

## HISTORIC RESOURCES INVENTORY

Ser. No. 0213-1  
HABS \_\_\_\_\_ HAER \_\_\_\_\_ NR 3 SHL \_\_\_\_\_ Loc \_\_\_\_\_  
UTM: A 11-371300-3771040 B \_\_\_\_\_  
C \_\_\_\_\_ D \_\_\_\_\_

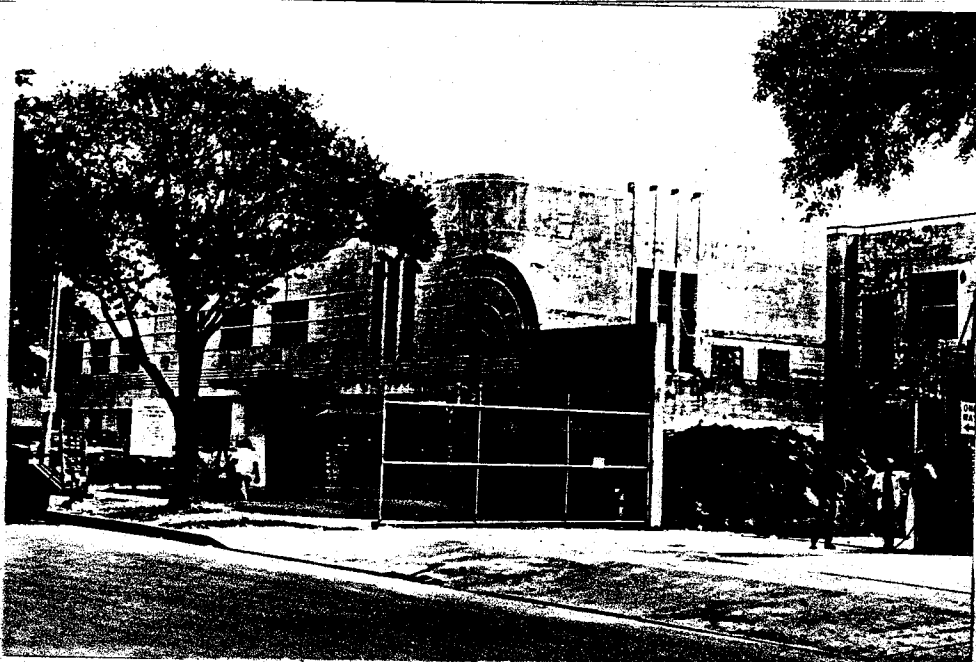
### IDENTIFICATION

1. Common name: Payne Building
2. Historic name: Payne Furnace and Supply Co. Plant
3. Street or rural address: 336 North Foothill Road  
City Beverly Hills Zip 90210 County Los Angeles
4. Parcel number: 4342-009-010
5. Present Owner: \_\_\_\_\_ Address: \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_ Ownership is: Public \_\_\_\_\_ Private \_\_\_\_\_
6. Present Use: \_\_\_\_\_ Original use: Industrial (Furnace Co.)

### DESCRIPTION

- 7a. Architectural style: Streamline Moderne
- 7b. Briefly describe the present *physical description* of the site or structure and describe any major alterations from its original condition:

The result of a 1936 addition and remodelling, this two story industrial and commercial building is characterized by Streamline Moderne styling. Of reinforced concrete construction, the building is flat-roofed and asymmetrically organized. Horizontal-ity is emphasized by bands of reeding and raised moldings. Vertical accents are provided by mullions which extend up to form a zig-zag parapet. Metal frame windows are recessed and mostly grouped in three's. A flat canopy, added subsequently to the original construction, marks a nearly centered entry. Near the south end of the building, a parapet marking the transition between one and two story sections forms a 90-degree arc. A wing wall which used to extend around a service court abuts the parapet. Currently under renovation, the building has been altered at the entry, and some of its ground floor fenestration has been changed.



8. Construction date: 1925/1936  
Estimated X Factual \_\_\_\_\_
9. Architect C.J. Smale/William J. Gage
10. Builder Unknown
11. Approx. property size (in feet)  
Frontage 150 Depth 329.5  
or approx. acreage \_\_\_\_\_
12. Date(s) of enclosed photograph(s)  
1986

13. Condition: Excellent \_\_\_\_ Good X Fair \_\_\_\_ Deteriorated \_\_\_\_ No longer in existence \_\_\_\_
14. Alterations: Entry, ground floor fenestration
15. Surroundings: (Check more than one if necessary) Open land \_\_\_\_ Scattered buildings \_\_\_\_ Densely built-up X  
Residential \_\_\_\_ Industrial X Commercial \_\_\_\_ Other: \_\_\_\_
16. Threats to site: None known \_\_\_\_ Private development \_\_\_\_ Zoning \_\_\_\_ Vandalism \_\_\_\_  
Public Works project \_\_\_\_ Other: \_\_\_\_
17. Is the structure: On its original site? X Moved? \_\_\_\_ Unknown? \_\_\_\_
18. Related features: \_\_\_\_

#### SIGNIFICANCE

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

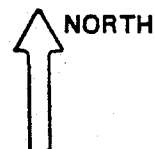
D.W. Payne, born in New York and educated in Nebraska, came to California in 1909. A carpenter and contractor, he worked for Hartfield Hardware and Plumbing, as did his son. In 1915, father and son established D.W. Payne and Son, a sheet metal business which developed into Payne Furnace and Supply Company, one of the largest manufacturers of gas furnaces in the United States. In 1925, the firm moved its main office and plant to 336 North Foothill Road, into a plant designed by local builder C.J. Smale. Business grew at a prodigious rate, and in 1936 the plant was expanded and extensively remodelled by Beverly Hills architect William Gage, designer of the Beverly Hills City Hall. Gage's Streamline Moderne design gave the Payne Company the modernistic image suited to a national company in the 1930s. It included the manufacturing plant, product showroom with working models, executive offices, and conference space. By 1934 the firm had more than one hundred employees in branches in Santa Ana, Pasadena, and Long Beach, and warehouses in Denver, Buffalo, Boston, and Atlanta. By 1939, they employed nearly three hundred people. E.L. Payne is credited (see continuation sheet)

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)  
Architecture X Arts & Leisure \_\_\_\_  
Economic/Industrial \_\_\_\_ Exploration/Settlement \_\_\_\_  
Government \_\_\_\_ Military \_\_\_\_  
Religion \_\_\_\_ Social/Education \_\_\_\_

21. Sources (List books, documents, surveys, personal interviews and their dates).  
City of Beverly Hills Building Permits  
Benedict, Pierce, History of Beverly Hills,  
1934  
Beverly Hills Citizen, various

22. Date form prepared October, 1986  
By (name) C. McAvoy & L. Heumann  
Organization City of Beverly Hills  
Address: 450 N. Crescent Dr.  
City Beverly Hills Zip 90210  
Phone: (213) 550-4881

Locational sketch map (draw and label site and surrounding streets, roads, and prominent landmarks):



See continuation sheet

CONTINUATION SHEET: 336 North Foothill Road

19. Significance:

with the invention of several devices, including an electric pushbutton control. He lived in a Gage-designed home in Coldwater Canyon and was active in community affairs, including the Chamber of Commerce.

2117  
N. MAPLE DRIVE

2112

BEVERLY HILLS

