



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, September 17, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: September 17, 2020 / 6:03 PM

IN ATTENDANCE: Mayor Lester Friedman, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, City Engineer Daren Grilley, Director of Community Development Susan Healy Keene, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Emergency Management Manager Meena Janmohamed, Public Information Manager Keith Sterling, Human Services Specialist Enisha Clark, Derrick Ontiveros, Noelle Freeman, Tiffany Davis, Joel Hile, Noah Etessami, Cory Charlupski, Todd Johnson, Allison Adams, Bradley Cook, Henry Alfano, Kaveh Farshad, Kipton Cronkite, Irma Hopkins, Raven Vermeil, Anjali, Tiffany

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Mayor Lester Friedman and Councilmember Julian Gold

- Mayor Lester Friedman and Councilmember Julian Gold welcomed the group for today's meeting.
- A broadcast news piece detailing EDD card fraud in Beverly Hills was shown.
- Mayor Friedman discussed Measure RP, which was unanimously approved by the Beverly Hills City Council to be on the November ballot.
 - More information can be found at www.beverlyhills.org/measurerp
- Councilmember Gold remarked that Measure RP in itself does not raise sales tax. Councilmember Gold discussed Proposition 20 to help address California safety issues resulting from relaxed criminal penalties.

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- Derrick and Noelle welcomed the group for today's meeting.

c. Self-Introductions of Guests and Prospective New Members

- Raven Vermeil of Décor Beverly Hills introduced as a new member

3) Current Business

a. Presentation: Emergency Management Manager Meena Janmohamed

- The City of Beverly Hills Emergency Management Department's goal is to build a strong, prepared, and resilient community that can plan, prepare, recover from, and mitigate disasters.

- September is National Preparedness Month and includes the following campaign/activity:
 - Week 1 – Disaster Planning for COVID-19 including emergency kits
 - Week 2 – Mental Health during COVID-19
 - Week 3 – If you see something, say something
 - Week 4 – Internet Safety
 - For more information, visit www.beverlyhills.org/npmcampaign
- Mayor Friedman reminded the community to be prepared with pet supplies and to keep car gas tanks full.
- Councilmember Gold reminded the community to check/update (earthquake) kits every year, to keep supplies like food/water in one's car, and to keep car gas tanks full.
- Derrick Ontiveros reminded the Committee of a survey being sent out to all members regarding transportation needs in Beverly Hills.

4) New Business

a. Next Gen Voice: Giving Back

- Derrick Ontiveros opened the discussion on how to give back to the community during COVID-19 and the wildfires.
- Councilmember Gold suggested the Committee work together to pick a group passion project to help meet a need in the Beverly Hills community, such as projects related to seniors or remote/technological issues.
 - Noelle Freeman suggested a project related to technology.
- Tiffany Davis suggested asking the Beverly Hills Fire Department what their preferred ways to help/donate are.
- Meena Janmohamed encouraged the Committee to always find reputable organizations to donate to during a disaster.
- Enisha Clark relayed information about the Kindness Task Force. More information and volunteer sign-up is available at the following website: <http://www.beverlyhills.org/citymanager/newsroom/covid19kindnesstaskforce/>
- Bradley Cook discussed volunteer opportunities including Digital Learning 911.
- Raven Vermail discussed foster care concerns.

b. Subcommittee Leadership (Incubator, Events, Marketing, Membership, Coding Bootcamp, Next Night)

- Mayor Friedman and Tiffany Davis discussed the Mayor bringing forth items to the committee for discussion and input.
- Noah Etessami (Incubator) relayed that Demo Day was filmed. Two companies came to present to the panel. This will be broadcast in the future.
- Kipton Cronkite (Events) discussed the drive-in movie event series at Greystone Mansion starting on October 23rd.
- Joel Hile discussed the 2020 Census, branded face masks, the Beverly Hills Chamber of Commerce's Back to Business event on October 21st, a Courier article about the Incubator, and an initiative called "Embrace and Celebrate Culture" in Beverly Hills.
- Tiffany Davis received approval from the Committee for a campaign to focus on registering people to vote.
- Bradley Cook discussed the coding bootcamp as well as a virtual, online Burning Man experience.

- Allison Adams discussed a food drive.
 - Todd Johnson discussed the October 21st Beverly Hills Chamber of Commerce Back to Business Event.
- c. Open Discussion (Share interesting next gen-related info, events, invites, and ideas)**
- None

5) Adjournment

The upcoming Next Beverly Hills Committee is scheduled for October 15, 2020. (Committee meetings typically take on the 3rd Thursday of each month at 6:00pm).

- Date / Time: September 17, 2020 / 7:12 PM