



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, October 15, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: October 15, 2020 / 6:03 PM

IN ATTENDANCE: Mayor Lester Friedman, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, City Clerk Huma Ahmed, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Derrick Ontiveros, Noelle Freeman, Tiffany Davis, Joel Hile, Noah Etessami, Cory Charlupski, Allison Adams, Kipton Cronkite, Raven Vermeil, Robert Bibeault, Sharon Carz, Tiffany Saidnia, Bradley Cook, Shelly

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Mayor Lester Friedman and Councilmember Julian Gold

- Mayor Lester Friedman and Councilmember Julian Gold welcomed the group for today's meeting.

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- Derrick Ontiveros and Noelle Freeman welcomed the group for today's meeting.

c. Self-Introductions of guests and prospective new members

- Raven Vermeil of Décor Beverly Hills introduced herself as a new member

3) Current Business

a. Presentation regarding the upcoming November 3, 2020 Election by Beverly Hills City Clerk Huma Ahmed

- City Clerk Huma Ahmed discussed the 2020 Election. Voting options include voting by mail, voting by mail drop boxes, and vote centers. All in-person voters are required to wear face coverings. Voters are strongly encouraged to submit their ballots by mail or by vote by mail drop boxes. At this time, there have been no reported unauthorized vote by mail drop boxes in the City.
- Mayor Lester Friedman recommended that this presentation be broadcast or shown on Beverly Hills TV Channel 10.

4) New Business

a. Vice Chair Election Process

- Derrick Ontiveros discussed the process to elect the new Vice Chair for next year. The Committee will send an e-mail asking for nominations. The nominated person can then accept or deny the nomination and prepare a candidate statement. Then the Committee will vote. Derrick discussed the Committee members eligibility to vote is typically based on attendance at a majority of the past meetings for the year and/or committee involvement.
- Councilmember Julian A. Gold mentioned seeing how many people are interested in the position and to consider that in the election and voting process.

b. Next Gen Voice: Next Gen involvement in local government

- Derrick Ontiveros discussed Committee members getting more involved in local government and different ways the next generation can become future leaders of the City.
 - Mixed Use Buildings within the City
 - a. Mayor Lester Friedman remarked that an overlay zone would lend more certainty to development projects than spot zoning. He mentioned RHNA (Regional Housing Needs Assessment) numbers for the City, but mixed-use ordinances have been discussed in the City for much longer before the most recent RHNA numbers were released. Both calling in and writing in comments to City Council meetings are acceptable, though sometimes calling in can be more effective.
 - b. Councilmember Julian A. Gold relayed that there are 3-4 mixed use buildings in the City and that there is the potential for more. It is an important opportunity for Committee members (as a group or individually) to speak up, voice opinions, and write letters regarding this topic and other important topics that help design what the City will look like in the future. Writing letters on this particular topic together as an official Committee stance might not be time-effective. This development will be a process over years. The large overlay zone enables legislation for more proposals for potential projects which will still require discretionary review. Writing in comments for this particular issue will be more impactful rather than calling in. Non-residents are allowed to voice opinions by calling in or writing. Councilmember Gold suggested formulating a process for the Committee to form a collective opinion as a group and present it as such on future topics.
 - c. Noelle Freeman suggested the idea of sending information about the City Council agendas to the Committee and highlighting of-interest topics.
 - d. Tiffany Saidnia remarked on the cost benefits of mixed use buildings.

- Term Limits

- a. There was no discussion on this topic.

c. Subcommittee Leadership (Incubator, Events, Marketing, Membership, Coding Bootcamp, Next Night)

- Kipton Conkrite discussed the drive-in movie event on October 23, 2020 which is sold out. Tickets will be available for the next drive-in movie event.
- Joel Hile posted online about the census, voting by mail, and the drive-in movies. Future postings will include the Back to Business event with the Chamber of

Commerce. The Embrace Culture project will be an installation at The Wallis starting November 19, 2020.

- Michael George discussed Next Beverly Hills branded face masks being created.
 - Noah Etessami discussed Demo Day being aired on BHTV as well as a possible mention in the Beverly Hills Courier. Additionally, the Incubator will be a part of the Chamber of Commerce Back to Business virtual event.
 - Tiffany Davis reminded the group that Mayor Friedman will be delivering the *State of the City* speech during the Chamber of Commerce Back to Business event at 9:00 AM.
 - Allison Adams discussed the idea of a canned food drive.
- d. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)**
- During the drive-in movie nights, it is important to stay inside cars.

5) Adjournment

The upcoming Next Beverly Hills Committee is scheduled for November 19, 2020. (Committee meetings typically take on the 3rd Thursday of each month at 6:00pm).

- Date / Time: October 15, 2020 / 7:05 PM