



City of Beverly Hills
Department of Community Services
501 Doheny Road
Beverly Hills, CA 90210
www.beverlyhills.org/artshow
(310) 285-6830

For Immediate Release
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The forty-year-old Beverly Hills artSHOW features new artists, new demonstrations, and some returning favorites.

The Beverly Hills Art Show will be back on the third weekend of October, and she is turning forty. The show is held in the center of Beverly Hills, along four leafy blocks of the linear landmark park known as Beverly Gardens - Beverly Gardens Park was founded over one hundred years ago in 1911 and is aging as splendidly as the Art Show.

A national recruitment process brings 240 new and returning artists from around Los Angeles and the rest of the country to this long lovely garden twice a year. From traditional painting to completely digital work, from tiny to massive ceramic, glass and sculptural pieces, artists personally represent and sell their work in eleven media categories. The show is known to feature stylistically adept work ranging from sharp, clean urban Pop objects to virtuosic California Plein Air painting. Patrons will find everything in between when they take their artSHOW stroll – it's a top spot to meet a diverse group of artists, imbibe their art, and buy uncommon holiday gifts. The art show roster changes at every show, so you are sure to spot art and artists brand new to the event, along with previous exhibitors and award-winning favorites.

Fabulous food trucks, the relaxing Wine & Dine Garden, the all-new Beer & Brat garden on the Rodeo Block, art demonstrations, and atmospheric music provide additional delight. Up to 50,000 patrons attend each show, but despite the crowds, the ambience is elegant and unhurried.

Continuing the show's year-long-theme, Games and Puzzles in Art, special exhibits and games will again be featured, as will absorbing yet puzzling art for the curious.

The Los Angeles Art Association is sponsoring an installation, in and around a giant cypress tree near the center of the show, by artist Brandon Hudson, who will display structures which seem simultaneously man-made and natural, part computer and part garden. The LAAA is a featured gallery and arts partner to the Art Show. The gallery will also exhibit the highly unexpected, stunning objects of glass artist Rachel Kaster.

Plan to drop in on both days, invite your friends and family; the show site is a wonderful swath of lawn, park paths and greenery; parking is easy; and the show is free!



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The show has a number of sponsors and partners. Media partners include the *L.A. Weekly*, KPCC, arts magazine *Fabrik*, and Yelp. Sotheby's International Realty returns as an important show sponsor. The Paley Center for Media, located in Beverly Hills, the Beverly Hills Conference and Visitor's Bureau, Whole Foods, and Beck's Beer are Art Show supporters. The BHCVB will offer a fun, informative tour of the nearby Beverly Hills gallery scene on Saturday at 11 a.m., 12 noon, and 1 p.m. One can sign up for the tour on Saturday morning near the main information booth of the Art Show. The Children's Hospital - Los Angeles along with Healing Arts Reaching Kids are the charitable partners of the Art Show, and always offer art projects for children at the show site, as does Whole Foods of Beverly Hills.

General Information:

- The Beverly Hills Art Show is produced by the City of Beverly Hills.
- It will take place Saturday, October 19 and Sunday, October 20, 2013. General show hours are from 10:00 a.m. to 5:00 p.m.
- The show is free to all and the artworks are reasonably priced!
- Activities occur at historic Beverly Gardens, which is located along Santa Monica Boulevard, along four blocks between Rodeo and Rexford Drive. The Art Show address is 9450 North Santa Monica Boulevard, Beverly Hills, CA 90210.
- Inexpensive parking is available during the show at many City structures on the opposite side of Santa Monica Boulevard, conveniently located across from the Art Show grounds. For more information, please visit www.beverlyhills.org/artshow or call (310) 285-6830.

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