



City of Beverly Hills
FY 2021~22
City Council Priorities

City of Beverly Hills
455 N. Rexford
Beverly Hills, CA 90210

June 24, 2021

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**City of Beverly Hills
FY 2021-2022**

City Council Priorities Adopted June 2021

ITEM #	TITLE/DESCRIPTION	LEAD DEPARTMENT	FY 2021/2022 DELIVERABLES
CITY AUDITOR			
1	FY 2019/20 Annual Audit Work Plan & Risk Assessment Initiate a risk assessment process to identify potential audits and to establish an annual work plan. The auditor should solicit and consider City Council and management input in formulating the work plan.	City Auditor	<ul style="list-style-type: none"> • Continue in-progress work plan projects • Utilize FY 2021/2022 budget data to create a risk assessment model. • Solicit City Council and management input. • Propose an annual work plan to document planned audit activity. • Docket the work plan for City Council approval. • Examine the future of the Office of the City Auditor.
2	Trust & Innovation Portal (TIP) An online tool to provide a means for City of Beverly Hills employees and residents to confidentially report (1) alleged improper activity involving City operations, vendors, and employees; and (2) suggestions for improving the efficiency and effectiveness of City operations.	City Auditor	<ul style="list-style-type: none"> • Investigate TIP improper activity cases, and research innovation suggestions • Conduct outreach activities to educate employees and residents.
COMMUNITY DEVELOPMENT			
3	R-1 Hillside Development Standards. Evaluate existing R-1 Hillside development standards and explore opportunities to modify code to address design, view and site modifications.	CD	<ul style="list-style-type: none"> • Continue to evaluate projects submitted to the City and prepare ordinance updates if warranted.
4	Southeast Task Force. Complete short-term recommendations of task force and incorporate long term objectives into CIP and work plans. Include evaluation of Arts & Theater synergy. Develop a long-range Urban Design plan.	CD, P&M, PW	<ul style="list-style-type: none"> • Reconstitute the Southeast Task Force.
5	Evaluate the City's Rent Stabilization Policy. Utilize feedback from the Tenant-Landlord Forum to determine possible recommended modifications.	CD, CS	<ul style="list-style-type: none"> • Present the Commission's resolutions and recommendations to City Council for further discussion and approval. • Develop ordinance pocket guide.

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			<ul style="list-style-type: none"> Continue to provide training to the Commission on various Landlord/Tenant state laws.
6	Seismic Retrofit Program. Implement a seismic retrofit program.	CD	<ul style="list-style-type: none"> Issue follow-up reminder Compliance Notices for outstanding properties within Tiers I, II, and III. Issue building permits for Tier II and III buildings.
7	Preservation Incentives. Further development of a package of incentives, including fee waivers and fast track approvals.	CD	<ul style="list-style-type: none"> Continue to award Golden Shields throughout the year. Consider minor procedural adjustments to the Preservation Ordinance.
8	Inclusionary Housing. Conduct a housing nexus and in-lieu fee study to document relationship between development and demand for affordable housing. Draft an ordinance to amend municipal code to establish inclusionary housing program. Amend Code to require provision of affordable housing.	CD	<ul style="list-style-type: none"> Adopt permanent inclusionary housing ordinance. Pursue opportunities to provide supportive housing for seniors so they can age in place.
COMMUNITY SERVICES			
9	Master Plan City Needs at La Cienega Park & Tennis Center Site. Coordinate regional water retention, parking and community center needs in a master plan for the site.	CS, PW	<p style="text-align: center;"><u>Community Services</u></p> <ul style="list-style-type: none"> Minor upgrades to deferred maintenance scheduled to take place in FY21/22. <p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> Project is on hold due to COVID-19 budget reductions.
10	Open Space. Explore options to increase the City's green space, including pocket parks.	CS, PW	<p style="text-align: center;"><u>Public works</u></p> <ul style="list-style-type: none"> Continue to support Community Services on this priority.
11	Promote Arts & Culture. Examine ways to promote arts & culture in Beverly Hills in conjunction with the community and school district. Consider creating an Arts & Culture District.	CS, CD, P&M	<p style="text-align: center;"><u>Community Services</u></p> <ul style="list-style-type: none"> Installation of the piece <i>Love Anatomy</i> by the artist Alexandra Nechita scheduled to take place in summer 2021. Continue to plan and promote <i>Embrace & Celebrate Culture</i>, including the development of a

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			<p>signature cultural event for the Arts & Culture Commission.</p> <ul style="list-style-type: none"> • As part of the <i>Embrace & Celebrate Culture</i> Initiative, collaborate with the Wallis and Sing for Hope on Sing for Hope Beverly Hills, a site specific installation of uniquely designed pianos in parks and public spaces throughout Beverly Hills in August. • As part of the <i>Embrace & Celebrate Culture</i> Initiative, collaborate with the United Talent Agency on a co-presentation of the <i>Beyond 2021</i> exhibition in fall of 2021, activating empty storefronts with eye-catching art installations in downtown Beverly Hills. • Continue offering a wide variety of cultural arts events within the City, and expand cultural events offered in partnership with the Arts & Culture Commission. • Complete updated and refreshed version of the arts and culture website and outreach to local arts organizations in activation of the website calendar. • Complete the Citywide Arts & Culture Plan including policy and program development in collaboration with the Arts & Culture Commission and other city commissions, committees community and community partners. • Begin Implementation of a Citywide Arts & Culture Program which will provide temporary site-specific art events, activations and activities in the city that are vibrant, fun, engaging, interactive & experiential. <p style="text-align: center;"><u>Policy & Management</u></p> <ul style="list-style-type: none"> • Partner with the Beverly Hills Chamber of Commerce, City Commissions, committees and other city partners to help activate vacant

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			<p>storefronts with art and special pop up events.</p> <p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue implementation of landscaping surrounding Artworks based on approved guidelines.
12	Implement Improvements at Greystone Mansion and Gardens.	CS, PW	<p style="text-align: center;"><u>Community Services</u></p> <ul style="list-style-type: none"> • Continue work on lower Greystone adaptive reuse plan. • Master signage plan (design phase) complete. • Develop overall vision plan for Greystone. • Complete design phase and begin work on waterproofing updates to Pool Area dressing rooms. • Continue to implement ADA improvements to site and visitor experience without negatively impacting historic character of Greystone. <p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Complete design and construction of pool house waterproofing and restoration. • Continue with fire/life/safety upgrades at the Mansion. • Complete restoration of the Bowling Alley. • Continue to provide project management for ongoing maintenance and repair projects at Greystone Mansion.
13	Implement Department Strategic Plan.	CS	<ul style="list-style-type: none"> • Continue to develop virtual and modified in-person onsite programs and services for the community to address needs during reopening phases and reconstitution of CS operations, facilities, programs & services.

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14	Renegotiate the Joint Powers Agreement with the BHUSD for Use of School Facilities for City Recreation and Community Use.	CS	<ul style="list-style-type: none"> Determine ongoing level of Ambassador support for the school sites.
FINANCE			
15	Comprehensive Review of City's Cash Flow. Develop plans for City Council review as it relates to Cash Flow.	FIN	<ul style="list-style-type: none"> Provide a proposed FY 2021-22 budget that minimizes impacts to core services and City Council priorities. Presentation on Pension Obligation Bonds, including potential risks and benefits, and actuarial analysis of likelihood of success. Develop implementation timeline for Management Partners' purchasing report recommendations.
INFORMATION TECHNOLOGY			
16	Technology. Expand the use of technology to improve efficiency in all initiatives. Work plan items include completion of next phase of E-Gov, expansion of wired and wireless networks and initiation of Fiber to the Premise (FTTP) projects. Continue research and begin implementation on commercialization of City technologies and the feasibility of offering technology services to the public.	IT	<p style="text-align: center;"><u>IT</u></p> <ul style="list-style-type: none"> Continue to expand eGov offerings to public. Expand Just in Case BH website functionality. Continue to revamp the City's intranet sites. Continue migration to the cloud. Assist with upgrade of City's parking systems to include various smart capabilities. Ensure cyber security remains a high priority for the City. Work with Policy & Management to begin website redesign.
17	Autonomous Vehicles. Implement a vehicle program that includes long-term goals of addressing 'first and last mile' issues and increasing mobility within the City. As envisioned, the program would involve a fleet of City-operated autonomous vehicles that would provide on-demand, point-to-point mobility to members of the public.	PW, IT, PD, Fire, P&M,	<p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> Award and begin construction of Phase 2 Citywide Traffic Signal Upgrades.

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POLICY & MANAGEMENT			
18	Improve City's "3-1-1" System. Create bidirectional communication with citizens.	PW, P&M	<p><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue to support implementation of P&M's centralized customer relations program and call-center. • Work with P&M and IT to onboard Finance and Community services. • Award contract and begin implementation of a comprehensive CRM system for Centralized Customer Relations.
19	Property Acquisition and Development. Work with the Ad Hoc Committee to identify and acquire properties for parking, open space and other civic uses. Focus on the Southeast as a priority.	P&M, PW	<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> • Evaluate options for future use of 336 Foothill, 327-339 North Robertson and 1959 South La Cienega Boulevard and identify necessary funding sources. • Develop an asset management plan for leased City properties in accordance with goals outlined in the Economic Sustainability Plan and a recently-completed real estate program audit. • Identify and evaluate potential funding sources to support new affordable housing development on City property. <p><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue to support P&M's property acquisition and development initiatives.
20	Small Business Task Force. Attract a balance of high-end, unique and community serving small businesses, and contract with the Chamber of Commerce to initiate development of small business support programs.	P&M	<ul style="list-style-type: none"> • Continue regular Small Business Task Force meetings with the City Council Liaisons • Develop, present, and implement recommendations from the Task Force to the City Council regarding vacant properties, leased properties, and the OpenBH program

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21	Business Attraction. Recruit businesses that are unique and exciting.	P&M	<ul style="list-style-type: none"> Actively work with the Chamber of Commerce to attract and recruit unique businesses
22	Update City's 5-Year Economic Sustainability Plan. The City's existing 5-year Economic Sustainability Plan has come to term. This initiative provides staffing and funding to develop a new 5-year plan with input from key stakeholders and strategies to address the impacts of long-term construction projects and regional competition to ensure Beverly Hills stays competitive as a visitor and business destination.	P&M, CD, CS, FIN, PW	<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> Present City Council Subcommittees' changes to the ESP and obtain Council approval of overall plan to begin implementation.
23	Strengthening and Expanding Smoking Regulations. Continue to strengthen and expand current smoking regulations. Provide education and outreach to the public.	P&M, CD, CS, PD	<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> Continue promoting smoking cessation programs and local partnerships, refresh any signage as needed.
24	Create Evening Activities in Business Triangle. Develop programs that encourage Beverly Hills businesses to stay open later.	P&M, CD, CS, Fire, PD, PW	<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> Continue promoting BH virtual activities for FY 21/22. Continue securing media placements that promote BH as a healthy city and tourist destination. Continue the OpenBH program providing a safe COVID compliant solution for businesses to expand operations outdoors. Continue the evaluation of long term outdoor parklets for dining as part of the OpenBH program. <p><u>Community Services</u></p> <ul style="list-style-type: none"> Vet an array of designs for empty storefronts with various stakeholders such as City Council Liaison, representatives from City Commissions, Next Beverly Hills Committee, and art professionals. Collaborate with United Talent Agency on a co-presentation of the

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			<p>Beyond 2021 Exhibition in summer of 2021.</p> <p style="text-align: center;"><u>Fire</u></p> <ul style="list-style-type: none"> • Continue to support evening programming and events. <p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue supporting Summer, Holiday, and other special event programming. • Recruit Associate PM for project management in business triangle.
25	Disabled Placard Legislative Reform. Pursue State legislation that regulates the use of disabled parking placards.	P&M, PD	<ul style="list-style-type: none"> • Continue to support legislative reforms that prevent misuse of disabled placards.
26	Strategic Planning Committee – merge with Southeast Taskforce to focus on Wilshire and La Cienega.	P&M, CD, CS, PW	<ul style="list-style-type: none"> • Reconstitute the Strategic Planning Committee and have it separate from the Southeast Task Force
27	Lease of City/Parking Authority Assets. Lease vacant City/Parking Authority tenant spaces at fair market value.	P&M	<ul style="list-style-type: none"> • Lease vacant office spaces or renew expiring office spaces/leases at 331 Foothill, 439 North Canon, 239 South Beverly, 9400 South Santa Monica • Lease vacant restaurant space at 235 North Canon • Lease vacant restaurant space at 445 North Canon • Perform landlord improvements, develop demising plan options and lease 430 North Camden restaurant space • Lease and/or renew upcoming lease expiration at 438 North Beverly.
28	Automate Workflow for Internal Review of Agenda, Staff, and Commission Reports. Improve and streamline internal City process for reviewing and publishing City Council and Commission reports.	P&M, CC, IT	<ul style="list-style-type: none"> • Staff will continue to explore ways to improve and streamline the City processes for reviewing and publishing City Council and Commission reports.
29	Promote the City.	P&M, IT	<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> • Revisit ‘welcome back’ or ‘reopening’ campaign for FY 21/22.

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			<ul style="list-style-type: none"> Promote City Hall reopening to public and its safety protocols. Continue to increase social media engagement on each of its City platforms. Continue to position BH as a leader in health and safety with Mayor interviews. Redesign the City's website for ease of use. <p style="text-align: center;"><u>IT</u></p> <ul style="list-style-type: none"> Assist P&M with website redesign.
30	Study the Creation of a City Operated Health Department		<ul style="list-style-type: none"> Work with Consultant to develop a report on creating a City operated Health Department and what the City's various options are.
31	Explore how the City may Create an Office for a City Prosecutor	P&M	<ul style="list-style-type: none"> Staff will continue to explore the creation of an Office for a City Prosecutor.
PUBLIC SAFETY			
32	Public Safety. Continue to strengthen the ability of Police, Fire and Emergency Management to prevent and respond to incidents and emergencies. Work plans to include: Police facility upgrades, Implement a data driven policing model; implementation of the Fire Department's strategic plan; continue partnership with the UCLA Health System on the Mobile Stroke Unit; complete the international fire accreditation process; continue collaboration with Centers for Medicare & Medicaid Services in establishing claims process for patients under the Nurse Practitioner Program; and work with the community to reduce potential hazards in the Very High Fire Hazard Severity Zone (VHFHSZ) properties; update City's Emergency Operations Plan, Create MOU's	PD/FD/ P&M/PW	<p style="text-align: center;"><u>Fire</u></p> <ul style="list-style-type: none"> Complete new recruitment process for five (5) new entry-level firefighters, along with coordinating background investigations, medical, and behavioral screening. Train and complete probationary period for five (5) firefighters. Continue working on the delivery for a new paramedic ambulance. Develop Captain and Engineer promotional examinations. Develop and train six (6) members to make up a Live Fire Cadre for departmental live fire training. Research and identify the training, staffing and equipment needs for both a robust Rapid Extraction Module Support (REMS) Deployment Model, as well as a

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	for care and shelter of residents; and stockpiling of resources; Coordinate the City's overall COVID-19 pandemic response, update the City's Hazard Mitigation Plan, and stockpile emergency supplies.		<p>California Regional Urban Search and Rescue Task Force.</p> <ul style="list-style-type: none"> • Complete an audit of all properties in the Very High Fire Hazard Severity Zone (VHFHSZ). • Develop and implement virtual refreshers for Community Emergency Response Team (CERT), Disaster Assistance Response Team (DART), Business Emergency Response Team (BERT), and Stop the Bleed. • Evaluate the Red Flag No Parking restriction program and update, as needed. • Upgrade station alerting system for all three fire stations. • Work with Planning to develop a system to track and implement the requirements of the Fuel Modification Ordinance. • Develop a system to track and enforce codes related to medical gas in multi-unit occupancies. • Continue with the international accreditation process. • Research possible acceptance of the California Office of Emergency Services (OES) Type-6 Fire Engine. • Continue overseeing the Health and Safety Commission. • Continue developing the JUST IN CASE BH Program. • Explore expanding care provided by EMTs, paramedics, and nurse practitioners to include flu shots. <p style="text-align: center;"><i>IT</i></p> <ul style="list-style-type: none"> • Replace end-of-life mobile and portable radios. • Implement secondary dispatch center. • Upgrade wireless data modems.

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			<ul style="list-style-type: none"> • Support new CAD integrations including RIPA. • Support implementation of vehicle management system. • Enhance MCC wireless communications. • Upgrade training management system. <p style="text-align: center;"><u>Police</u></p> <ul style="list-style-type: none"> • Continue the Police and Social Justice Reform efforts based on the City's racial equality agenda to include participation on the City's Diversity, Inclusion and Belonging committee. • Study the feasibility of a Civilian Response Unit for response to non-violent Calls for Service that involve our vulnerable community. • Formulation of a Business District Team under the Geographical Policing Model. • Formation and deployment of a diverse recruiting committee focusing on non-traditional recruiting methods. • Lower overall crime by 20 percent. • Hire 20 Police Officers and 5 Communications Dispatchers. • Implement the Racial and Identity Profiling Act (RIPA) and the National Incident Based Reporting System (NIBRS). • Implement a digital training solution for department training manuals and procedures. • Work in partnership with Finance to centralize purchasing. • Implement a security assessment for the entire City campus. • Implement a Unmanned Aircraft System (e.g. drone) program to enhance public safety.

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			<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> • Update the City's Hazard Mitigation Plan. • Complete WebEOC incident management software upgrades. • Complete American Red Cross shelter recertification for City shelters and evacuation sites. • Continue to work with SoCal Edison regarding adverse weather mitigation plans. • Rebrand the City's emergency alerts and warning program. • Explore various emergency management technologies to enhance response and recovery abilities. <p><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue to support BHPD, BHFD and Emergency Management during events or emergencies. • Contract with debris removal and monitoring firms. • Conduct mass debris event tabletop exercise. • Work collaboratively with BHPD on ALPR technology implementation for parking control system.
PUBLIC WORKS			
33	Community Video Security. Expand the City's existing Closed Circuit Television Camera (CCTV) program and Automated License Plate Recognition (ALPR) into residential areas.	PW, IT, PD	<p><u>Public Works</u></p> <ul style="list-style-type: none"> • Fiber install at 9100 Wilshire • Continue to support Public Safety in its endeavor to increase CCTV coverage throughout the City by installing CCTV at select controlled intersections <p><u>IT</u></p> <ul style="list-style-type: none"> • Replace end-of-life CCTV / ALPR cameras, complete updates to the CCTV / ALPR management applications.

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			<ul style="list-style-type: none"> • Leverage existing FFTP network for camera expansion in residential areas. • Expand BHUSD camera infrastructure as construction continues.
34	La Cienega Regional Treatment Facility. Work with the cities of Los Angeles and West Hollywood to develop and build a regional stormwater facility for the 3 cities, as identified in the Enhanced Watershed Management Plan (EWMP).	PW	<ul style="list-style-type: none"> • Project funding will be submitted to Measure W Regional Program for funding and to identify additional project partners to support funding.
35	Water Enterprise Plan. Implement the plan, which includes short, mid and long-range plans for the City's water system which will need to be implemented to ensure continued system reliability.	PW, FIN, P&M	<ul style="list-style-type: none"> • La Cienega well-1 to be completed in FY 2021/22. • Well equipping is in progress and is anticipated to be completed late CY 2021. • Foothill Water Treatment Plant (WTP) remains on schedule. Anticipated completion September 2021.
36	Subway Coordination. Oversee Metro construction activity and coordinate outreach, marketing and overall planning efforts for area surrounding future station.	PW, CD, P&M, ALL	<p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Continue support of construction in Section 1 and Section 2 and enforcement of MOA provisions. • Continue ongoing outreach to community and business stakeholders. • Finalize the RFP for the North Portal Design and select a consultant for the Design of the North Portal. • Complete streetscape plan and design standards for Wilshire and La Cienega Boulevards and begin design as part of Metro street restoration (ConnectBH). • Continue support of construction in Section 1 and Section 2 and enforcement of MOA provisions. • Continue ongoing outreach to community and business stakeholders. • Participate in Metro's first last mile study for Rodeo station.

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			<ul style="list-style-type: none"> • Supplement Metro's first last mile studies as needed. <p style="text-align: center;"><u>Fire</u></p> <ul style="list-style-type: none"> • Continue participation in Metro-related undertakings and training to mitigate potential risks and hazards associated with the project. <p style="text-align: center;"><u>Policy and Management</u></p> <ul style="list-style-type: none"> • Initiate Prop A Fund Exchanges with other cities and establish capital reserve account to reduce cost of North Portal Design and Construction.
37	Reservoir Reconstruction & Water Storage Capacity. Evaluate current emergency storage and identify projects to increase water storage capacity. Redevelop decommissioned Coldwater/Cabrillo reservoir site for storage of Potable and Non-Potable water and evaluate purple pipe distribution system.	PW	<ul style="list-style-type: none"> • Consultant selection and substantial completion of Cabrillo Reservoir Design in FY 21/22. • Complete WTP upgrade, which increases available water capacity.
38	Public Works Matrix Audit. Implement Matrix audit recommendations.	PW, FIN, IT	<p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Implement the following Infor work order and asset management system modules, while continuing to enhance and expand on existing Public Works modules: <ul style="list-style-type: none"> ○ Street maintenance ○ Centralized inventory management ○ Parks Maintenance ○ Urban Forestry • Continue overseeing the implementation of the Backflow Prevention Program. Continue water meter testing.
39	Gateways. The final remaining gateway at Santa Monica/Doheny has been designed. Project to continue if property becomes available.	PW, CS	<ul style="list-style-type: none"> • Project deferred as it is dependent on property acquisition and La Cienega Park Master Plan completion.

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40	Separate Landscape Metering. Require the installation of a separate landscape meter for all existing properties.	PW	<ul style="list-style-type: none"> Continue advancing the separate landscape meter program through the implementation of an Excessive Water Use policy.
41	Public Works Space Assessment. Assess current and future operational needs of the Public Works Department.	PW	<ul style="list-style-type: none"> Remove modular building by 2022. Continue to reconfigure the central warehouse layout to address space needs and limit access to high value inventory.
42	Oil Well Plugging Project- The City of Beverly Hills is working with the Beverly Hills Unified School District to plug 19 oil wells located on the Beverly Hills High School property.	PW, P&M, FIN, CAO, CS	<ul style="list-style-type: none"> Staff recommends closure of this priority.
43	Rodeo Permanent Bistro Seating. Replace existing temporary k-rails and site furnishing into permanent seating elements, improve pedestrian safety along Rodeo Drive, promote sensible seating opportunities, while increasing community interaction and aiding in the support of local businesses.	PW, P&M	<ul style="list-style-type: none"> Project on hold
44	Urban Forest Management Plan	PW	<ul style="list-style-type: none"> Project completion is anticipated in 2021 (add detail). Public Works will continue to work with and support BHFD's ongoing efforts to implement the City Council's recommendations related to the UFMP. Implementation of the policies related to UFMP are (tentatively) due to begin in 2021. Commissions etc.
45	Higher Maintenance of Streets and Sidewalk in Business District. Provide a higher level of maintenance to the streets and sidewalks located in the Business District including Rodeo Drive, North Beverly Drive, South Beverly Drive, Canon Drive, and S. Santa Monica Boulevard	PW	<ul style="list-style-type: none"> Continue to conduct yearly sidewalk condition survey and identify any and all defects and repair defects as stated in policy Maintain and clean sidewalks more frequently. Maintain infrastructure, such as green paint on street light poles, at a higher level.

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			<ul style="list-style-type: none"> • Maintain parking structures at a higher level. • Maintain streets at a higher level. • Implement the environmental maintenance Infor asset management and work order modules to support staff performing maintenance work in the Business District. • Identify opportunities to enhance the landscape and appearance of sidewalks in commercial areas.
46	Complete Streets Plan. Prepare a City Mobility Plan beginning with an update of the Bicycle Master Plan. (Former Bicycle Master Plan/Mobility Plan included in FY 2016/2017 Priorities)	PW, CD	<p style="text-align: center;"><u>Public Works</u></p> <ul style="list-style-type: none"> • Implement the first year of the Complete Streets Plan as approved by the City Council.
47	South Santa Monica. The sidewalk configuration and vehicular traffic characteristics of the south roadway of Santa Monica Boulevard are not pedestrian and bicycle friendly and do not emphasize the local-serving aspects of the street. This study would develop potential solutions to create a more "complete street."	PW, CD, P&M	<ul style="list-style-type: none"> • Planning for South Santa Monica Boulevard moved to FY 24-25. This will allow construction to commence on South Santa Monica Boulevard upon completion of the construction of the Metro Purple Line Subway station at Wilshire and Reeves.

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Ongoing City Council Priorities

ITEM #	TITLE/DESCRIPTION	LEAD DEPARTMENT	FY 2021/2022 Proposed Deliverables
CITY CLERK			
1	Sunshine Taskforce. Purpose is to advance greater transparency and public involvement in local government operations.	CC, P&M	<ul style="list-style-type: none"> Continue hosting meetings and carry out Sunshine Taskforce Initiatives.
2	Anti-Voter Fraud Initiative. Examine what the City can do to provide education and outreach to create a collaborative community 'watch dog' approach to prevent voter fraud.	CC, CAO, P&M	<p style="text-align: center;"><u>City Clerk</u></p> <ul style="list-style-type: none"> Continue to coordinate with Los Angeles County to ensure that all elections are secure. Continue to provide voter education and outreach for upcoming elections. <p style="text-align: center;"><u>Policy & Management</u></p> <ul style="list-style-type: none"> Continue to work with City Clerk office to communicate voter fraud alerts.
HUMAN RESOURCES			
3	Advertise Employment Opportunities Locally. Ongoing outreach and local advertisements of job openings within the City to stimulate interest of residents to apply for City positions.	HR	<p style="text-align: center;"><u>Human Resources</u></p> <ul style="list-style-type: none"> Expand participation in local city events, such as the semi-annual Art Show, Fall Funtastic at the Farmer's Market and Woofstock. Explore additional partnership opportunities with local organizations to promote job opportunities with the City. Continue to coordinate "Hire Local" advertisements in local publications and at City events. Continue partnership with the City's Cable team and Communications office in the outreach efforts via the City's cable outlets and social media platforms. <p style="text-align: right;">(Continues next page)</p>

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FY 2021-2022**

ITEM #	TITLE/DESCRIPTION	LEAD DEPARTMENT	FY 2021/2022 Proposed Deliverables
			<p><u>Policy & Management</u></p> <ul style="list-style-type: none"> • Continue posting jobs on City LinkedIn and social media pages when applicable. • Continue Employee newsletter communications with messages/updates from City Manager.
POLICY & MANAGEMENT			
4	Legislative Efforts.	P&M	<ul style="list-style-type: none"> • Continue to advocate for local control and develop regional approaches for solutions to issues. • Work cohesively with other local, regional, and state jurisdictions to ensure City's voice is heard on important legislative matters. • Continue to pursue an initiative to protect local control. • Continue to monitor state and federal legislation for COVID-19 related bills.
POLICY & MANAGEMENT			
5	Advance Capital Investment in the City. Continue to transfer funds to the Capital Improvement Program budget to ensure ongoing infrastructure maintenance and investment in opportunity projects for the future.	PW	<ul style="list-style-type: none"> • Continue to work with Policy and Management and Finance to ensure adequate funding for capital projects.
6	Water Conservation Program. Continue to implement the City's water conservation program.	PW	<ul style="list-style-type: none"> • New contract for Water Utility Customer Portal start date anticipated for July 2021. • Excessive Water Use Policy going to Council. • Award contract and implement Meter Data Management software.