
Profile

Sharon

First Name

Persovski

Middle Initial

Last Name

Suffix

[REDACTED]

Email Address

[REDACTED]

Street Address

Suite or Apt

[REDACTED]

City

[REDACTED]

State

90210

Postal Code

Mailing Address (optional)

[REDACTED]

Home:

Primary Phone

Work Phone

Cell Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? _____ (Applicant must be a resident of the City for a minimum of two years prior to filing an application, and if selected, remain a resident to serve.)

20 years

Question applies to Planning Commission

Occupation:

Designer / CEO

Question applies to Planning Commission

Do you work in Beverly Hills?

Yes No

Question applies to Planning Commission

Have you ever applied to the Team Beverly Hills Program?

Yes No

Question applies to Planning Commission

Are you a member or alumnus of the Team Beverly Hills Program?

Yes No

Question applies to Planning Commission

Have you applied previously for a Commission appointment? If so, which Commission(s)?

Architecture, Art.

Question applies to Planning Commission

1. Please list community activities in which you are presently involved, and relevant activities in which you have participated in the past (including years of service):

-BH Chamber of Commerce 2022-Present -Architecture Commissioner June 2016 - 2022 -Strategic Planning Committee May 2019-June2020. -Technology Committee Jan 2014- Dec 2019 -Team BH Sept 2014- March 2015 -Beverly ARTS BHUSD Committee Sept-2013 - May 2020. - BHUSD District Council Chair Natl. Art Program Reflections Aug-2011-May 2016. - Art Coordinator for BH Centennial youth Art Contest for the City of BH. Jan-2014 -May 2014.

Question applies to Planning Commission

2. Please describe any technical expertise (building, architectural, construction management, development, planning, or landscape design), or other background information (education, business, or personal) that might be useful to you as a Planning Commissioner:

Professional experience in Design, architecture, planning, environmental graphics, wayfinding and signage, interior design, branding, landscape and design development plans, and construction documents. - Design of strategic planning for different cities including China, Singapore, Mexico and US.

Question applies to Planning Commission

3. Have you observed one or more full Planning Commission meetings within the last 12 months? Please comment on your reactions.

Yes, several times with the purpose of informing about the different projects that are currently in the City, and to learn more of the approvals that later were coming to the Architecture Commission.

Question applies to Planning Commission

4. Please rate your ability to read and interpret architectural plans: *

Proficient

Question applies to Planning Commission

5. The Planning Commission regularly meets on the second and fourth Thursdays of each month, in the afternoon. How much time do you envision giving to the Planning Commission? How often are you out of town? What other commitments might cause conflicts in your attendance at Commission meetings or activities?

I have different activities but I will make the Commission a priority and give the time that requires.

Question applies to Planning Commission

6. Are you familiar with the City's General Plan? What do you see as significant planning issues currently facing Beverly Hills?

Yes, currently issues: -Housing element -ADU -Affordability Component -Safety Element Inclusion - Mixed Used Ordinance - Building Heights

Question applies to Planning Commission

7. How do you view the balance between the rights of property owners (business and residential) to develop their properties versus the rights of neighbors who may be impacted by such development? You may wish to reference a recent issue as an example.

Property owners have the right to built in their properties as long as they follow the rules and codes from the City; considering the zoning that are located, the neighborhood impact, the looks and image that reflects the different areas of the City. For example: The property located in Nth Oakhurst drive (townhouses) that is being built half in the City of LA and the other half is the City of BH, some of the architectural fixtures propose outside the property like the fences that ultimately doesn't conform with the look of the street or neighborhood since a lot of properties in that area doesn't have fences. At the same time they were some construction permits that were on hold, some specifications on details of the fountain were omitted for the review in the commission.

Question applies to Planning Commission

8. How would you describe an appropriate relationship between the Commissioners and applicants? Would you find it difficult to vote against a friend? Would you find it difficult to vote differently than fellow Commissioners?

Commissioners should be fair and understanding with the applicants in trying to find solutions that ultimately benefit all. However, the rules of the City and safety should be put ahead of the individual preferences if there is a conflict no matter if is a friend or family member.

Question applies to Planning Commission

9. Why do you wish to be a member of the Planning Commission? Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?

A planning commissioner has a great responsibility in analyze strategic ways and solutions in planning and design that would directly affect the construction and development, functionality, looks and image of the City. Therefore, is very important to create policies that complement good development in the City. As a planning commissioner I would be committed to find the best solutions that will develop the City and to include the requirements of the State. I have the experience of many years in the design, architecture and planning disciplines working in some of the most complex cities in the world, this experience is crucial when good development is necessary in a world class City like Beverly Hills.

Question applies to Planning Commission

Completed applications may be returned to the City Clerk's Office, Room 290, 455 North Rexford Drive, Beverly Hills, CA 90210. If you have any questions, please contact the City Clerk at 310.285.2400.

IMPORTANT NOTICE

So that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Planning Commission regarding the Planning Commission vacancies.

Serving on the Beverly Hills Planning Commission, Board of Zoning Adjustments and Planning Agency

The Planning Commission is one of twelve (12) Commissions appointed by the City Council to carry out a variety of delegated functions. The City Manager, Department Heads, and other City staff