



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

August 15, 2018
1:30 PM

MEETING CALLED TO ORDER

Date/Time: August 15, 2018 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld
Commissioners Absent: None
Staff Present: Mark Odell, Fernando Solis, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of July 18, 2018.

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by
Commissioner Peteris to adopt the Consent Calendar as presented
(4-0).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

No items

NEW BUSINESS

Citing residency within 500 feet of the project, Vice Chair Persovski recused from item #2 and left the room at 1:34 PM.

2. 335-345 NORTH MAPLE DRIVE

Maple Plaza (PL1820340)

Request for approval of a Sign Accommodation to allow a ground sign for the office building located at 335-345 North Maple Drive. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner:	Fernando Solis, Associate Planner
Project Applicant:	Maureen Nishikawa, MN Design
Public Input:	None

Motion: MOVED by Commissioner Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (3-0-1).

AYES:	Commissioners Peteris, Gardner Apatow, Chair Hirschfeld
NOES:	None
RECUSED:	Vice Chair Persovski

CARRIED

Vice Chair Persovski returned to the meeting at 1:55 PM.

3. 201 NORTH RODEO DRIVE

Rimowa (PL1820342)

Request for approval of a Sign Accommodation to allow a mural on the exterior of the subject building for Rimowa. Pursuant to the provisions set forth in the California Environmental Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner:	Fernando Solis, Associate Planner
Project Applicant:	Ashok Vanmali – Gruen Associates
Public Input:	None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Peteris to adopt the resolution as amended (4-0).

AYES:	Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld
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NOES: None

CARRIED

4. 334 NORTH BEVERLY DRIVE

Lululemon (PL1820338)

Request for approval of a façade remodel, business identification signage, and construction barricade graphic for Lululemon. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: John Ranous – Nationwide Permits
Public Input: None

Motion: MOVED by Commissioner Peteris, SECONDED by Chair Hirschfeld to continue the item to the September 12, 2018 Architectural Commission meeting (4-0).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

5. 443 NORTH RODEO DRIVE

Bijan (PL1820339)

Request for approval of a façade modification, business identification signage, awning signage, and a construction barricade graphic for Bijan. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Cosimo Pizzulli – Pizzulli Associates
Public Input: None

Motion: MOVED by Vice Chair Persovski, SECONDED by Chair Hirschfeld to adopt the resolution as amended (4-0).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

The Commission took a recess at 3:07 PM.

The Commission reconvened at 3:19 PM.

6. 319 NORTH RODEO DRIVE

Dior (PL1820337)

Request for approval of a façade modification and business identification signage for Dior. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Lulu Saleh – Montalba Architects
Public Input: None

Motion: MOVED by Commissioner Peteris, SECONDED by Vice Chair Persovski to adopt the resolution as amended (4-0).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld

NOES: None

CARRIED

7. 9230 & 9242 WILSHIRE BOULEVARD

Jim Falk Lexus of Beverly Hills (PL1820319) / (PL1820332)

Request for approval to allow a façade remodel, building identification signage, and a building directional sign for Jim Falk Lexus of Beverly Hills. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Robert Bollin – Jim Falk Lexus of Beverly Hills
Public Input: None

Motion: MOVED by Chair Hirschfeld, SECONDED by Vice Chair Persovski to adopt the resolution as amended (4-0).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld

NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

8. Mayor's Cabinet Meeting

- Received and filed

COMMUNICATIONS FROM STAFF

• Urban Designer Updates

- Urban Designer Mark Odell advised the Commission that Historic Route 66 signage will soon be placed in designated locations on Santa Monica Boulevard. Additionally,

the Cultural Heritage Commission is considering an advisory / emeritus status designation for retired Cultural Heritage Commissioners.

9. Staff-level Approvals

- Received and filed

10. 2018 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: August 15, 2018 / 4:57 PM

PASSED AND APPROVED THIS 12TH DAY of SEPTEMBER, 2018


Sheri Hirschfeld, Chair