



Next Beverly Hills Committee Overview

Committee name: Next Beverly Hills

Tagline: Shaping our city's future together™

Designation: An official City of Beverly Hills committee chartered by the Mayor and City Council

Founding: May 2015 by then Mayor Julian Gold

City Council Liaisons: Mayor Julian Gold and Councilmember Bob Wunderlich

City Staff Liaisons: Pamela Mottice-Muller and Michael George

Elected Leadership: Jon Gluck (Chair) and Kaveh Farshad (Vice Chair)

Meetings: Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

Membership: Open to residents and non-residents of all ages who are passionate about NBH's mission.

Mission:

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

Turn me over for more info

2018 Priority Areas:

1. Next Gen Arts
2. Next Gen Events
3. Next Gen Housing
4. City Communications Collaboration
5. Mayor's Initiatives Collaboration

Organizational structure:

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

Official partners:

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

Website: BeverlyHills.org/Next

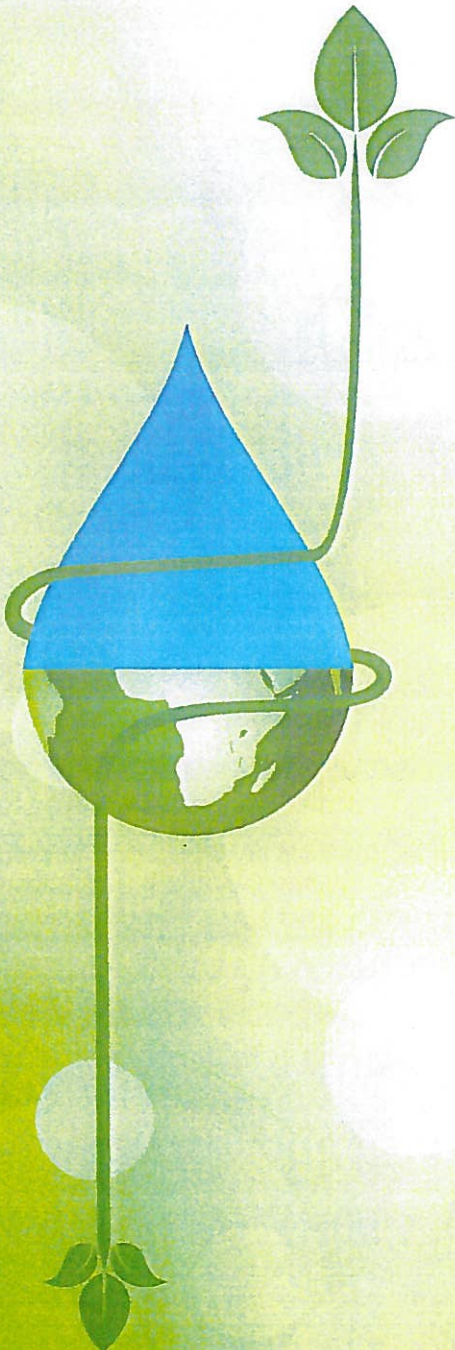
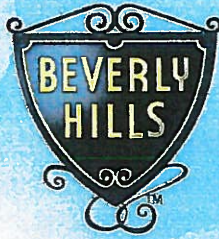
Social media:

- **Channels:** @NextBeverlyHills on Facebook and Instagram; @NextBevHills on Twitter
- **Primary hashtag:** #NextBeverlyHills
- **Secondary hashtags:** #nextgen #nextgeneration #lovebevhills #beverlyhills #90210

Contact info:

- **Chair:** Jon Gluck - Jon@JonGluck.com
- **Vice Chair:** Kaveh Farshad - KFar@ScoreParkingNow.com
- **City Staff Liaison:** Michael George - MGeorge@BeverlyHills.org

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at MGeorge@BeverlyHills.org



Support the City of Beverly Hills,
take the Wyland National Mayor's
Challenge for Water Conservation

Make your pledge today! Go to
MYWATERPLEDGE.COM
APRIL 1 – 30

It is **FREE** and makes you eligible
for fun and exciting prizes!