

LEGACY & CHARITABLE COMMUNITY GIFTING



*City of Beverly Hills
Community Services Department*

The City of Beverly Hills Community Gifting Program provides an opportunity for individuals, businesses and organizations to invest in the future of the City and community. Building on our tradition of City beautification, successful programming and extensive community support, the City of Beverly Hills provides numerous ways for donors to leave a philanthropic mark for the benefit of future generations.

Our goal is to enhance the services and programs in the Beverly Hills community, as well as augment the physical and cultural environment of the City of Beverly Hills.

Photographs highlighted in this brochure are examples of generous donations from the community over recent years.

RECOGNITION FOR LEGACY GIFTING

Investments of any size in Beverly Hills' future are welcome and encouraged. Your contribution or your company or community group's contribution will make a difference.

Recognition for charitable contributions comes in all forms, and may be customized to suit an individual's visions. Contributions are always noted in the quarterly Community Services brochure mailed to all Beverly Hills residents. In addition, the City Council recognizes significant donations and honors contributors.

All contributions to the City of Beverly Hills, the City of Beverly Hills Charitable Foundation, Friends of the Beverly Hills Public Library and Friends of Greystone are tax deductible to the fullest extent allowed under the law. Contact your professional tax or legal advisor for specific information on how to best structure your gift.





Recreation of Historic Beverly Hills Sign donated by the Rotary Club of Beverly Hills

PROGRAMMATIC SPONSORSHIP OPPORTUNITIES

Help ensure Beverly Hills' reputation as a cultural paradise by sponsoring one of the annual community programs:

- ♣ The Beverly Hills artSHOW
- ♣ Beverly Canon Gardens Concerts
- ♣ Music in the Mansion Concert Series
- ♣ Beverly Hills Forum Lecture Series
- ♣ Volunteer Appreciation Events
- ♣ Greystone Design House Showcase

The Community Services Department offers a diverse schedule of classes and programs for all ages. Sponsorship opportunities include:

- ♣ Parent & Me Classes and Preschool
- ♣ Youth Classes and Camps
- ♣ Teen Programs
- ♣ Adult Classes and Excursions
- ♣ Farmers' Market
- ♣ Human Services Outreach
- ♣ Library Programs
- ♣ Senior Adult Classes and Services
- ♣ Senior Nutrition Program
- ♣ Woofstock Pet Event
- ♣ Greystone Mansion Concours d'Elegance

LEGACY GIFTING

A gift of any size is a benefit to the City and the community. Your contribution can help to:

- ♣ Adopt a Bench
- ♣ Fund a Concert
- ♣ Enhance a Park
- ♣ Maintain and Renovate Playground Equipment
- ♣ Renovate a Fountain

CAPITAL IMPROVEMENT PROJECT (CIP)

The City continues to modernize and upgrade its parks and recreation facilities, and welcomes you to join in the efforts. Call the City to learn more about the current capital improvement projects and discuss current commemorative and donation opportunities, including:

- ♣ Beverly Gardens Park Project
- ♣ Roxbury Community Center
- ♣ Roxbury Community Library
- ♣ La Cienega Community Center
- ♣ Adult Classes and Excursions
- ♣ City's Gateway Project
- ♣ Playground Equipment Renovation
- ♣ Library Renovation

To learn more about ways in which you can invest in the City's future, please call the Beverly Hills Community Services Department at 310.285.2537.



HUMAN SERVICES



The City recognizes the importance of providing quality human services for the community including food, transportation and intervention for regional issues such as homelessness.

Senior Nutrition Program

Hot meals served weekdays at Roxbury Community Center provide participants with a nutritious meal and an opportunity to socialize and enjoy the camaraderie and connections established. Donations subsidize older adults who cannot afford to pay for their meal. Sponsor a day for \$100 or an entire week for \$500.

Meals for Shut-In Seniors

Provides meals for shut-in seniors to bridge the gap until benefits are obtained. A donation of \$100 will provide food for two weeks and daily contact by the volunteer who delivers it.

Knox Box

\$200 provides emergency access by the Fire Department without breaking down the door. It's similar to the lock box used by realtors.

Homeless Outreach Program

Meaningful engagement of chronically mentally ill, homeless individuals living on our streets by trained professionals requires time and the most basic necessities such as clean socks, hygiene supplies, cash, food cards and bus tokens to get to a clinic for TB testing to qualify for placement in a shelter. Donations to support the efforts of the Changing Lives and Sharing Places (CLASP) program can make a difference and help to reduce homelessness in Beverly Hills.



SITE BEAUTIFICATION

Enhance our parks, athletic fields and indoor facilities by contributing towards amenities that are sometimes taken for granted. Benches, tables, audio-visual equipment, and sports and field equipment are some ideas of how your donation could be used. You can also help maintain Beverly Hills' image as the "Garden City" through contributions towards picturesque planters filled with beautiful flowers and shrubbery, by renovating or purchasing a rose garden, or by renovating a fountain.



Beverly Gardens Rose Garden renovation



*Recycled wood bench
donated by the Rotary Club of Beverly Hills*



Beverly Gardens trellis



Gargoyle Fountain

THE BEVERLY GARDENS PARK RESTORATION

The ongoing restoration project will bring the 1.9 mile green space that spans Beverly Hills (along Santa Monica and Wilshire) into the 21st Century, including rebuilding the historic and long-lost lily pond and extensive tactical renovations along each block. Major naming opportunities are available for fountains, arbors, benches and other park features.

FRIENDS OF BEVERLY GARDENS PARK

This large scale park project requires active community involvement and support at every level to generate the needed funding. Opportunities abound for residents to have a real impact in shaping their hometown's future. For more information on how to become involved, please call 310.551.5458, or check the Friends of Beverly Gardens Park website at www.FOBGP.org.



Electric Fountain at Wilshire/Santa Monica Blvds.



Cactus Garden



Doheny Fountain



Beverly Gardens Rose Garden



Beverly Gardens Pergola

GATEWAY AND HISTORIC PROJECTS

Your contributions can help renovate important park features such as City gateways, public fountains and sculptures. The restoration and maintenance of water features and sculptures helps to re-create and enhance historical elements in the community.



*Rexford Mini Park arbor and landscaping
donated by Virginia James Tufte and Edward Rolf Tufte*



*Hunter & Hounds sculpture in Beverly Gardens Park
donated by W.D. Longyear*

PUBLIC ART

Create a long-lasting presence in Beverly Hills by donating or commissioning artwork appropriate for public interior or exterior display. Donations require review by the Fine Art Commission and City Council. Patrons can also adopt a piece of artwork to assist with the maintenance and preservation of public art.



*Spiral of Life (at Rexford Mini-Park)
donated by Alan Sieroty*

THE DEMONSTRATION GARDENS AT GREYSTONE

Help teach Beverly Hills residents and visitors how to live sustainably by donating to the Greystone Demonstration Garden, nestled on the lawn adjacent to the historic greenhouse. Adopt a bench, bed of vegetables, honeybee garden or educational signage. An additional unique opportunity exists to help restore the Greystone greenhouse to its former splendor and make it a viable education center.



*The Greystone Demonstration Garden
is a true community project*

HISTORIC GREYSTONE ESTATE AND GROUND RESTORATION

Greystone Mansion is one of the fine treasures in Beverly Hills. As the City and the Friends of Greystone continue restoration of the Mansion, patrons may assist by helping to restore or replace historical items such as lighting, design treatments and finishing work, or even by sponsoring an entire area in this historic jewel. Suggestions include:

- ◆ Re-creation of the original waterfall element according to its original 1920s design.
- ◆ Enhancement of outdoor lighting elements to facilitate evening events reminiscent of the past.
- ◆ Donation of a sculpture that fits within the Mansion's or gardens' historical origin and design.
- ◆ Contribution of horticultural plants, trees and shrubs that enhance Greystone Estate's lush grounds.
- ◆ Renovation of the Mansion's theater.

Large donor projects are also underway as the City looks to the restoration and design of the Mansion's original recreation wing and theatre.

FRIENDS OF GREYSTONE

Friends of Greystone is a volunteer community support group created to preserve, protect and restore the Greystone Estate and Mansion.

Friends of Greystone is a non-profit group that also promotes ongoing activities for the enjoyment and enrichment of the public.

For Friends of Greystone information, please call 310.286.0119 or check their website at www.greystonemansion.org.



*The Knoll Fountain,
an anonymous donation to Greystone Park*



*Greystone Mansion dining room fireplace
refurbishment donated by Marjorie Fasman*



Historic Greystone Estate



Abraham Lincoln in Library Reading Room

LIBRARY ENHANCEMENTS

Supporters of the Beverly Hills Public Library come from all walks of life, but there is one common thread: the love of libraries, what they stand for, and what they do for the community. Opportunities for giving/supporting include purchasing new books, magazines and media, computer and technology advancements, facility enhancement and much more.



Bike Rack donated by the Friends of the Beverly Hills Public Library in honor of Barbara Linder



"E-book" Donation from the Rotary Club of Beverly Hills

FRIENDS OF THE BEVERLY HILLS PUBLIC LIBRARY

The Friends of the Beverly Hills Public Library allows you to donate additions to the Library's collections.

There are also a variety of endowments and programs available for which donations are welcome.

For Friends of the Library membership information or donation options, please call 310.288.2286 or check their website at www.friendsofbhpl.org.



Photo by Zale Richard Rubins



HOW TO CONTRIBUTE

To secure additional information about any of our donation opportunities, tax exemptions, or to structure a planned or deferred donation, please contact us at:

Donation Program	Phone:	310.285.2537
455 N. Rexford Drive, Room 200		310.285.2536
Beverly Hills, CA 90210	Fax:	310.385.0840

DONOR OPPORTUNITIES

Various giving opportunities are highlighted in this brochure, but please keep in mind that no gift is too small or too large. All contributions to the City of Beverly Hills, City of Beverly Hills Community Charitable Foundation, Friends of the Beverly Hills Public Library or Friends of Greystone are tax deductible.

Checks can be written out to any of the groups below. For additional information, please call the numbers listed below.

- | | |
|---|--|
| CITY OF BEVERLY HILLS COMMUNITY CHARITABLE FOUNDATION | 310.285.2537 |
| FRIENDS OF BEVERLY HILLS PUBLIC LIBRARY | 310.288.2286 |
| | www.friendsofbhpl.org |
| FRIENDS OF GREYSTONE | 310.286.0119 |
| | www.greystonemansion.org |
| CITY OF BEVERLY HILLS | 310.285.2537 |
| | www.beverlyhills.or |

Please Note: For Beverly Gardens Park donations, please write checks out to:
“City of Beverly Hills Community Charitable Foundation”

- | | |
|---------------------------------------|--|
| FRIENDS OF BEVERLY GARDENS PARK | 310.551.5458 |
| | www.FOBGP.org |



Notes



The City of Beverly Hills Community Charitable Foundation, Friends of the Beverly Hills Public Library and Friends of Greystone are non-profit organizations tax exempt under Section 501(c)(3). Contributions are tax deductible.



CITY OF BEVERLY HILLS COMMUNITY SERVICES DEPARTMENT

LEGACY & CHARITABLE COMMUNITY GIFTING

The City of Beverly Hills Community Charitable Foundation, Friends of Greystone and the Friends of the Beverly Hills Public Library are all nonprofit organizations [tax exempt under Section 501(c)(3)] that provide an opportunity for individuals, businesses and organizations to donate for the benefit and enhancement of the City. There are numerous ways for donors of all motivations and interests to leave a philanthropic mark for the benefit of future generations. The goal is to enhance the services and programs to the Beverly Hills community. (Donors should consult with a tax advisor concerning tax ramifications.)

Sponsorship Opportunities *(All donation amounts are welcome; see back of card for specific and current opportunities.)*

Please make (tax deductible) check payable to
City of Beverly Hills Community Charitable Foundation, OR Friends of Greystone
OR Friends of the Beverly Hills Public Library
and send to 455 N. Rexford Drive, Room #260, Beverly Hills, CA 90210.

For questions, please call (310)285-2536 or email: ggrable@beverlyhills.org.

Please print

NAME: _____

Email: _____

Address: _____

Phone: _____

City/Zip: _____

Cell: _____

Credit Card Information : ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Amount: \$ _____ *Any donation amounts are welcome and greatly appreciated.*

Card Number: _____

Expiration Date: _____

Signature *(required)*: _____

Please Note: *A final receipt will be provided once payment is processed.*



CITY OF BEVERLY HILLS COMMUNITY CHARITABLE FOUNDATION

LEGACY & CHARITABLE COMMUNITY GIFTING

PURPOSE OF DONATION (Please list your donation description OR select one from one of the categories below) - *Please print*

CURRENT DONATION OPTIONS AND COMMEMORATIVE GIFTS

- ☐ \$ _____ for item listed/written above.
- ☐ For one of the items listed below, but for \$ _____, which is a different dollar amount than listed below.
- | | |
|---|---|
| <input type="checkbox"/> Beverly Gardens Park Renovation Project \$ _____ | <input type="checkbox"/> Greystone Mansion/Park Renovation \$ _____ |
| <input type="checkbox"/> Beverly Gardens Park Renov. - Electric Fountain \$ _____ | <input type="checkbox"/> Greystone Demonstration Garden \$ _____ |
| <input type="checkbox"/> One Book, One City Program \$ _____ | <input type="checkbox"/> Student Scholarship Program \$ _____ |

PLEASE NOTE: Amounts listed below are suggestions only; any donation amount is greatly appreciated.

- | | |
|---|--|
| <input type="checkbox"/> Meals for Senior Shut-Ins (Provides meals for seniors)
<input type="checkbox"/> \$100 for 2 weeks <input type="checkbox"/> \$500 for 10 weeks | <input type="checkbox"/> Team Beverly Hills Sponsor - 1 year \$10,000 |
| <input type="checkbox"/> Senior Nutrition Program (hot meals for seniors)
<input type="checkbox"/> \$100 for 1 day sponsorship <input type="checkbox"/> \$500 for 1 week | <input type="checkbox"/> Concerts on Cañon Summer Concert \$5,000 |
| <input type="checkbox"/> Knox Box (For emergency access by Fire Dept. for the seniors and/or the disabled) \$200 | <input type="checkbox"/> Sunday Night Movie Series \$3,000 |
| <input type="checkbox"/> Adopt a Summer Reading Club Program 1-year \$1,000 | <input type="checkbox"/> Woofstock 90210 Pet Event Sponsor \$5,000 |
| <input type="checkbox"/> 3 Book Donation to the Library \$100 | <input type="checkbox"/> City Volunteer Recognition Event Sponsor \$10,000 |
| | Beverly Hills artSHOW Sponsor: <input type="checkbox"/> May or <input type="checkbox"/> October
<input type="checkbox"/> \$5,000 (1 show) <input type="checkbox"/> \$10,000 (1 year; 1 shows) |
| | <input type="checkbox"/> Adopt a Bench & Plaque in a City Park \$5,000
(Beverly Gardens & La Cienega Parks currently ON HOLD.) |

Please include recognition and/or acknowledgement of the following:

- ☐ Donation Provided By: _____
- ☐ In Memory of: _____
- ☐ In Recognition of: _____