



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

September 18, 2019
1:30 PM

MEETING CALLED TO ORDER

Date/Time: September 18, 2019 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of July 17, 2019.

2. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of August 21, 2019.

Motion: MOVED by Order of the Chair to adopt the Consent Calendar as presented (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

No items

NEW BUSINESS

3. 353 NORTH RODEO DRIVE

Gucci Men's Store (PL1900363)

Request for approval for the revision of a previously approved construction barricade graphic and building identification sign for Gucci Men's Store. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Roy Hasson, Permit Advisors
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski to adopt the resolution as presented (5-0).

AYES: Commissioners Matson, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

4. 408 NORTH BEVERLY DRIVE

Nespresso (PL1900366)

Request for approval of a façade remodel, and a sign accommodation to allow multiple business identification signs, and a projecting sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Elizabeth Valerio, Valerio Inc.
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

**5. 9336-9346 CIVIC CENTER DRIVE
United Talent Agency (PL1900359)**

Request for approval for a sign accommodation to allow multiple building identification signs and a sign accommodation to allow building identification signs to be located in areas other than those otherwise permitted. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: United Talent Agency (UTA)
Public Input: None

Motion: MOVED by Commissioner Schreiber, SECONDED by Vice Chair Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

The Commission took a recess at 2:54 PM.

The Commission reconvened at 3:03 PM.

**6. 8820 WILSHIRE BOULEVARD
Cedars-Sinai (PL1900367)**

Request for approval of business identification signs and parking entrance signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Cedars-Sinai Facilities, Planning, Design, and Construction
Public Input: None

Motion: MOVED by Commissioner Devlin, SECONDED by Vice Chair Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

**7. 8767 WILSHIRE BOULEVARD
Cedars-Sinai (PL1900371)**

Request for approval of a sign accommodation to allow multiple building identification signs and a parking entrance identification sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner

Project Applicant: Cedars-Sinai Facilities, Planning, Design, and Construction
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Commissioner Devlin to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski
NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

8. Mayor's Cabinet Meeting

- Chair Persovski provided a brief update from the Mayor's Cabinet meeting

COMMUNICATIONS FROM STAFF

• Urban Designer Updates

- Urban Designer Mark Odell advised the Commission of the upcoming Cultural Heritage Commission meeting on Wednesday, October 2, and welcomed Associate Planner Christine Delostrinos, who recently transitioned from Current Planning to the Urban Design team.

9. Staff-level Approvals

- Received and filed

10. 2019 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: September 18, 2019 / 3:37 PM

PASSED AND APPROVED THIS 16TH DAY OF OCTOBER, 2019



Sharon Persovski, Chair