maintains a vulnerability index through the Changing Lives and Sharing Places (CLASP) homeless outreach program and prioritizes accordingly. Los Angeles County, the Cities of Los Angeles, Santa Monica, West Hollywood and others have already adopted similar resolutions.

**FISCAL IMPACT**

There are no direct costs associated with acknowledgment of, and support for, the strategic goals of this paradigm shift.
RESOLUTION NO. 11-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS SUPPORTING “HOME FOR GOOD: AN ACTION PLAN TO END CHRONIC AND VETERAN HOMELESSNESS IN LOS ANGELES COUNTY BY 2016”

WHEREAS, Los Angeles County has many homeless people enduring the harsh and dangerous challenges of life on the streets; and

WHEREAS, the City of Beverly Hills and its key non-profit service partners: PATH; Jewish Family Services, the Saban Free Clinic, Step Up on Second along with many local community and faith-based organizations, have committed to ending chronic homelessness in the City; and

WHEREAS, the City’s efforts are supported by similar commitments in other municipalities and at the County level; and

WHEREAS, the United Way and the Hilton Foundation have launched “Home for Good: An Action Plan to End Chronic and Veteran Homelessness in Los Angeles County by 2016” to support all these efforts by offering training, data collection, support for reallocating existing resources to maximize impact, and coordinated funding systems; and

WHEREAS, supporting this plan reflects the City of Beverly Hills’ commitment to a regional solution to homelessness and to permanent, supportive housing for the most vulnerable people who are homeless; and

WHEREAS, by adopting this resolution, the City of Beverly Hills is joining community, business and education partners, non-profit organizations, and other government entities in Los Angeles County in the commitment to end chronic and Veteran homelessness.

Now therefore, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. The City of Beverly Hills supports “Home for Good: An Action Plan to End Chronic and Veteran Homelessness in Los Angeles County by 2016” and authorizes the City of Beverly Hills to be added to the list of supporters.
Section 2. The City Clerk shall certify to the adoption of the Resolution and shall cause the Resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

BARRY BRUCKER
Mayor of the City of Beverly Hills, California

ATTEST:

___________(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:

LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:

STEVE ZOET
Director of Community Services