



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

October 16, 2019
1:30 PM

MEETING CALLED TO ORDER

Date/Time: October 16, 2019 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of September 18, 2019.

Motion: MOVED by Order of the Chair to adopt the Consent Calendar as presented (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

2. METRO CONSTRUCTION UPDATE

Update on the Metro Purple Line Extension project

Engineering Manager Robert Welch provided an update on the status of the Purple Line Extension project.

CONTINUED BUISNESS

No items

NEW BUSINESS

Citing current employment by the same firm as the architect of record, Commissioner Devlin recused from item #3 and left the room at 1:49 PM.

3. 338 NORTH RODEO DRIVE

Balenciaga (PL1900405)

Request for approval for the revision to a previously approved Building Identification Sign to be relocated a installed as a Business Identification Sign and a revision to a Sign Accommodation to allow for multiple Business Identification Signs for Balenciaga. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	Michael Lopez for Balenciaga
Public Input:	None

Motion:	MOVED by Commissioner Matson, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended (4-0-1).
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AYES:	Commissioners Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski
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NOES:	None
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RECUSED:	Commissioner Devlin
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CARRIED

Commissioner Devlin returned to the meeting at 2:18 PM.

4. 9045 WILSHIRE BOULEVARD

CVS Pharmacy (PL1900404)

Request for approval of a Sign Accommodation to allow for multiple Business Identification Signs and for signage on an architectural element, and a parking entrance sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	Lyndsee Veltre, Fluoresco Services for CVS Pharmacy
Public Input:	None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Commissioner Schreiber to adopt the resolution as amended, with final project approval to be granted by an Ad Hoc Committee comprised of Commissioner Matson and Chair Persovski (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

5. 9022 WILSHIRE BOULEVARD

Lucid Motors (PL1900412)

Request for approval of a Business Identification Sign and façade modifications. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner

Project Applicant: Paul Scanion, Lucid Motors, Inc.

Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

6. 9495 SOUTH SANTA MONICA BOULEVARD

Flour Shop (PL1900420)

Request for approval of business identification signs and parking entrance signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner

Project Applicant: Landmark Street, LLC for Flour Shop

Public Input: None

Motion: MOVED by Commissioner Schreiber, SECONDED by Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

- None


COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - None
- 7. **Staff-level Approvals**
 - Received and filed
- 8. **2019 Meeting Schedule**
 - Received and filed
- 9. **2020 Draft Meeting Schedule**
 - Received and filed; no conflicts to proposed dates were noted.

ADJOURNMENT

Date / Time: October 16, 2019 / 3:49 PM

PASSED AND APPROVED THIS 20TH DAY OF NOVEMBER, 2019


Sharon Persovski, Chair