



**CITY OF BEVERLY HILLS**  
Room 280A  
455 North Rexford Drive  
Beverly Hills, CA 90210

In-Person / Telephonic / Video Conference Meeting

**ARCHITECTURAL COMMISSION REGULAR MEETING**

**MINUTES**

June 15, 2022  
1:30 PM

**MEETING CALLED TO ORDER**

Date/Time: June 15, 2022 / 1:31 PM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson  
Commissioners Absent: None  
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Public Input: None

**APPROVAL OF AGENDA**

By Order of the Chair, the agenda was approved as presented.

**CONSENT CALENDAR**

**1. CONSIDERATION OF MINUTES**

Consideration of Minutes of the Architectural Commission regular meeting of May 18, 2022.

**2. RESOLUTION OF THE ARCHITECTURAL COMMISSION OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME**

Architectural Commission Regular Meeting Minutes  
June 15, 2022

Recent legislation was adopted allowing the Architectural Commission to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions, and the proposed resolution implements the necessary requirements.

Motion: MOVED by Commissioner Persovski, SECONDED by Vice Chair Schreiber to adopt all items on the Consent Calendar as presented (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

CARRIED

## REPORTS FROM PRIORITY AGENCIES

None

## CONTINUED BUSINESS

None

## NEW BUSINESS

*Citing residency less than 500 feet from the project, Commissioner Persovski recused from item #3 and left the room at 1:37 PM.*

### 3. 350 NORTH PALM DRIVE

#### Multi-family Residential (PL2200138)

Request for approval for an architectural review to allow façade modifications, landscaping, Building Identification Signs, and an outdoor rooftop area. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner

Project Applicant: 350 Palm Development, LLC

Project Representative: Kevin Tsai Architecture

Public Input: None

Motion: MOVED by Vice Chair Schreiber, SECONDED by Chair Matson to adopt the resolution as amended (4-0-1).

AYES: Commissioners Meyer, Devlin, Vice Chair Schreiber, Chair Matson

NOES: None

RECUSED: Commissioner Persovski

CARRIED

*Commissioner Persovski returned to the meeting at 2:22 PM.*

Architectural Commission Regular Meeting Minutes  
June 15, 2022

#### 4. **9024 BURTON WAY**

##### **Har Klinikken (PL2200252)**

Request for approval for an architectural review for a Sign Accommodation to allow an additional Business Identification Sign located on a nonentry street frontage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner  
Project Applicant: Har Klinikken  
Project Representative: Emilio Verdugo  
Public Input: None

Motion: MOVED by Commissioner Meyer, SECONDED by Vice Chair Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

**CARRIED**

*Commissioner Meyer advised that item #5 is located between 500 and 1000 feet of property in which he has a financial interest. After consideration, he has determined that the proposed project will not affect his property in the following areas: development potential; income-producing potential; highest and best use; character by substantially altering traffic levels, intensity of use, parking, view, privacy, noise levels, or air quality; or the market value of the real property in which he has an interest, and thus will participate in the consideration of the matter.*

#### 5. **455 NORTH RODEO DRIVE**

##### **Zegna (PL2200248)**

Request for approval for an architectural review for façade modifications, a Business Identification Sign, a construction barricade with lifestyle graphics, and a Sign Accommodation to allow a Business Identification Sign facing an alley. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner  
Project Applicant: Emenegildo Zegna Corporation  
Project Representative: Pierluigi Bonvicini  
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Devlin to adopt the resolution as amended (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

**CARRIED**

Architectural Commission Regular Meeting Minutes  
June 15, 2022

*The Commission took a recess at 3:31 PM.*

*The Commission reconvened at 3:39 PM.*

*Commissioner Meyer advised that item #6 is within 500 feet of property in which he has a financial interest. As such, he recused from the item and left the room at 3:40 PM.*

#### **6. 329 NORTH RODEO DRIVE**

##### **IWC Schaffhausen (PL2200249)**

Request for approval for an architectural review to allow façade modifications, a Sign Accommodation to allow multiple Business Identification Signs, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	IWC Schaffhausen, Richemont NA, INC.
Project Representative:	Ashok Vanmali, Gruen Associates
Public Input:	None

Motion: MOVED by Vice Chair Schreiber, SECONDED by Commissioner Persovski to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson

NOES: None

RECUSED: Commissioner Meyer

#### **CARRIED**

*Commissioner Meyer returned to the meeting at 3:58 PM.*

#### **STUDY SESSION**

No Items

#### **COMMUNICATIONS FROM THE COMMISSION;**

- The Commission thanked Commissioner Persovski for her six years of service to the City, as her term comes to a close at the end of this month. She will be replaced by incoming Commissioner Rebecca Pynoos, who will be joining the Commission in July.
- **Mayor's Cabinet Meeting**
  - Chair Matson provided brief updates from the Mayor's Cabinet meeting. Meeting video is available online.

#### **COMMUNICATIONS FROM STAFF**

- **Urban Designer Updates**
  - Urban Designer Mark Odell advised the Commission of the following:

Architectural Commission Regular Meeting Minutes  
June 15, 2022

- The Restaurant Subcommittee recently approved two additional restaurants. Another new restaurant, as well as a revision to a previously approved restaurant will be coming forward to the Subcommittee in the coming weeks.
- Staff extends its thanks to Commissioner Persovski for her service to the City, and thanks to Commissioner Matson for his leadership in the past year as Chair.
- Staff looks forward to working with incoming Chair Schreiber, as well as incoming Commissioner Pynoos.

**7. 2022 Meeting Schedule**

- Received and filed

**ADJOURNMENT**

Date / Time: June 15, 2022 / 4:08 PM

PASSED AND APPROVED THIS 20<sup>TH</sup> DAY OF JULY, 2022

*Jennifer Schreiber*

---

Jennifer Schreiber, Chair