



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

June 19, 2019
1:30 PM

MEETING CALLED TO ORDER

Date/Time: June 19, 2019 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld
Commissioners Absent: None
Staff Present: Mark Odell, Reina Kapadia, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair and with full consensus of the Commission, the agenda was approved as amended, moving item #2, Gucci Men's Store, to the Consent Calendar.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of May 15, 2019.

Motion: MOVED by Commissioner Schreiber, SECONDED by Vice Chair Persovski to adopt the Minutes as presented (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

2. 353 NORTH RODEO DRIVE

Gucci Men's Store (PL1900225)

Request for approval of a construction barricade graphic and signage for Gucci Men's Store. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Reina Kapadia, AICP, Associate Planner
Project Applicant: Roy Hasson, Permit Advisors
Public Input: None

Motion: MOVED by Chair Hirschfeld, SECONDED by Commissioner Gardner Apatow to adopt the resolution as presented (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

No items

NEW BUSINESS

3. 9560 WILSHIRE BOULEVARD

Chanel Temporary Store (PL1900227)

Request for approval of a façade remodel, awning signage, a construction barricade, and a sign accommodation to allow multiple business identification signs and signage to face an alley. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Reina Kapadia, AICP, Associate Planner
Project Applicant: Roy Hasson, Permit Advisors
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

4. 499 NORTH CANON DRIVE

New Pacific Realty (PL1900210)

Request for approval of a sign accommodation to allow multiple building identification signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Reina Kapadia, AICP, Associate Planner
Project Applicant: Joseph Tilem
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Vice Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Schreiber, Matson, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

• **Mayor's Cabinet Meeting**

- Chair Hirschfeld provided a brief recap of the Mayor's Cabinet meeting

COMMUNICATIONS FROM STAFF

• **Urban Designer Updates**

- On behalf of staff, Urban Designer Mark Odell welcomed incoming Chair Persovski, thanked Chair Hirschfeld for her leadership in the past year, and also thanked Commissioner Gardner Apatow for her eight years of service to the City.

5. Staff-level Approvals

- Received and filed

6. 2019 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: June 19, 2019 / 2:15 PM

PASSED AND APPROVED THIS 17TH DAY OF JULY, 2019


Sharon Persovski, Chair