



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

May 15, 2019
1:30 PM

MEETING CALLED TO ORDER

Date/Time: May 15, 2019 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld
Commissioners Absent: None
Staff Present: Mark Odell, Fernando Solis, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as amended, taking item #3, Mechanics Bank, ahead of item #2.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of April 17, 2019.

Motion: MOVED by Order of the Chair to adopt the Consent Calendar as presented (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUISNESS

No items

NEW BUSINESS

2. 250 SOUTH BEVERLY DRIVE

Fresh Brothers (PL1900171)

Request for approval of Business Identification Signage and awning signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Joe Silva, Inland Signs
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Vice Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

3. 9300 WILSHIRE BOULEVARD

Mechanics Bank (PL1900179)

Request for approval of a business identification signage and building identification signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Brian Kanner, BK Signs
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

- Commissioner Matson mentioned that new signage has been installed for the Cinetic project on Wilshire Boulevard, and the portion of the building that contained the old signage has not been adequately repaired.
- Vice Chair Persovski mentioned that decals of some of the street signs in the City are peeling. Staff will share this information with the Public Works Department to assess for repair.
- Chair Hirschfeld mentioned receiving information that architect Sir Norman Foster has been engaged to re-design the former One Beverly Hills site.
- Commissioner Gardner Apatow reflected on her term on the Architectural Commission, and fellow Commissioners thanked her for sharing her expertise.
- Chair Hirschfeld thanked Associate Planner Fernando Solis, and wished him well, as his career path takes him to the County of Riverside.

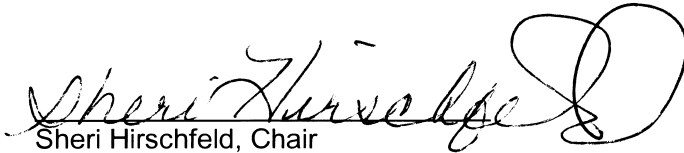
COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - On behalf of staff, Urban Designer Mark Odell thanked Commissioner Gardner Apatow for her years of service to the Architectural Commission.
- 4. **Staff-level Approvals**
 - Received and filed
- 5. **2019 Meeting Schedule**
 - Received and filed

ADJOURNMENT

Date / Time: May 15, 2019 / 2:26 PM

PASSED AND APPROVED THIS 19TH DAY OF JUNE, 2019



Sheri Hirschfeld, Chair