



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

July 17, 2019
1:30 PM

MEETING CALLED TO ORDER

Date/Time: July 17, 2019 / 1:30 PM

PLEDGE OF ALLEGIANCE

SWEARING IN OF NEW COMMISSIONER TIM DEVLIN

New Commissioner Tim Devlin was sworn in by City Clerk Huma Ahmed

ROLL CALL

Commissioners Present: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski
Commissioners Absent: None
Staff Present: Mark Odell, Georgana Millican, Reina Kapadia, Alison Wehrle

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of June 19, 2019.

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Commissioner Schreiber to adopt the Minutes as presented (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUISNESS

No items

NEW BUSINESS

2. 425-429 NORTH PALM DRIVE (PL1900249)

Request for approval of the aesthetics for the construction of a new 20-unit multi-family residential development. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Kevin Tsai – Kevin Tsai Architecture
Public Input: Steve Mayer

Motion: MOVED by Commissioner Matson SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

The Commission took a recess at 2:40 PM.

The Commission reconvened at 2:45 PM.

3. 340 SOUTH REXFORD DRIVE (PL1900244)

Request for approval of the aesthetics for the construction of a new three-unit multi-family residential development. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Gabbay Architects
Public Input: Steve Mayer

Motion: MOVED by Commissioner Schreiber, SECONDED by Vice Chair Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
NOES: None

CARRIED

4. 421 NORTH RODEO DRIVE

Rodeo Collection (PL1900240)

Request for approval of a new entry awning and a sign accommodation for awning signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Cosimo Pizzulli – Pizzulli Associates, Inc.
Public Input:

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski
to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
NOES: None

CARRIED

The Commission took a recess at 3:49 PM.

The Commission reconvened at 3:54 PM.

5. 347 NORTH RODEO DRIVE

Gucci Osteria Restaurant (PL1900266)

Request for approval of a façade remodel to the entry for the penthouse restaurant and business identification sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Roy Hasson, Permit Advisors
Public Input: None

Motion: MOVED by Chair Persovski, SECONDED by Commissioner
Matson to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
NOES: None

CARRIED

6. 316 NORTH BEVERLY DRIVE

Pronovias (PL1900269)

Request for approval of a façade remodel and a new business identification sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Mia Rondone, Permit Place
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

7. 449 NORTH RODEO DRIVE

Philipp Plein (PL1900270)

Request for approval to repaint the façade and for a sign accommodation to allow multiple business identification signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Murray D. Fischer
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

8. 111 NORTH LA CIENEGA BOULEVARD

Kazan Restaurant (PL1900267)

Request for approval of a business identification sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Kelly Miller – Response Permits
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski to continue to project to a meeting of the Restaurant Subcommittee of the Architectural Commission for final review and approval (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
NOES: None

CARRIED

9. 450 NORTH ROXBURY DRIVE (PL1805863)

Request for approval of revisions to previously approved landscaping, and the installation of sculptural art components with architectural lighting. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Georgana Millican, Associate Planner
Project Applicant: Irina Serebry, LA-Architects
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
NOES: None

CARRIED

STUDY SESSION

No items

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - Chair Persovski provided a brief recap of the Mayor's Cabinet meeting

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - Urban Designer Mark Odell welcomed new Commissioner Devlin.
 - Staff successfully submitted the City's rehabilitation of Beverly Gardens Park to the California Preservation Foundation, and the City will be recognized in October with an award for the rehabilitation project.

10. Staff-level Approvals

- Received and filed

11. 2019 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: July 17, 2019 / 5:49 PM

PASSED AND APPROVED THIS 18TH DAY OF SEPTEMBER, 2019



Sharon Persovski, Chair