



CITY OF BEVERLY HILLS
Telephonic / Video Conference Meeting
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

May 20, 2020
1:30 PM

MEETING CALLED TO ORDER

Date/Time: May 20, 2020 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

Commissioners Absent: None

Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

Motion: MOVED by Order of the Chair to move items #4, 9355 Wilshire Boulevard, #9, 9675 Brighton Way, and #12, 400 North Rodeo Drive to the Consent Calendar (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of February 19, 2020.

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**4. 9355 WILSHIRE BOULEVARD
Torrey Pines Bank (PL2000121)**

Request for approval of a Sign Accommodation to allow multiple business identification signs and for a sign that is located on a non-entry street frontage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Gennifer Reiff, Korman Communities
Project Representative: AKC Permit Co.
Public Input: None

**9. 9675 BRIGHTON WAY
UCLA Health (PL2000153)**

Request for approval of a sign accommodation for multiple building identification signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Jessica Johnson, Welltower
Project Representative: Miriam Guzman
Public Input: None

**12. 400 NORTH RODEO DRIVE
CHANEL (PL2000169)**

Request for approval for an architectural review to allow for the installation of retractable security bollards at the front entry and rear parking area approaches, a security gate at the rear entry, and a new egress door to a previously approved building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: CHANEL, INC.
Project Representative: Shaun Prestridge, Permit Advisors
Public Input: None

Motion: MOVED by Order of the Chair approve the Consent Calendar as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

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CONTINUED BUSINESS

No items

NEW BUSINESS

2. 331 NORTH MAPLE DRIVE

Office Building (PL2000114)

Request for approval for an architectural review to allow for the introduction of a landscaped area, a Sign Accommodation for a ground sign, and parking wayfinding signage for the subject commercial office building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	Kiana Dolat, HLW International
Project Representative:	David Pekema, HLW International
Public Input:	None

Motion: MOVED by Commissioner Schreiber, SECONDED by Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

3. 9478 WEST OLYMPIC BOULEVARD

Office Building (PL2000119)

Request for approval of a sign accommodation to allow for a mural on the east elevation of the existing building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	Kevin Lipton
Project Representative:	Mikey Meshures, ARTXCO
Public Input:	None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

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**5. 469 NORTH CANON DRIVE
Commercial Building (PL2000110)**

Request for approval of an architectural review to allow for modifications to an existing commercial building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: John Gullixson, SHVO
Project Representative: Murray D. Fischer
Public Input: None

Motion: MOVED by Commissioner Schreiber, SECONDED by Commissioner Matson to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

**6. 461 NORTH RODEO DRIVE
Amiri (PL2000116)**

Request for approval of an architectural review to allow a Sign Accommodation for multiple Business Identification Signage, façade modifications, and a construction barricade. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Rodeo Santa Monica, LLC
Project Representative: Alexandria Smilie
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Vice Chair Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

The Commission took a recess at 3:30 PM

The Commission reconvened at 3:38 PM.

**7. 9200 WILSHIRE BOULEVARD
Mixed-Use Building (PL2000147)**

Request for approval of an architectural review for façade modifications to a previously approved six-story mixed-use building and landscaping. Pursuant to the provisions set forth

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in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: John Gullixson, SHVO
Project Representative: Murray D. Fischer
Public Input: None

Motion: MOVED by Commissioner Devlin, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

**8. 477 NORTH RODEO DRIVE
Christian Louboutin (PL2000152)**

Request for approval of a façade modification, awning signage, flag signage, window signage, and a Sign Accommodation to allow multiple Business Identification Signs and signage to face an alley. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Julian Wu, Christian Loutoutin
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Chair Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

**10. 9595 WILSHIRE BOULEVARD
Office Building (PL2000154)**

Request for approval of a sign accommodation to allow building identification signage to be located in areas other than those otherwise permitted. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: CSHV 9595 Wilshire, LLC
Project Representative: Susan Rifkin
Public Input: None

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Motion: MOVED by Commissioner Schreiber SECONDED by Commissioner Matson to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

11. 451 NORTH RODEO DRIVE

MaxMara (PL2000155)

Request for approval for an architectural review to allow for modifications to an existing façade, a Sign Accommodation for business Identification Signs, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: TH3 Standard, Inc.
Project Representative: Shaun Prestridge
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Vice Chair Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

NOES: None

CARRIED

13. 9242 BEVERLY BOULEVARD

Beverly Place LP (PL2000171)

Request for approval for an architectural review to allow a Sign Accommodation for parking directional signage and a Sign Accommodation to allow for multiple Business Identification Signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Beverly Place LP
Project Representative: Frank Gaugler, Tishman Speyer
Public Input: None

Motion: MOVED by Chair Persovski, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld, Chair Persovski

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NOES: None

CARRIED

14. 309 NORTH RODEO DRIVE

Dior (PL2000175)

Request for approval for an architectural review to allow a Sign Accommodation for multiple Business Identification Signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Dior
Project Representative: Miriam Guzman
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Matson, Vice Chair Hirschfeld,
Chair Persovski

NOES: None

CARRIED

COMMUNICATIONS FROM THE COMMISSION

- Chair Persovski expressed thanks to everyone for their hard work during today's long meeting.

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - Urban Designer Mark Odell advised that Commission that the Restaurant Subcommittee will be meeting (online) on Wednesday, May 27 at 11:00 AM to review three new restaurants in the City.

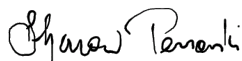
15. 2020 Draft Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: May 20, 2020 / 6:29 PM

PASSED AND APPROVED THIS 17TH DAY OF JUNE, 2020



Sharon Persovski, Chair