City of Beverly Hills

Health and Safety Commission
Regular Meeting

October 24, 2011
4:00 PM
City Hall Room 280-A
455 N. Rexford Drive

Enhancing the Health and Safety of Our Community
AGENDA

HEALTH AND SAFETY COMMISSION REGULAR MEETING
October 24, 2011
4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES
   • Consideration of minutes of September 26, 2011.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
   At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON
   • Mayor’s Cabinet Meeting – October 12, 2011 – meeting was cancelled
   • Other items of interest.

F. DIRECTOR’S REPORT
   • Report from Myra Lurie, Beverly Hills School District Board Member
   • Information Only:
     a) Health and Safety Commission Calendar
     b) Public Health Advisory re: West Nile Virus
     c) 2011 Positive West Nile Virus Zip Codes
     d) October 2011 Beverly Hills CPR Newsletter
   • Other Items

G. NEW BUSINESS
   1. Police Department Reorganization – Staff will review staff changes in the Police Department, including introduction of new Health and Safety liaisons from the Police Department
2. Brown Act Training – Assistant City Attorney Roxanne Diaz will give a presentation on the Brown Act as a refresher for Commissioners

3. Stakeholder Summit – Commissioners will discuss planning of the Stakeholder Summit scheduled for 2012

4. Health and Safety Message – The Commission will discuss potential monthly Health and Safety Messages

5. CERT Update – Staff will provide an update on the reinstatement of the CERT program

6. Update from The Great California Shakeout Drill – Staff will report on the results of the California Shakeout which took place on October 20, 2011

H. COMMENTS FROM COMMISSIONERS
Commissioners’ brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT
HEALTH AND SAFETY COMMISSION REGULAR MEETING
September 26, 2011
4:00 p.m.

The meeting was called to order at 4:04 p.m.

A. ROLL CALL
Commissioners Present: Seidel, Millan, Kopeikin, Vice Chair Setian, Chair Judelson
Commissioners Absent: Aronberg, Landau
Staff: P. Mottice Muller, K. Ryan, J. Latta, J. Kahn, S. Johns

B. PLEDGE OF ALLEGIANCE
The Pledge of Allegiance was led by Commissioner Kopeikin

C. COMMISSION MINUTES
MOVED by Seidel, SECONDED by Setian to approve the minutes of the meeting on July 25, 2011, with minor change (5/0)
Ayes: Seidel, Setian, Millan, Kopeikin, Judelson
Noes: None
Absent: Aronberg, Landau
CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE
None

E. REPORT FROM THE CHAIRPERSON
• MAYOR’S CABINET MEETING – August 10, 2011 and September 14, 2011.
  Chair Judelson reported on items discussed at the August 10th Mayor’s Cabinet Meeting.
  Vice Chair Setian reported on items discussed at the September 14th Mayor’s Cabinet Meeting, which he attended on behalf of Chair Judelson. Vice Chair Setian reported to the cabinet on National Preparedness Month, and invited the other Commissioners to attend the presentation on the Leadership Program at the High School to be given by Principal Paysinger at today’s meeting.

• OTHER ITEMS OF INTEREST - none

F. DIRECTOR’S REPORT
REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER
Ms. Lurie reported on the following items:
• A Beverly Hills High School student recently passed away. Grief counseling is being offered to all students.
• The school district has a new food service vendor. This vendor provides healthy, restaurant quality food, which has been popular with the students.
• The City Council will vote on the oil well drilling issue at its September 27, 2011 meeting.
• An update on the use of Measure E Bond funds was provided.
• Commissioners were invited to take part in a walkthrough of the possible subway tunnel site near the high school, taking place on Tuesday September 27, 2011.

Ms. Lurie answered Commissioners’ questions related to timeframes for building with Measure E funds and possible subway construction.

INFORMATION ONLY:
   a) Commission Calendar
   b) FEMA, FCC Announce Nationwide Test of the Emergency Alert System
   c) Beverly Hills Mosquito and Bee Service Requests
   d) Hazardous Waste Round Up Flyer

OTHER ITEMS
Director’s Report:
Director Mottice Muller reminded Commissioners to keep their GETS Cards (calling cards to be used in the event of an emergency) in their wallets. Ms. Mottice Muller also reminded Commissioners that they are invited to attend this year’s inspection trip of the state water project and the Sacramento-San Joaquin Delta taking place on November 4 and 5, 2011.
Director Mottice Muller introduced Serena Johns, the new Management Analyst in the Policy and Management Department, to the Commission. Ms. Johns will work closely with the Commission on organizing the Community Emergency Management Stakeholder Summit.

G. NEW BUSINESS
1. IMPLEMENTATION OF HIGH SCHOOL LEADERSHIP PROGRAM
Beverly Hills High School Principal Carter Paysinger provided information on the implementation the leadership program which has been introduced in the High School. Mr. Paysinger gave examples of how the program works, and how the students participated in discussions. He noted that he was surprised by many of the discussions that took place among the students in reaction to the program.
Mr. Paysinger stated that he felt that part of the value of this leadership program is that it gives students the opportunity to think about situations and consider how they would react before they actually find themselves in similar real-life situation.
Mr. Paysinger noted that when this program was piloted in the high school last year, the students participated in the program twice weekly, but due to a changed bell scheduled this year, there is only time available for students to participate once monthly on an elective basis.
Commissioners Setian and Seidel expressed concern about students participating in the program once monthly this year rather than twice per week.
2. REPORT FROM CITY COUNCIL LIAISON MEETING ON 8/10/11
Chair Judelson reviewed the City Council Liaison meeting. She explained that in this meeting with Mayor Brucker and Councilmember Gold, the Commission's Goals, Vision, FY 10/11 accomplishments, and FY 11/12 Work Plan items were reviewed.
A discussion followed on the Community Emergency Management Stakeholder Summit, including which groups should be invited to participate, as well as topics to be covered at the summit.
Director Mottice Muller asked Commissioners to consider how much involvement they wish to have in arranging and participating in the summit.
Staff will work on finding speakers for the event, as well as finding appropriate dates.

3. HEALTH AND SAFETY MESSAGE OF THE MONTH
Commissioners discussed how they will implement and choose future “Health and Safety Message of the Month”. Commissioners will bring ideas for messages and back up information to future meetings.
Commissioners agreed that the health and safety message for the month of October/November should be a reminder to residents to obtain flu shots and update vaccinations as necessary. Chair Judelson volunteered to record a radio spot to be played on the City's AM radio station.
Director Mottice Muller asked Commissioners to forward links with vaccine information to her to put onto the City's various media outlets.

4. THE GREAT CALIFORNIA SHAKEOUT
The City will participate in this annual drill on October 20th at 10:20 A.M. There was no discussion on this item.

5. LIAISONS TO STAKEHOLDER GROUPS
Commissioners' liaison assignments to the City stakeholder groups were reviewed. Commissioners will work with their assigned stakeholder group when organizing the Community Emergency Management Stakeholder Summit.

6. REINSTATEMENT OF CERT PROGRAM
Director Mottice Muller reported on the reinstatement of the CERT program through Beverly Hills CPR.
Director Mottice Muller and Les Bronte met with Culver City staff to obtain information on their CERT program, which Beverly Hills CPR hopes to use as a model to develop a new program. Culver City's CERT program is run independently by volunteers, and supported by their Fire Department.
Director Mottice Muller stated that Commissioner Landau has agreed to assist Les Bronte in establishing the new CERT program for Beverly Hills.
Director Mottice Muller said that the two main concerns about reinstating the CERT program in Beverly Hills is training people to teach the classes and funding.
H. COMMENTS FROM COMMISSIONERS
Commissioner Millan invited commissioners to attend the Maple Counseling Center's Crystal Ball on October 26th.
Commissioner Kopeikin invited commissioners to attend the Beverly Hills Police Officer's Association's Annual Pancake Breakfast and Police Service Day on October 2nd.

I. ADJOURNMENT
There being no further business, Chair Judelson, with the consent of the Commission, adjourned the meeting at 6:45 p.m.

PASSED, Approved and Adopted
This ______ of _____________, 2011

__________________________
Debra R Judelson, Chair
## Health and Safety Commission Calendar

**Updated: 10/18/11**

### October 2011

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</table>
A Third Chicken in the District’s Sentinel Flock located in Franklin Canyon in Beverly Hills has Tested Positive for West Nile Virus

This is to advise you that a third chicken in the District’s Franklin Canyon Sentinel Flock in Beverly Hills has tested positive for West Nile Virus. The District recommends that the City of Beverly Hills make this information known to their residents through their normal communications process so people walking outside at dawn or dusk in this area will take the appropriate precautions to protect themselves from being bitten by infected mosquitoes.

So far this year, there have been 103 separate zip codes in Los Angeles County that have recorded positive WNV results from either dead birds, trapped adult mosquitoes, or sentinel chicken flocks. A current list is attached.

WNV is transmitted through the bite of an infected mosquito. Mosquitoes become infected when they first feed on birds that carry the virus, and then bite a human or animal.

Residents can protect themselves from WNV by doing the following:

- **DEET** - Apply insect repellent according to the label. Repellents containing DEET, picaradin, IR3535, and oil of lemon eucalyptus are the longest lasting and most effective. Repellents keep the mosquitoes from biting you.

- **DAWN AND DUSK** - Mosquitoes that carry WNV primarily bite in the early morning and evening so it is important to wear repellent at this time. Make sure that your doors and windows have tight-fitting screens to keep out mosquitoes. Repair or replace screens with tears or holes.

- **DRAIN** - Mosquitoes lay their eggs on standing water. Eliminate all sources of standing water on your property, including flowerpots, old car tires, rain gutters and pet bowls. Ensure that swimming pools, spas, and ponds are properly maintained. If you have an ornamental pond, use mosquito fish. You can make arrangements to pick up free mosquito fish at the District by calling 310-915-7370.

The public is encouraged to report dead birds to help with West Nile virus surveillance and control efforts. Dead birds should be reported to the toll-free hotline at 877-WNV BIRD.
Symptoms of West Nile virus:

People infected with WNV can experience a variety of symptoms that may include: no symptoms, West Nile Fever, or West Nile Neuroinvasive disease. Symptoms usually occur 2-15 days after infection.

**Symptoms of West Nile Fever can include:**
- Headaches (often severe migraines)
- High fever
- Tiredness and body aches
- Occasionally, a skin rash and swollen lymph glands
These symptoms may last from several days to several weeks.

**Symptoms of West Nile Neuroinvasive disease can include:**
- Severe Headache
- High Fever
- Stiff neck
- Stupor
- Disorientation
- Tremors, convulsions, muscle weakness
- Paralysis
- Coma
This form of the disease can lead to long lasting and in some cases permanent damage to the brain.

For mosquito problems and to pick up mosquito fish, call (310) 915-7370.

If you have any questions, please contact Robert Saviskas, Executive Director, at (310) 915-7370 ext. 223 or at rsaviskas@lawestvector.org. Additional information about the Los Angeles County West Vector & Vector-Borne Disease Control District and West Nile virus can be obtained by visiting: www.lawestvector.org.
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<th>Sentinel Flocks (Total # of Pos. Chickens) / (Date First Positive Reported)</th>
<th>Mosquito Pools (Total # of Pos.) / (Date First Positive Result Recorded)</th>
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* Area served by Los Angeles County West Vector Control District
** Portion of area served by Los Angeles County West Vector Control District

**Bold Text** – Most recently confirmed infections
## 2011 POSITIVE WNV ZIP CODES - LOS ANGELES COUNTY

DEAD BIRD, SENTINEL FLOCK, MOSQUITO, or SQUIRREL INFECTIONS

As of 10/11/11

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<th>Zip Code</th>
<th>City</th>
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<th>Sentinel Flocks (Total # of Pos. Chickens)</th>
<th>Mosquito Pools (Total # of Pos.)</th>
<th>Dead Squirrels (Total # of Pos.)</th>
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* Area served by Los Angeles County West Vector Control District
** Portion of area served by Los Angeles County West Vector Control District

**Bold Text** – Most recently confirmed infections
## 2011 POSITIVE WNV ZIP CODES - LOS ANGELES COUNTY

DEAD BIRD, SENTINEL FLOCK, MOSQUITO, or SQUIRREL INFECTIONS

As of 10/11/11

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DEAD BIRD, SENTINEL FLOCK, MOSQUITO, or SQUIRREL INFECTIONS
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**Total Number of Positive Zip Codes: 103**

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** Portion of area served by Los Angeles County West Vector Control District  
** Bold Text – Most recently confirmed infections
In This Issue

Beverly Hills CPR October Class Schedule

Learn CPR Today!
Are You Prepared for a Disaster?

Quick Links

Register Now
About Us
Related Topics

Did you know?

Unintentional injuries continue to be the fifth leading cause of death overall, exceeded only by heart disease, cancer, stroke, and chronic obstructive pulmonary diseases.

October 2011

Beverly Hills CPR Newsletter

Beverly Hills CPR October Class Schedule

BLS for Healthcare Providers
10/04/2011 @ 6:30PM
10/15/2011 @ 9:30AM
10/22/2011 @ 9:30AM
10/25/2011 @ 6:30PM

The BLS for Healthcare Providers Course covers core material such as adult and pediatric CPR (including two-rescuer scenarios and use of the bag mask), foreign-body airway obstruction, and automated external defibrillation.

For healthcare providers such as EMS personnel, physician assistants, doctors, dentists, nurses, and respiratory therapists who must have a credential (card) documenting successful completion of a CPR course. This would also include nursing students, EMT students and anyone that is interested in becoming a BLS Instructor.

Heartsaver CPR/AED
Unintentional injuries rank third in importance behind cancer and heart disease.

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The Heartsaver CPR Course teaches CPR and relief of choking in adults and children and infant CPR and relief of choking, and use of barrier devices and Automatic External Defibrillators for all ages.

**Heartsaver First Aid**
10/22/2011 @ 1:00pm

The Heartsaver First Aid Course teaches how to manage illness and injuries in the first few minutes until professional help arrives. Course content includes General Principles, Medical Emergencies, and Injury Emergencies. Optional topics include CPR and AED, and Environmental Emergencies.

**Heartsaver / Pediatric First Aid**
10/22/2011 @ 1:00pm

The Heartsaver Pediatric First Aid Course teaches how to manage illness and injuries in a child in the first few minutes until professional help arrives. Topics include First Aid Basics, Medical Emergencies, Injury Emergencies, Environmental Emergencies, Optional First Aid Topics, and CPR and AED.

**Friends & Family CPR**
10/19/2011 @ 5:30pm

Family members, friends and members of the general community who want to learn CPR but do not need a course completion card. The Family & Friends CPR program teaches how to perform CPR in adults, children, and how to help an adult or child who is choking.

**Friends & Family Infant CPR**
10/19/2011 @ 7:00pm

The Family & Friends CPR program teaches how to perform CPR on infants, and how to help an infant who is choking. The Family & Friends CPR program teaches how to perform CPR infants and how to help an infant who is choking.

**Pet CPR**
Call for Schedule

Please be advised that we also offer all of our classes as
an online course followed by a short skills test that takes place one hour prior to each of our regularly scheduled classes.

To obtain more information on class location, pricing, and to register, you can visit our website at www.bhcpr.org

Beverly Hills CPR Contact Info

455 North Rexford Drive
Beverly Hills CA 90210
(310) 281-2753
fax: (310) 550-9277
www.bhcpr.org
contact@bhcpr.org

Check us out on Facebook!

Beverly Hills CPR is a non-profit organization that relies on donations from the community to keep the program running. Through your generous donation you are helping to save a life.

To make a donation you can reach us at the contact information provided above.
Based on a recent study conducted on August second at the National Night Out event held by the Los Angeles Police Department, nearly two thirds of all respondents did not have special items, such as prescription medicines, glasses or contact lenses, packed in an emergency bag. In addition, one third did not have a basic first aid kit.

Beverly Hills CPR wants to ensure that you are prepared in the event of a disaster.

Have an escape route planned out in the event of a fire or natural disaster. Be sure you know how and where to turn off the gas, electricity and water lines in your home if necessary. Keep all crucial documents like birth certificates, insurance certificates, copies of credit cards, and even spare cash in a fire-proof container.
As the seasons change it's important to revisit your emergency preparedness kit. Update outdated items. Take inventory and replace things that may have been used but not replenished.

Don't have an emergency preparedness kit? No worries, Beverly Hills CPR has put together a list of essential items for your convenience.

Contents:
- Change of clothes
- Seven day water and food supply of non-perishable items per person (don't forget your pets, they need food too)
- Mess Kit; paper cups, plates, cutlery
- Paper Towels
- Sleeping bag or a warm blanket, per person
- Fire Extinguisher
- Matches in a waterproof container
- Personal hygiene items
- Up-to-date prescription medicines
- Spare set of glasses/contact lenses
- Family phone list
- Heavy gloves
- Battery operated AM/FM Radio
- Notepad and pen
- Basic First Aid Kit, including:
  - Assorted bandages
  - Sterile gauze
  - Antiseptic
  - Tweezers
  - Scissors
  - Alcohol wipes
  - A separate cleansing agent
  - Sunscreen
  - Thermometer
  - Antibiotic ointment
  - Asprin
  - Non-asprin pain relievers
  - Anti-diarrheal
  - Antacids
  - Cold pack
It's important to be familiar with the practices of CPR and First Aid because minutes in a disaster can mean life or death.

Sources:
Survey: Many Unprepared for Disaster
Emergency Survival
Homeland Security

Les Bronte
Administrative Coordinator
Beverly Hills CPR
MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Motice Muller, Director Office of Emergency Management
DATE: October 24, 2011
SUBJECT: Police Department Reorganization

Lt. Mark Rosen and Sgt. Gregg Mader will be introduced to the Commission as the new Health and Safety liaisons for the Police Department.

Sgt. Mader will be in charge of the Crime Prevention Office, which includes Neighborhood Watch.
NEW HIRES/PROMOTIONS

We wish to welcome the following new full time employees:

**Police**
Ebrahim Ashabi, Lateral Police Officer

**Public Works**
Lucy Quiralte, Accounting Technician

We wish to congratulate the following employees who were recently promoted:

**Police**
Lincoln Hoshino was promoted to the rank of Lieutenant.
Tony Lee was promoted to the rank of Captain
Shan Davis was promoted to the rank of Lieutenant
Donald Chase was promoted to the rank of Sergeant
Sean Dexter was promoted to the rank of Sergeant
Robert Hernandez was promoted to the rank of Sergeant
Blake Nance was promoted to the rank of Sergeant

FAREWELL

The City says farewell to the following employees who have retired:

Richard Rowsell – Police Officer, retired October 3 with 48 years of service.
Albert Lightfoot – Police Officer, retired October 6 with 38 years of service.
Michael Corren – Police Sergeant, retired October 6 with 35 years of service.
Ronald Derderian – Police Officer, retired October 6 with 35 years of service.
Paul Kramer – Police Officer, retired October 6 with 35 years of service.
Thomas Gates – Police Officer, retired October 6 with 33 years of service.
Richard Knudsen – Police Sergeant, retired October 6 with 33 years of service.
Edward Kreins – Police Captain, retired October 6 with 31 years of service.
James Greene – Police Officer, retired October 6 with 29 years of service.
Andrew Serrao – Police Officer, retired October 6 with 29 years of service.
David Perez – Police Sergeant, retired October 6 with 28 years of service.
Assistant City Attorney Roxanne Diaz will provide a presentation on the Brown Act. This will serve as a refresher to the presentation previously provided.

Commissioners will recall that the Brown Act was covered in a presentation given by Assistant City Attorney Gena Stinnett on January 14, 2008 during the Commission's Orientation.
MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice-Muller, Director Office of Emergency Management
DATE: October 24th, 2011
SUBJECT: Planning for the Community Emergency Management Stakeholder Summit

At the previous Health and Safety Commission meeting, the Commission discussed the 2012 Stakeholder Summit. The Commission agreed to allot 45 minutes of dialogue each Health and Safety Commission meeting starting October 24th, 2011 until the Summit is held in 2012.

Staff requests that the Commission focus the dedicated 45 minute session to confirm and provide direction on the following items.

Commissioners are asked to discuss and provide input on the following items:

1. Identify each Commissioner's goals for the Summit.

2. Develop a theme: Staff requests that each Commissioner suggest a “catch phrase” and theme for the Summit to discuss and choose from.
   a. Example suggested from staff: “Building a Prepared Community” or 2008's Business Symposium phrase was “Creating a Culture of Preparedness”

3. Possible agenda.

4. The date of the summit to be held on Monday April 30th, 2012 in the Municipal Gallery at City Hall. Time frame 8:30AM -2:00PM with a working lunch.

5. The “catch phrase” and Theme of the Summit.

At the November Health and Safety Commission meeting:
Commissioners will be asked to:
   • Discuss Outreach plan
     o Identify constituents that should participate in the Summit.
   • Commissioner's will be presented with a “Stakeholder Project list”
     o Commissioner's will be asked to discuss assignments.
# AGENDA

## Community Emergency Management Stakeholder Summit 2012

April 30, 2012  
8:30 a.m. – 2:00 p.m.  

Hosted by City of Beverly Hills

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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| 8:30 a.m. – 9:00 a.m. | Introduction  
Sign In  
Light Refreshments  
Welcome  
Mayor Brucker | Municipal Gallery |
| 9:00 a.m. – 10:00 a.m. | Mitigation  
Overview  
Presentation | SPEAKER |
| 10:00 a.m. – 11:00 a.m. | Preparedness and Response  
Overview  
Consulting  
Make a Plan/ Updating your Plan | SPEAKER |
| 11:00 a.m. – 12:00 p.m. | Tabletop Discussion  
What can the City of Beverly Hills do for?  
What can you do for the City of Beverly Hills? | All Participants |
| 12:00 p.m. – 12:30 p.m. | Lunch  
Lunch will be provided | Municipal Gallery |
| 12:30 p.m. – 1:30 p.m. | Continued Tabletop Discussion  
Report on findings | All Participants |
| 1:30 p.m. – 2:00 p.m. | Wrap-up  
Q&A Panel  
All speakers | All Participants |

"Building a Prepared Community"
Last month, the Commission discussed health and safety messages to be broadcasted in the community. The message for November was to encourage the community to obtain flu and pneumococcal vaccinations. This message will be disseminated in the first week of November.

Please approve the following message: The City of Beverly Hills Health and Safety Commission strongly encourages the community to receive their flu and pneumococcal vaccinations. Please consult with your physician. Additional information can be found at:

Influenza Vaccine:
http://www.cdc.gov/flu/protect/keyfacts.htm
http://publichealth.lacounty.gov/ip/flu/index.htm

Pneumococcal Vaccine:
http://www.cdc.gov/vaccines/vpd-vac/pneumo/default.htm

In addition, the “Wash Your Hands” campaign will be implemented. Lastly, the City of Beverly Hills website will be updated to include a page detailing the information presented above.

Please approve the following website content:

Flu season is here! Are you protected?

On October 18, 2011, the Los Angeles County Department of Public Health announced that three adults and one child were the first to be confirmed with locally acquired flu this year in LA. Although everyone recovered, it was discovered that the different influenza strains that affected these individuals are indeed covered by this year’s flu vaccine. Therefore, Dr. Jonathan Fielding, LA County’s Health Officer, stated that while “we
cannot predict how severe or how mild a flu season will be”, people can take steps to protect themselves and their loved ones. The information presented below can help you get started on the right track.

First, the LA County Department of Public Health encourages everyone, six months of age or older, to receive their flu shot. As of today, people can receive this vaccine from their local healthcare provider, some pharmacies, or other sources, such as mobile flu clinics. While very few people should avoid this vaccine (please click this link for more information), other groups are highly encouraged to do so since they may be at greater risk for developing complications from the flu or care for someone who may be at greater risk of developing these complications. These groups include:

- Pregnant women
- Children under the age of 5
- Adults 50 years of age or older
- People of any age with chronic medical conditions
- People who live in nursing homes or long-term care facilities
- People who live with or care for those at high-risk for complications from the flu, including health care and day care workers

In addition, LA County Department of Public Health also encourages everyone to practice good flu hygiene. The flu is very contagious and can spread through direct person-to-person contact, so healthy habits can deter successful transmission. We encourage everyone to:

- Wash your hands frequently, especially after using the restroom and before and after eating
- Covering your nose and mouth with a tissue or your sleeve when you cough or sneeze
- Not touching your nose, mouth, or eyes to prevent the spread of germs
- Staying home from work or school when sick

For more information regarding the Flu or the Flu Vaccine, please visit the following online resources:

http://www.cdc.gov/flu/protect/keyfacts.htm
http://www.flu.gov/
http://publichealth.lacounty.gov/ip/flu/index.htm

The City of Beverly Hills will like to acknowledge that the information compiled above was acquired from the Los Angeles County Department of Public Health website.
MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: October 24, 2011
SUBJECT: CERT Update

Staff will discuss the process of reinstating the Community Emergency Response Training Program to the City.
MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: October 24, 2011
SUBJECT: Update from The Great California Shakeout Drill

Staff will provide information on the recent Shakeout Drill held Thursday, October 20th at 10:20 a.m.

Attached is the memo that went to the City Council at their October 18th meeting.
INTRODUCTION

On October 20, 2011 at 10:20 a.m., the City of Beverly Hills will join the State of California, the County and City of Los Angeles, and many other stakeholders, including the Beverly Hills Unified School District, in participating in the Great California Shakeout drill. On that date, all participants including City Staff will stop what they are doing and react as if an earthquake has occurred; responding by dropping to the ground, taking cover under something sturdy, and holding on: DROP, COVER and HOLD.

DISCUSSION

We all must become better prepared for major earthquakes, and also practice how to protect ourselves when they occur. The purpose of the earthquake drill, is to help people and organizations do both. Compared to the rest of the country, California is considered a high earthquake risk. As with anything, to react quickly you must practice often. We may only have seconds to protect ourselves, before strong shaking knocks us down or drops something on us. The idea is, if we practice now, then when an earthquake actually occurs, we will take the correct action by automatically dropping to the ground, taking cover and holding on. On October 20, 2011 at 10:20 a.m., City staff will join millions of others by participating in the Shakeout Drill. All employees in all City facilities and in the field will stop and react accordingly. Customers visiting City buildings during the drill, will be directed to take the same action. The City hopes residents and businesses will do the same. Information on how to prepare and how to join the City and millions of others is found at www.shakeout.org.

Drill goals for all City departments are as follows:

- practice
- practice the activation of the EERT (Employee Emergency Response Team),
practice the initial reporting and compiling of information on City facility damage, city injuries, and department status.

The drill will last approximately two minutes. Customer Service to the Public will be disrupted for a short amount of time.

**FISCAL IMPACT**
None

**RECOMMENDATION**
City Council is asked to go to www.shakeout.org and sign up to participate as well as encourage residents and businesses to do the same. City Council members are welcome to observe and participate in the drill at any City facility.

Pamela Mottice Muller