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Calling Artists to Apply for the Spring 2019 Beverly Hills artSHOW Applications Now Available to Apply for Juried Spot in May Show

Beverly Hills, Calif. – The City of Beverly Hills is looking for artists to apply for its Spring 2019 artSHOW to be held May 18th and 19th in beautiful and historic Beverly Gardens Park in Beverly Hills, California. Artists can now apply online for a juried spot selected by a panel of independent fine art professionals. To apply, go online to <u>www.beverlyhills.org/artshowapp</u>, or email <u>artshow@beverlyhills.org</u>.

The Beverly Hills artSHOW is held over a weekend, twice a year in the Spring and Fall, and brings an estimated 40,000 visitors to each show. An estimated 250 artists will be selected to exhibit and sell their work in eleven categories which include: painting, sculpture, ceramics, glass, drawing, traditional printmaking, furnishings, photography, digital art, jewelry, and two-dimensional and three-dimensional mixed media.

For more information, please visit <u>www.beverlyhills.org/artshow</u>.

Some Quick Facts for Artists

■ The show draws a supportive local community, as well as visitors from all over Southern California and beyond. Out-of-town guests at hotels in and around Beverly Hills are regular patrons of the show.

■ The City of Beverly Hills promotes the show widely on many online, print, and other platforms, locally and regionally. Promotional assistance also comes from media partners, including the LA Weekly, the Los Angeles Art Association, LA Art Party, Yelp, and the Beverly Hills Conference and Visitor's Bureau.

■ Returning artists report strong sales over time, and the development of a client base who follow them from artSHOW to artSHOW.

■ The artists are always carefully selected by a panel of independent fine art professionals, ensuring a high-quality experience for all accepted artists and show visitors. The artSHOW is produced by the City of Beverly Hills Community Services Department and is a bi-annual event.

■ Mayor Gold stated at the last artSHOW's Artist Reception, "The City of Beverly Hills is committed to arts and culture. You will see this in the parks and in the City's public facilities, as Beverly Hills has over 70 pieces of public art on display throughout the city. Cultural events like this enhance the quality of life for persons who live, work or visit the city. Art provides a source for cultural and artistic experiences for residents and visitors alike. We hope events like this engage, educate and inspire all those who attend."



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