



CITY OF BEVERLY HILLS
455 North Rexford Drive
Beverly Hills, CA 90210
Telephonic / Video Conference Meeting

ARTS AND CULTURE COMMISSION
REGULAR MEETING MINUTES
Tuesday, December 8, 2020
10:00am

MEETING CALLED TO ORDER

Date/Time: December 8, 2020 / 10:04 am

CIVILITY STATEMENT

The Civility Statement was read to initiate the meeting.

ROLL CALL

Commissioners Present: Commissioners Filipovic, Vahn, and Rubins, Vice Chair Frank, Chair Smooke
Commissioners Absent: None
Staff Present: Jenny Rogers, Pam Shinault, Kristin Buhagiar, Patty Acuña, Paul Paolone, Adrine Ovasapyan, Aida Thau

COMMUNICATIONS FROM THE AUDIENCE

None

APPROVAL OF AGENDA

By order of Chair Smooke, the agenda was approved as presented.

CONSENT CALENDAR

1. Consideration of Minutes of the Special Meeting of November 16, 2020.

Motion: MOVED by Commissioner Vahn, SECONDED by Vice Chair Frank to approve the minutes (5-0).

AYES: Commissioners Filipovic, Vahn, and Rubins, Vice Chair Frank, Chair Smooke
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED

REPORTS FROM PRIORITY AGENCIES

None

PRESENTATIONS

None

NEW BUSINESS

2. Proposal of Fine Art Obligation for 400 Rodeo Drive

Representatives from the Chanel development project at 400 Rodeo Drive proposed an artwork titled *Golden Lasso* by Jean-Michel Othoniel to fulfil the City's Fine Art Obligation. The artwork would be placed inside the Chanel store, hanging between the second and third floor atrium. The artwork cost is over \$500,000, however it does not include any additional costs such as shipping or installation. The Commission requested a plaque be placed at the building entrance noting the artist, artwork, and verbiage referencing the fine art obligation.

Motion: MOVED by Chair Smooke, SECONDED by Vice Chair Frank to approve the art installation as presented and that a plaque will be placed at the entrance identifying the artist, work, and that the piece is a part of the City of Beverly Hills Fine Art Collection (5-0).

AYES: Commissioners Filipovic, Vahn, and Rubins, Vice Chair Frank, Chair Smooke
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED

CONTINUED BUSINESS

3. Financial Update

Senior Recreation Supervisor Paul Paolone reported on the Fine Art fund and informed on pending permits and fees. A detailed breakdown of the total balance currently in the fund and the projected remaining balance was discussed with the Commission.

4. Artwalk Map Brochure

The art walk map brochure is complete and all Commissioners received a copy. The brochures will be distributed to concierges and hotels, but Commissioner Rubins requests the Commission's input to generate a recipient list. Staff is currently working on updating the City's art walk map to match the printed brochure.

5. City of Beverly Hills Public Art Overview and Policy

Art consultants Karen Constine and Jessica Cusick presented the status of the public art framework and policy to the Commission. The consultants have met with the Fine Art/Public Art Ad Hoc and the City Attorney's Office to develop a framework which includes existing city ordinances, policies, and administrative regulations that address works of arts owned by the City of Beverly Hills and displayed in public places. To manage the wide range of public art, the Commission wishes to develop three broad categories including Fine Art Collection, Temporary Public Art, and City Collection. The Temporary Public Art Policy focuses on temporary art projects within the context of a City cultural program or

initiative. The policy's components are: Purpose & Goals, Application, Review & Approval Process, Funding, Contract & Key Obligations, and Definitions. These components will aid the Commission in the application of public art acquisition. The Commission requests more detail on the application of the presented policies. Staff and the art consultants will meet with the Fine Art and Public Art Ad Hoc for further review.

PROJECT UPDATES

- **Ai Weiwei Artwork Update**
Excavation of the site begins on Thursday, December 10th. On Sunday, December 13th, the artwork will be installed during a street closure. BHTV will be filming the installation process for later use. The area will be fenced and filled with landscaping. Per City Manager Office direction, the artwork will remain fenced through January 20th due to continued protests in the area. The area closure is beneficial to the landscaping timeline. When closer to the January 20th date, staff will assess the political climate, the landscaping, and COVID-19 restrictions to remove the fencing and host an unveiling with the City Council and the Commission.
- **Drive-In Movies at Greystone Review**
The three-part series has now concluded. A movie was shown in October, November, and December 2020. The program was a success and great partnership with Next Beverly Hills.
- **TZ Projects: *Visions in Light* Review**
The public art display coordinated by the Embrace and Celebrate Culture Committee was a successful first program for the inter-commission committee. The project was brought to the community by TZ Projects and The Wallis Center for the Performing Arts.
- **Beyond 2020 Update**
The program timeline is shifting due to the new COVID-19 State & County Safer at Home orders.

COMMUNICATIONS FROM THE COMMISSION

- **Chair's report**
 - a) **Mayor's Cabinet Meeting Highlights**
Director Jenny Rogers advised the Commission that an art maintenance report was requested at this meeting. Staff prepared a report that will be shared in detail at the January 12th Regular Commission Meeting.
 - b) **Ad Hoc Committees**
 - Fine Art and Public Art (Smooke, Vahn)
 - Cultural and Events (Frank, Vahn)
 - Education and Outreach (Rubins, Filipovic)
 - c) **Other items** brief announcements, request for information, and brief reports on activities

COMMUNICATIONS FROM STAFF

- **Director's Report**
Director Jenny Rogers proposed extending the commission meeting length
- **Information only items**
 - a) **The Brown Act and Social Media**
 - b) **Arts and Culture Commission Upcoming Meetings**

ADJOURNMENT

Date / Time: December 8, 2020 / 12:38 pm

PASSED, Approved and Adopted on this 9th day of February 2021.



Michael Smooke, Chairperson