



Community Services  
City of Beverly Hills  
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For Immediate Release  
August 14, 2017  
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**Beverly Hills Annual Woofstock 90210 Looking for Pet-Friendly Vendors**  
*Showcase Your Pet Products and Services – Application Deadline September 22, 2017*

*Beverly Hills, CA* — The City of Beverly Hills Community Services Department is currently seeking pet-related product and service vendors for its 9th annual, WOOFSTOCK 90210 pet event, held on Sunday, November 5, 2017 in the heart of Beverly Hills, at Roxbury Park’s “Wiggly Field,” 11:00 a.m. to 3:00 p.m.

According to the American Pet Products Association, in 2016, U.S. pet owners spent \$62.75 billion on their furry friends. With Americans spending more money than ever before on pampering their pets, this is a great opportunity to showcase your products and/or services at this event which attracted nearly 3,500 people last year and over 300 pets. All vendors interested in space at the event must fill out an application and submit it by September 22, 2017. Visit [www.beverlyhills.org/Woofstock90210](http://www.beverlyhills.org/Woofstock90210) or [call 310-285-6830](tel:310-285-6830). Spaces are limited, so please submit your application early.

The event will feature over 40 sponsors and retail vendors, pet adoptions, pet parade and contests, activities for yourself and your pets, pet demonstrations, food trucks, entertainment, live music, and more.

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