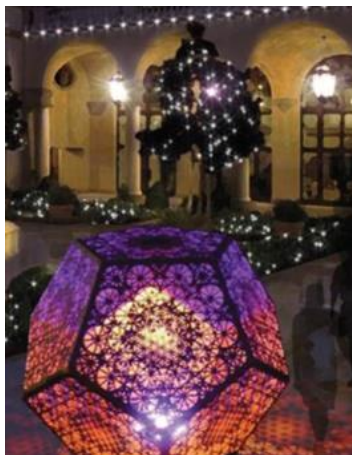


BOLD Holidays

BEVERLY HILLS LAUNCHES AN EXTRAORDINARY PUBLIC LIGHTING DISPLAY AND A HOST OF HOLIDAY EVENTS FOR BOLD—BEVERLY HILLS OPEN LATER DAYS—INCLUDING A LIVE PERFORMANCE BY ROBIN THICKE

This year's festivities kick off with Rodeo Drive's Holiday Lighting Celebration, a special performance by Robin Thicke, a fireworks display, stunning lighting display on the city's streets, hotel packages, restaurant offerings, visits with Santa and more



*Renderings of sculptures by HYBYCOZO at Beverly Canon Gardens
(Photo credit: Beverly Hills Conference & Visitors Bureau)*

OVERVIEW:

Beverly Hills is *the* place to be for the holidays and the festivities officially begin **Thursday, November 16** at **5 p.m.** with the Rodeo Drive Holiday Lighting Celebration (in partnership with the City of Beverly Hills, Baccarat and GEARYS Beverly Hills) and a special performance by Billboard Music Award Winner, **Robin Thicke** as the headlining performer. **DJ Balthazar Getty** will be performing during the lighting celebration while the talented **Vanessa Lachey** will host the event that will end with a fireworks display over Rodeo Drive.

Beverly Hills will come alive with stunning geometric and iridescent light installations along North and South Beverly Drive, Canon Drive and Rodeo Drive, along with a special installation of sculptures by HYBYCOZO at Beverly Canon Gardens and Two Rodeo Drive. Colorful sidewalk art for BOLD Holidays will be on display around the city while

hotels will offer special holiday overnight packages from the following: [Avalon Hotel Beverly Hills](#), [The Beverly Hills Hotel](#), [The Beverly Hilton](#), [Luxe Rodeo Drive Hotel](#), [Montage Beverly Hills](#), [The Peninsula Beverly Hills](#) and [Viceroy L'Ermitage Beverly Hills](#).

Live DJs will perform every Saturday night, while influencer **Dawn McCoy** will be posting throughout BOLD Holidays on social media. Participating shops will extend their shopping hours on **Friday** and **Saturday** evenings from November 17 to December 23, and visitors and locals can enjoy special offers at select restaurants when they present a receipt from a local Beverly Hills retailer for a same-day sale transacted after 6 p.m. on any BOLD Holiday evening. Additionally, meditation guru **Deepak Chopra** will be offering a “Gift of Meditation” at Beverly Canon Gardens on **Sunday, November 19 at 5 p.m.** Visit lovebeverlyhills.com/boldholidays to view the calendar of BOLD Holiday events and activities.

BOLD HOLIDAYS ON RODEO DRIVE:

Rodeo Drive will once again stay open later every Friday and Saturday evening from November 16 to December 23 until 8 p.m. as part of their “12 days of BOLD Holidays” campaign, featuring social media influencer **Dawn McCoy**. Rodeo Drive will be lit up by stunning chandeliers by Baccarat, offering an even more beautiful backdrop to the already iconic street. Guests will be able to enjoy delicious treats from food trucks lining the 200 block, take holiday photos in the new artistic photo installation and much more.

There will be ongoing live entertainment every Friday night from 5 p.m. to 8 p.m., including: live haute-couture fashion sketches by FIDM students, featuring **Project Runway star and FIDM Alumn Nick Verreos**, modern and soulful acapella group m-pact, roving ice queens, candy cane roller ladies and more.

Enjoy live DJ performances every Saturday night from 5 p.m. to 8 p.m. including: **Isaac Likes, DJ Reprise, DJ Lindsey Luv, Jenny Albright, and Nikki Pennie** (who has personally curated Rodeo Drive’s #Onlyonrodeo playlist).

DEEPAK CHOPRA'S GIFT OF MEDITATION:

On Sunday, November 19 at 5 p.m., Deepak Chopra leads a “Gift of Meditation” session in Beverly Canon Gardens. In addition to being part of BOLD Holidays, this free holiday event is part of Mayor Lili Bosse’s Healthy City Campaign. In May, Chopra led a public meditation in front of City Hall with nearly 1,000 participants and on the 19th he will be joined by Mayor Bosse surrounded by HYBYCOZO sculptures in the gardens. For more information on the “Gift of Meditation,” visit beverlyhills.org/living/boldholidays/.

MAYOR'S ART WALK:

Join Mayor Lili Bosse on December 2 from 5 p.m. to 7 p.m. for a city art walk, visiting galleries such as BOA Art Gallery, Denis Bloch Fine Art, Gagosian, Garboushian Gallery, GP DEVA X-Power Gallery (which will display a “Neoclassic Artistic Supercar” as part of the walk), Mouche Gallery, Winn Slavin Fine Art and more. The walk will begin at the Crescent Drive side of City Hall.

BOLD HOLIDAYS LYFT OFFER:

Beverly Hills has partnered with Lyft to provide transportation to BOLD Holidays on Fridays and Saturdays beginning November 17 until December 23 from 5:30 p.m. to 8:00 p.m. only. **Before** you request your ride, in the “Promos” section of the Lyft app

enter your promo code: **BOLDHOLIDAYS**. Applied credit is displayed on the ride payment. Specific drop off locations apply. Visit lovebeverlyhills.com/boldholidays for additional information.

HANUKKAH CELEBRATION:

Join Rabbi Shusterman from Chabad of Beverly Hills on Monday, December 18 from 7:30 p.m. to 9 p.m. The event will be on Via Rodeo and Two Rodeo Drive.

**SANTA AT THE PALEY CENTER
FOR MEDIA:**

Families can join Santa Claus at The Paley Center for Media. Visits can be turned into a day of fun by participating in this free activity. The Paley Center is located at 465 North Beverly Drive. Every Saturday and Sunday from November 25 – December 23, from 11 a.m. to 5 p.m. and December 24 from 11 a.m. to 4 p.m. For more information, visit lovebeverlyhills.com/boldholidays.

SANTA AT TWO RODEO DRIVE:

Visit Santa and Mrs. Claus at Two Rodeo Drive December 1, 8, 15 and 19 from 4 p.m. – 8 p.m.

ABOUT BEVERLY HILLS:

Beverly Hills is one of the world's most sought-after locales. Centrally located in greater Los Angeles, Beverly Hills is a desirable residence and premier vacation and business travel destination. Within its 5.7 square mile radius, Beverly Hills has approximately 34,000 residents with a business and commercial base that ranks next to cities with a population of several hundred thousand. It boasts beautiful weather year-round, acclaimed full-service and boutique hotel accommodations, sumptuous dining and incomparable shopping. Synonymous with Hollywood glamour, Beverly Hills enjoys an international reputation as the home and playground of A-list movie stars. The city is not only known worldwide for its grand mansions and chic shops along Rodeo Drive, but also for its multitude of art and architecture, spas and salons, and exceptional walkability. For more information, view <http://www.beverlyhills.org/>

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