



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

In-Person / Telephonic / Video Conference Meeting

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

April 20, 2022
1:30 PM

MEETING CALLED TO ORDER

Date/Time: April 20, 2022 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Public Input: None

APPROVAL OF AGENDA

By Order of the Chair and with the consensus of the Commission, the agenda was approved as amended, taking item #5, Zegna, ahead of item #4, BD&J.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of March 16, 2022.

2. RESOLUTION OF THE ARCHITECTURAL COMMISSION OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

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Recent legislation was adopted allowing the Architectural Commission to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions, and the proposed resolution implements the necessary requirements.

Motion: MOVED by Vice Chair Schreiber, SECONDED by Chair Matson to adopt all items on the Consent Calendar as presented (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

Commissioner Meyer advised that items #3 and #5 are within 500 feet of one or more properties in which he may have a financial interest. As such, he recused from these items and left the room at 1:37 PM.

CONTINUED BUSINESS

3. 268 NORTH RODEO DRIVE SUITE 242 IWC Schaffhausen (PL2200091)

Request for approval for an architectural review to allow façade modifications, a Sign Accommodation for multiple Business Identification Signs, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA. *(Continued item from the March 16, 2022 Architectural Commission meeting.)*

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: IWC Schaffhausen, Richemont NA, INC.
Project Representative: Ashok Vanmali, Gruen Associates
Public Input: None

Motion: MOVED by Vice Chair Schreiber, SECONDED by Commissioner Persovski to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

RECUSED: Commissioner Meyer

CARRIED

NEW BUSINESS

As noted in the Approval of the Agenda, item #5 was taken ahead of item #4

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**5. 337 NORTH RODEO DRIVE
ZEGNA (PL2200158)**

Request for approval for an architectural review for a Sign Accommodation to allow multiple Business Identification Signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Zegna
Project Representative: Kasey Clark, AKC Permit Co.
Public Input: None

Motion: MOVED by Commissioner Devlin, SECONDED by Vice Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

RECUSED: Commissioner Meyer

CARRIED

Commissioner Meyer returned to the meeting at 2:13 PM.

**4. 9701 WILSHIRE BOULEVARD
BD&J (PL2200157)**

Request for approval for an architectural review for a Sign Accommodation to allow multiple Business Identification Signs including a sign facing an alley or private property, a Business Identification Sign for a business located on a floor other than a ground floor, and a sign located inside a building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: BD&J
Project Representative: Kasey Clark, AKC Permit Co.
Public Input: None

Motion: MOVED by Vice Chair Schreiber, SECONDED by Chair Matson to adopt the resolution as amended (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

CARRIED

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STUDY SESSION

No Items

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - Meeting video is available online.

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - Urban Designer Mark Odell advised the Commission of the following:
 - The City Council recently approved six new sites as recipients of the Golden Shield Award. The Cultural Heritage Commission nominated three additional sites to be considered as potential future aware recipients.
 - Commission Specialist Karen Myron provided the following updates for the Commission:
 - On Sunday, April 24 from 9:00 AM – noon, there will be an Earth Day Celebration at the Farmers Market
 - On Monday, April 25 from 6:30 – 8:00 PM, the first Business with Bosse, which is an initiative of Mayor Bosse's to spotlight local businesses, will take place at Tommy's Beverly Hills, located at 235 North Cañon Drive.
 - On Friday, April 29 from 11:00 AM – noon, there will be an Arbor Day Celebration at the Fire Station side of Coldwater Canyon Park.

5. 2022 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: April 20, 2021 / 2:37 PM

PASSED AND APPROVED THIS 18TH DAY OF MAY, 2022

James Matson

James Matson, Chair