



CITY OF BEVERLY HILLS
Telephonic / Video Conference Meeting
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

February 17, 2021
1:30 PM

MEETING CALLED TO ORDER

Date/Time: February 17, 2021 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Devlin, Schreiber, Persovski, Vice Chair Matson, Chair Hirschfeld
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of January 20, 2021.

Motion: MOVED by Commissioner Persovski, SECONDED by Vice Chair Matson to adopt the Consent Calendar as presented (5-0).

AYES: Commissioners Devlin, Schreiber, Persovski, Vice Chair Matson, Chair Hirschfeld

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NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

No items

NEW BUSINESS

2. 300 NORTH RODEO DRIVE

Van Cleef & Arpels (PL2100026)

Request for architectural review for a temporary mural or similar environmental graphics on the façade of an existing retail building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Van Cleef & Arpels
Project Representative: Alexandria Smille, Permit Advisors
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Devlin, Schreiber, Persovski, Vice Chair Matson, Chair Hirschfeld

NOES: None

CARRIED

Prior to the meeting, staff noted receipt of a request by the project Applicant to continue item #3 to a future meeting.

3. 465 NORTH RODEO DRIVE

Piaget (PL2100027)

Request for approval for an architectural review to allow a Sign Accommodation for multiple Business Identification signs, façade modifications, a construction barricade with lifestyle graphic, and interior security grille. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Piaget
Project Representative: Shaun Prestridge, Permit Advisors

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Public Input: None

Motion: MOVED by Vice Chair Matson, SECONDED by Commissioner Devlin to continue the item to the March 17, 2021 Architectural Commission regular meeting (5-0).

AYES: Commissioners Devlin, Schreiber, Persovski, Vice Chair Matson, Chair Hirschfeld

NOES: None

CARRIED

STUDY SESSION

No Items

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - This item was not discussed; meeting video is also available online

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - None
- 4. **2021 Meeting Schedule**
 - Received and filed

ADJOURNMENT

Date / Time: February 17, 2021 / 2:02 PM

PASSED AND APPROVED THIS 17TH DAY OF MARCH, 2021

Sheri Hirschfeld

Sheri Hirschfeld, Chair