City of Beverly Hills

Health and Safety Commission
Regular Meeting

December 14, 2009
5:00 PM
City Hall Room 280-A

Enhancing the Health and Safety of Our Community
CITY OF BEVERLY HILLS
City Hall Room 280-A
AGENDA

HEALTH AND SAFETY COMMISSION SPECIAL MEETING
December 14, 2009
5:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES
   • Consideration of minutes of November 23, 2009.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
   At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON
   • Mayor’s Cabinet Meeting – December 9, 2009.
   • Other items of interest.

F. DIRECTOR’S REPORT
   • Report from Myra Lurie, Beverly Hills School District Board Member
   • Information Only: Fake Emails from CDC
   • Other Items
     a. Commission Calendar
     b. Letter from Citizen regarding Leaf Blower issue

G. NEW BUSINESS
   1. 2010 Meeting Dates
   2. Health and Safety Awards
   3. Work Plan

H. COMMENTS FROM COMMISSIONERS
   Commissioners’ brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT
CITY OF BEVERLY HILLS
City Hall Room 280-A
MINUTES

HEALTH AND SAFETY COMMISSION REGULAR MEETING
November 23, 2009
4:00 p.m.

The meeting was called to order at 4:05 p.m.

A. ROLL CALL
Commissioners Present: Aronberg, Kopeikin, Judelson, Setian, Millan, Vice Chair Landau,
Chair Seidel
Commissioners Absent: None
Staff: P. Mottice Muller, K. Ryan

B. PLEDGE OF ALLEGIANCE
The Pledge of Allegiance was led by Commissioner Judelson.

C. COMMISSION MINUTES
MOVED by Aronberg, SECONDED by Landau to approve the minutes of the meeting on
October 20, 2009, with minor change (7/0)
Ayes: Judelson, Aronberg, Landau, Seidel, Kopeikin, Millan, Setian
Noes: None
Absent: None
CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
Resident Mark Elliot spoke to the Commission about repeated leaf blower violations
within the City. He requested the Commission’s assistance in addressing this ongoing
issue. He provided the Commission with a list of violations which he has observed.
Mr. Elliot stated he has worked with Community Development in the past but would
like more to be done. He also suggested that all landscaping/gardeners addresses be
obtained from the business license and send letters reminding them about the
enforcement. Mr. Elliot also stated that he could assist in these efforts of enforcement
since the department does not have enough inspectors.
Chair Seidel stated the Commission has addressed this issue at previous meetings
and had a representative from Building and Safety speak about their enforcement
efforts. Chair Seidel briefly responded to Mr. Elliot by stating that the Commission has
a work plan with specific areas of focus. Currently this issue is not an area of focus in
the work plan.
The Commission offered support in the following ways:
• Suggested Community Outreach be completed (cable, In Focus article,
newspaper). The Commission feels this is an easy way to spread the word and a
perfect time since many trees are losing their leaves and gardeners are more likely
to use banned blowers.
• Advise Community Development if they are interested in relooking at the
ordinance the Commission would assist in research, suggestions and re-writes.
E. REPORT FROM THE CHAIRPERSON
- Mayor's Cabinet Meeting – November 11, 2009 – No meeting due to holiday.
- Other items of interest.
  - Chair Seidel noted that in attending BHUSD's recent Facilities Advisory Committee meeting, he learned that the City should coordinate with BHUSD before it completes any construction work on or near school property.

F. DIRECTOR’S REPORT
- Report from Myra Lurie, Beverly Hills School District Board Member – did not attend/no report given.
- Information Only: Holiday Postcards- no comment.
- Other Items
  a) H1N1 Update
    - Chair Seidel said that a case of H1N1 was confirmed at his son's school.
    - Commissioner Millan noted that on the Department of Health's website, you can select your ZIP code and it will tell you about POD's in your area.
    - It was noted that there is a lot of misinformation circulating regarding H1N1. The Commission should work to give out correct information to residents.

G. NEW BUSINESS
1. REVIEW AND SUMMARY OF HEALTH AND SAFETY WEEK
   The Commission had a brainstorming session regarding Health and Safety Week and the Health and Safety Expo. Strengths, weaknesses and areas of improvement were discussed. The Commissioners agreed Health and Safety Week and the Expo were an overall success, and the Expo especially should be held again in the future. Due to the low turnout for this year’s speaker, the Commission will revisit whether or not it should host a speaker again. Also, the Commission decided that Health and Safety Week and the Expo should focus on people, and the pet aspect should be given over to Community Services Department to cover in their “Woofstock” event.

2. COMMISSIONER REAPPOINTMENTS
   On November 17th, the City Council recommended the reappointments of all seven of the Health and Safety Commissioners, and will formally approve the reappointments of all Health and Safety Commissioners at the December 1, 2009 meeting.

3. HEALTH AND SAFETY AWARDS
   This item is on the Commission’s work plan to complete between January and June 2010.
   Commissioner Judelson noted that the CPR program used to give an award to a civilian who saved someone’s life or helped in some way. She will find out if CPR intends to continue giving this award. If they don’t, the Commission could now give this award or a similar award.
   Commissioner Millan said that an application process for awards should be discussed. Chair Seidel said that an award for a group could be developed, and that the Commissioners should research what awards already exist with applicable processes that the Commission could use as models to build from.
This item will be discussed further at the January, 2010 meeting.

4. WORK PLAN FY 2009-2010 & FY 2010-2011
The Commission had a brainstorming session regarding their work plan, which included the following highlights:
- Don't change the Commission's existing overall goals
- Focus and persistence with Commission's mission
- Look at secondary tasks
- Look at previous audience/public's comments, such as leaf blowers/ordinance

Work Plan items will be discussed further at the December 14th meeting.

H. COMMENTS FROM COMMISSIONERS
Commissioner Millan noted that the "Every 15 Minutes" program will take place next year on May 24th and 25th.
Commissioner Setian suggested that the Commission invite the city's middle school principals to a commission meeting so that participation among middle school students in the "Every 15 Minutes" program can be encouraged. Commissioner Setian passed out a handout of an article discussing the DUI laws.
Peter Landau informed the Commission that a DUI checkpoint will take place on December 11th.
Chair Seidel passed out the letter that he gave to his neighbors and suggested all Commissioners can do something similar.

I. ADJOURNMENT
There being no further business, Chair Seidel, with the consent of the Commission, adjourned the meeting at 6:30 p.m.

PASSED, Approved and Adopted
This ______ of ______________, 2009

David Seidel, Chair
You have requested to receive a Daily Digest e-mail from Centers for Disease Control and Prevention (CDC).

PHISHING SCAM - CDC Sponsored State Vaccination Program for H1N1

CDC has received reports of fraudulent emails (phishing) referencing a CDC sponsored State Vaccination Program for H1N1. The messages request that users create a personal H1N1 (swine flu) Vaccination Profile on the CDC.gov website.

An example of the phishing email is below:

Users that click on the embedded link in the email are at risk of having malicious code installed on their system. CDC reminds users to take the following steps to reduce the risk of being a victim of a phishing attack:

- Do not open or respond to unsolicited email messages.
- Do not click links embedded in emails from unknown senders.
- Use caution when entering personal information online.
- Update anti-virus, spyware, firewall, and anti-spam software regularly.
November 24, 2009

Mr. David Seidel, Chair
Health & Safety Commission
455 North Rexford Dr.
Beverly Hills, CA 90210

Dear Mr. Seidel,

Thank you for your attention and patience during my appearance before the Commission yesterday. I appreciate that the Commission took the time to consider the prevalence of gas-powered blowers in our city. I believe that the discussion highlighted several aspects of the problem (and perhaps the policy) that merits attention in the near future. In that regard, I urge the Commission to include in your upcoming workplan a reconsideration of the issue for possible communication to the City Council.

From our discussion, I understand that there are several dimensions to the issue. I’d like to enumerate them for the benefit of further discussion.

- **Notification to city residents and businesses of the policy.** As mentioned, two years of discussion with city representatives have not to my knowledge resulted in any efforts to notify residents, businesses, or contractors. We discussed opportunities such as providing notice with utility bills, publicizing the ban on the web and in publications; and making business license applicants aware. Notice can also go out with tax bills, too, which would reach property owners directly. While these have different objectives, one can argue that overlapping notifications is not a bad thing.

- **Efficiency or effectiveness in code enforcement.** While I can’t comment on the effectiveness of the current enforcement program given that department’s multiple responsibilities, I can suggest that code officers are provided with detailed, timely information about all of the properties that I report. As mentioned, if repeat instances are reported five or ten or more times, it suggests that even the worst offenders are not attracting the scrutiny of the department.

- **Responsibility for violation.** The current ordinance (or its implementation) currently assigns responsibility to the gardeners. Code officers themselves note that this makes enforcement difficult because contractors rotate in and out; they may not be aware of the ban. Thus there is an opportunity to reach every gardener working in the city as some handle multiple properties. They can be informed, and once informed, should be on in express lane for citation on subsequent offenses. Alternately, those hiring could bear responsibility, and this offers a built-in corrective: if my gardeners are apprized but continue to violate the ban, I’ll find new gardeners.

- **Suitability of the policy vis-à-vis policy objectives.** We discussed the prospect that the health objectives of the policy are not achieved by a partial (i.e., gas-powered only) ban. I urge the Commission to consider this issue in light of
available studies and/or comparison ordinances in other cities to assess whether the ordinance needs to be rewritten. As mentioned, it might be time to update it.

- **Distinguishing between nuisance and health impacts.** Our complaint-driven system hinges on participation, yet the Ask Bev service offers no opportunity to complain about gas-powered blowers in a health or safety context. A noise complaint is the closest category, but this highlights the need to distinguish between a mere nuisance (blowers are annoying) and health effects (blowers create negative health conditions for both contractors and residents).

- **Disparate impact.** Multifamily residents are disproportionately affected by all gardening work – including and perhaps especially blowers generally. With narrow sideyards and scant buffer from adjoining properties, the typical multifamily resident is exposed to greater health impacts. In my case, as noted, my home is directly adjacent to seven other properties – all of which employed a blower (today five do, and most are gas). There is good reason to proscribe blowers generally based on factors such as lot size and zone (density and use) and I urge the Commission to consider including such conditions when discussing an updated ordinance.

Lastly, the most interesting aspect about the discussion was the evident consensus that some form of mechanized leaf-moving is necessary. After all, there is charm in under-manicured places. If some means is necessary, there are alternatives: my own property owner uses water (which I agree is a problem) while a neighbor uses a rake. The latter seems sufficient for all of the multi-family properties that generally have a small land-to-building footprint. And in our discussion gravel driveways were mentioned as a potential problem, but for every gravel driveway, I submit, there are acres of leafless alleys that are subject to blowers.

Personally I don’t see the need for overly manicured properties. If our city is to lean into an energy- and emissions-conscious future, as are neighboring or nearby cities such as Santa Monica, West Hollywood, and Glendale, perhaps decision-makers and residents more broadly need to consider a more progressive approach to lawn care that need not include the wide range of mechanized devices deployed today.

Sincerely,

Mark Elliot
212 S. Reeves Drive #8
Beverly Hills, CA 90212
# HEALTH AND SAFETY COMMISSION CALENDAR

**Updated: 12/3/09**

**= New Item Added**

## DECEMBER 2009

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<tr>
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<td>Health and Safety Commission Meeting</td>
<td>City Hall 280-A</td>
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Below are the dates for all 2010's Health and Safety Commission meetings:

January 25
February 22
March 22
April 26
May 24
June 28
July 26
August 23
September 27
October 25
November 22
December 27

The Commission will discuss if any meeting dates need to be moved or cancelled.
TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: December 14, 2009
SUBJECT: Health and Safety Awards

In January the Commission will discuss the topic of Health and Safety awards. It was suggested at the November meeting that Commissioners assist in researching the following:

- current awards in community,
- additional Health and Safety types of awards not addressed in previous staff reports,
- obtain samples of applications for Health and Safety related awards,
- suggestions on what kind and how many awards the Commission would like to award (see previous staff reports) and
- review and provide comments on the timeframe of award. See attachment.

Staff requests Commissioners bring any documents, samples to the December meeting and to direct staff on how to proceed.
## Daptiv PPM - Tasks

### All Tasks

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<th>Start</th>
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<td>2 - Development of Cultural/Commercial Applications</td>
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<td>5/31/2010</td>
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1-5 of 5 task(s)
The following is a summary of the discussion by Commissioners regarding the Commission's next year work plan:

- Don't change the Commission's existing goals
- Focus and persistence with Commission's mission
- Look at secondary tasks
- Look at audience/public's comments; e.g. leaf blowers/ordinance
- Support a Town Hall Meeting re: brush clearance – take action and support the Fire Department's efforts
- Neighborhood Watch
  - Work with Police Department
  - Attend meetings, there will be less meetings this year
  - Outreach to businesses
  - Reinvigorate the program
  - Help find people who want to take on leadership roles
  - Letter to Residents from Commissioners
- Outreach re: evacuation notice, mass notification system
- Commissioners going to planned events and speaking, developing a speakers' bureau
- Shakeout – remind people that this is an annual event to practice
- Bullying
- Internet safety
- Teens congregating
- Teen drinking

Attached are notes from previous year work plan activities.
The following are the Commission’s Goals:

To Create a “Community Culture of Awareness and Preparedness”

To Encourage Good Decision Making and Battle Complacency on Health and Safety Matters

To Serve as Ambassadors to the Community on Health and Safety Related Resources and Information
The Commission has completed a variety of activities as follows:

- department visits,
- review of current and future City Health and Safety Initiatives,
- discussions on topics such as:
  - Who do we serve?
  - What is our vision?
  - What impact do we want to have?
  - Who are we?
  - Who are we and who are we not?
  - Who do we want to become?
  - When appointed what was our vision?
- listing of Health and Safety topics,
- developing categories for these topics, and
- prioritizing these categories.

The following is a summary, for your approval, of the mission and vision statement, motto, and the priority categories and topics:

Mission Statement: The Health and Safety Commission shall strive to maintain and improve the over-all health and safety of the community.

Motto: Enhancing the Health and Safety of Our Community

Vision Statement: To Inspire greater citizen participation and awareness regarding health and safety issues that affects our community.
Over 105 Health and Safety related topics were identified. The list of topics are attached. These topics were listed under the following categories:

- Environment
- Crime
- Transportation
- Multi-Hazard
- Health
- Security
- Behavior
- Home

Two core categories were identified to concentrate efforts over the next year and beyond:

**MULTI-HAZARD**

Multi-Hazard was deemed the highest priority by the Commission. The Goal is to create a “Culture of Preparedness” and for the Commission to be the “Face of Preparedness” in the City of Beverly.

**Subject Topics of Most Interest**

- Disaster Community Preparedness
- Neighborhood Preparedness
- Citizen Corp Development
- Special Needs, Disabled, Seniors needs before, during, and after a disaster

**HEALTH**

**Subject Topics of Most Interest**

- CPR/AED
- Pandemic/Seasonal Flu
- Sun Safety
- Drugs/alcohol
The Home and Behavior categories were also deemed of importance. Specific topics under these categories could also be grouped under Multi-Hazard and Health Issues. Subject areas identified of importance in the Home and Behavior category are as follows:

- Drinking & Driving
- Accident Prevention
- Teen Issues/Speeding/Fake ID’s
- Pedestrian Safety

The following goals were considered and should be finalize at the meeting:

TO CREATE A “COMMUNITY CULTURE OF AWARENESS/ PREPAREDNESS” AND TO BECOME THE “FACE OF PREPAREDNESS TO THE COMMUNITY.”

- Support major campaigns to educate the community on the topic of disaster preparedness.

There are a variety of events to occur in which the Commission will be active.

**National Preparedness Month**—September

**Campaign Title:** Make a Kit! Make a Plan! Be Informed!

- Banners
- Postcards to All Residents

**Target Groups:** All

**Major Events:**
- Stakeholder Meetings: Business Symposium, Faith Based Groups etc.
- Children’s Drawing Contest

**Great Southern California Shake Out Drill**—November 13

**Campaign Title:** Great Southern California Shakeout

**Focus Groups:** Businesses & Schools

**Major Event:** Participation in “Drop, Cover, Hold” drill November 13

**Safety Week and Expo**—February

**Campaign Title:** “We are a Safe, Healthy and Prepared City”

**Focus Groups:** Schools & Residents

**Major Events:** School Presentations, Expo, Community Art Project
Earthquake Preparedness Month—April
Campaign Title: “When It Rocks Are You Ready To Roll?”
- Banners
Focus Groups: Neighborhoods
Major Events: Pledge Card Neighborhood Watch meetings

- Encourage and Support Citizen Corp activities and involvement.

**TO SERVE AS A LINK/CONNECTION TO THE COMMUNITY ON HEALTH AND SAFETY RELATED RESOURCES AND INFORMATION.**

- Explore ways to provide these resources to the community. E.g. Updating Emergency Preparedness Directory, Updating old Health and Safety Directory, websites, advertising 211.

- Support outreach to individuals with Special Needs, Disabled, Seniors needs before, during, and after a disaster

**TO ENCOURAGE GOOD DECISION MAKING ON HEALTH AND SAFETY MATTERS AND BATTLE COMPLACENCY ON A VARIETY OF TOPICS.**

- Choose eight topics for the year to be highlighted in a variety of ways throughout the year.

The following topics have been identified:
  - Vector Safety (June-Sept.)
  - Pandemic/Seasonal Flu (Oct.)
  - Winter Storms (Nov.)
  - Heat Safety (June –Sept.)
  - Wildland Fires (June- Sept)
  - Sun Safety (Summer)

Additionally the Commission will need to identify two to three additional items from the following top priority topics identified at the May 19 work session or from the topic list to be featured in months without a current campaign.

- Drinking and Driving
- Accident Prevention
- Teen Issues/Speeding
- Alcohol/Drugs/Underage Drinking
- Pedestrian Safety
• Develop and Implement Health and Safety Awards.

Follow-up Items

Staff recommends the Commission take action as follows:

• Read past Commission packets to refresh memory.
• Refinement and approach of above.
• Choose 2-3 additional topics for Outreach Campaign either now or at a future meeting.
• Discussion on reviewing this plan and the Community Outreach Communications Plan with the City Council.
At the Health and Safety Commission meeting on October 27, 2008, the Commission discussed the goals and objectives below and added an objective that included evaluating the possibility of Health and Safety awards and recognition.

The following are the final goals and objectives that will be discussed at the City Council Liaison meeting:

**To Create a “Community Culture of Awareness and Preparedness”**

- Support campaigns to educate the community on the topic of disaster preparedness: National Preparedness Month, Great Southern California Shakeout Drill, Safety and Emergency Preparedness Week, and April Earthquake Month.
- Encourage and Support Citizen Corp activities and involvement

**To Encourage Good Decision Making and Battle Complacency On Health and Safety Matters**

- Evaluate the development and implementation of Health and Safety Awards and Recognitions
- Supplement disaster preparedness message with other health and safety educational opportunities throughout the year

**To Serve as Ambassadors to the Community on Health and Safety Related Resources and Information**

- Explore ways to provide resources to the community
- Support outreach to individuals with special needs and identify those needs before, during and after a disaster.
H&S Topics – Everyone; kids; seniors; businesses; visitors; city employees...

Environment
1. Access Accommodations
2. Noise
3. Lighting
4. Pollution
5. Extreme Weather (heat, cold, windy, drought, flood...)
6. Animal Attacks (dog bites through mountain lion attacks)

Crime
7. Violence (general)
8. Violence Against Women
9. Sex Crimes
10. Domestic Abuse
11. Child Abuse
12. Elder Abuse
13. Theft/Petty Crimes
14. Major Crimes
15. Fraud
16. Identity Theft
17. Fake I.D.s
18. Counterfeits
19. Gangs
20. Bullying
21. Graffiti/Property Damage

Transportation
22. Driving (proficiency – teens; seniors)
23. Driving (focus/concentration)
24. Passenger Safety
25. Bicycles (rider safety)
26. Bicycles (sharing the road)
27. Scooters/Skateboards/Skating
28. Pedestrian Safety
29. Cell Phone Use
30. Traffic Density
31. Intersections/Red Light Running...
32. Public Transportation
33. Taxis (traffic/passenger safety)

Behavior
34. Drugs (illegal)
35. Drugs (prescription abuse)
36. Tobacco (cigarettes, chewing)
37. Alcohol (use/abuse)
38. Alcohol (underage)
39. Sex (general)
40. Sex (STDs)
41. Harassment
42. Eating Disorders
43. Anger Management (road rage...)
44. Seatbelts
45. Drinking & Driving
46. Helmets
47. Curfew
48. Decision Making (bad choices; critical thinking; judgment/peer pressure)
49. Disinformation
50. Parenting Skills
51. Teen Behavioral Issues
52. Homelessness

Multi-Hazard Preparation/Coping
53. Emergency Preparedness (major disaster; accidents)
54. Comfort
55. Accident Prevention
56. Brush Clearance
57. Rescue

Health
58. Obesity
59. Care/Advance Directives
60. Senior Health & Welfare
61. Consumer Safety
62. CPR/AED Training
63. Heart Disease
64. Cancer
65. Diabetes
66. Immunizations (routine series)

Items in italics are additions to 5/19 list.

D. Seidel
7/24/08
**H&S Topics** — Everyone; kids; seniors; businesses; visitors; city employees...

67. *Immunizations* (seasonal — flu shots)
68. *Immunizations* (special cases such as pandemic or threat)
69. MRSA
70. Vector Bourne
    Disease/Discomfort (bees, mosquitoes, fleas, West Nile, Lyme, Encephalitis...)

**Privacy**
- Home
- Public
- Robotic cameras
- Manned cameras
- Dragnets/incidental captures

**Home**
71. Personal Finance Management
72. Emergency Info/Contacts
73. Household Evacuation/Reunion Plan
74. Neighborhood Evacuation Plan
75. Out of Area Contact
76. Smoke and CO Alarms
77. Extinguishers
78. Household Hazardous Waste Storage/Disposal
79. E-Waste Disposal
80. First Aid Supplies
81. Water Storage
82. Rotating/Freshening Supplies with Expiration Dates (including batteries)
83. Structural Integrity (assessing)
84. Utility Shutoff/Restoration
85. Securing Items (earthquake)
86. Home Security/Safety
87. Pool Safety
88. Water Conservation
89. Recycling

**Training/Helping**
90. Volunteerism Opportunities
91. Recruitment
92. Blood Donation
93. Organ Donation
94. AEDs
95. Basic First Aid
96. First Aid Training for Kids

Items in *italics* are additions to 5/19 list.

D. Seidel
7/24/08
Top Priority Items for Health and Safety Commission
May 19, 2008

After the brainstorming session and ranking activity, the following were identified as priority topics. The number in parentheses identifies the total number of points assigned to the topic by all of the Commissioners. The Commissioners were asked to rank topics 1-5, 1 being the highest and 5 being lowest. The figures were added up. The lowest numbers indicate the highest priorities.

1. Emergency Preparedness (7)
2. Household Evacuation/Reunion Plan (7)
3. Drinking & Driving (9)
4. Emergency Information/Contacts (9)
5. Accident Prevention (10)
6. Teen Issues/Speeding (10)
7. CPR/AED Training (11)
8. Out of Area Contact (11)
9. Alcohol/Underage (14)
10. Pandemic Flu (14)
11. Sun Safety (14)
12. Drugs/Alcohol (15)
13. Pedestrian Safety (15)
14. Volunteer Opportunities (15)