



For Immediate Release

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## **City of Beverly Hills Seeks Feedback on Temporary Intersection Enhancements**

*The Six Month Project Aims to Make City Intersections More Pedestrian Friendly*

**Beverly Hills, CA** – Earlier this month, the City of Beverly Hills began installing a temporary demonstration project at the intersection of N. Camden Drive and Brighton Way to test elements that could make streets more pedestrian friendly. The project is funded by a grant from the Southern California Association of Governments (SCAG) and is part of a larger Pedestrian and Bicycle Awareness and Education Campaign being shared on the City's social media channels and via a new grant-funded mobility website: [www.beverlyhills.org/mobility](http://www.beverlyhills.org/mobility).

Enhancements to the intersection include brightly painted curb extensions that shorten crossing distances and make pedestrians more visible, and planters separating the space from moving traffic. Later this month, additional delineators to separate the space, a more visible diagonal crossing design, bike parking, and public seating will be installed to compliment the City's *OpenBH* program and allow visitors to further support the nearby restaurants.

The purpose of the demonstration project is to show the Beverly Hills community potential pedestrian amenities that could be expanded in other parts of the City. The demonstration project will be installed for at least six months.

The City of Beverly Hills invites community members to visit the intersection and respond to a short online survey to share their thoughts. The survey is available on the City's Mobility website at [www.beverlyhills.org/mobility](http://www.beverlyhills.org/mobility), which also includes more resources about safely navigating Beverly Hills via all travel modes. The feedback from the survey will help the City determine if the demonstration project will be made permanent, modified, or removed, which is anticipated to be considered by the City Council in spring/summer 2021.

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