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Contact: Keith Sterling, Public Info. Manager
(714) 600-0952

City of Beverly Hills Launching ‘Just in Case, BH’
Program to Keep Community Informed and Connected During Emergencies

Beverly Hills, CA – In an ongoing effort to ensure Beverly Hills is prepared during a natural disaster or other local emergency, the City is launching ‘Just in Case, BH’ to keep the community informed and well connected.

“During an emergency, consistent and timely communication is critical to manage response efforts and ensure public safety,” said City Manager George Chavez. “Just in Case, BH will work to develop a robust network of neighborhood resources to better connect our community in times of emergency.”

Working in collaboration with the City’s Communications, Police and Fire Departments, Just in Case, BH will connect the Community Emergency Response Team (CERT) and Neighborhood Watch programs to create a communication network for residents in all parts of the City.

Once a comprehensive network is established, direct communication through email, Nixle notifications, neighborhood meetings and additional outreach tools will allow for a clear, unified message during and following an emergency.

To learn more and participate, please visit www.beverlyhills.org/justincasebh

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