



CITY OF BEVERLY HILLS

Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

In-Person / Telephonic / Video Conference Meeting

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

October 19, 2022
1:30 PM

MEETING CALLED TO ORDER

Date/Time: October 19, 2022 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Public Input: None

APPROVAL OF AGENDA

By Order of the Chair and with the consensus of the Commission with Commissioner Meyer recused, the agenda was approved as amended, moving Item #5, Saint Laurent, to the Consent Calendar.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of September 21, 2022.

2. RESOLUTION OF THE ARCHITECTURAL COMMISSION OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA

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TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

Recent legislation was adopted allowing the Architectural Commission to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions, and the proposed resolution implements the necessary requirements.

Motion: MOVED by Vice Chair Devlin, SECONDED by Commissioner Meyer to adopt the minutes and the resolution continuing to authorize meetings via teleconference as presented (5-0).

AYES: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

CARRIED

**5. 328 NORTH RODEO DRIVE
Saint Laurent (PL2200450)**

Request for approval of an architectural review to allow a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Motion: MOVED by Vice Chair Devlin, SECONDED by Commissioner Pynoos to adopt the resolution as presented (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

Commissioner Meyer advised that item #3 is less than 500 feet from property in which he has a financial interest. As such, he recused from the item and left the room at 1:37 PM.

**3. 370 NORTH RODEO DRIVE
Cartier (PL2200313)**

Request for approval of a one-year extension for an Architectural Review Permit for a new three-story building that includes a Sign Accommodation to allow multiple Business Identification Signs and landscaping on the outdoor terrace. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), a Class 32 Categorical Exemption pursuant to Section 15332 (In-Fill Development Projects) was originally approved for this

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project by the Planning Commission on August 9, 2018 and there have been no changes or further information which would require further environmental review at this time.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Richemont North America, Inc.
Project Representative: Joseph Park, Cartier
Deborah Quick, Perkins Coie
Public Input: None

Staff and the applicant noted corrections to the applicable CEQA language for the project, as well as the Applicant/Owner name.

Motion: MOVED by Vice Chair Devlin, SECONDED by Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

Commissioner Meyer returned to the meeting at 1:44 PM.

NEW BUSINESS

Commissioner Meyer advised that he has a financial interest in properties between 500 and 1000 feet from the project site, and has taken into consideration and determined that the proposed project will not impact to his interests' development potential; income-producing potential; highest and best use; character by substantially altering traffic levels, intensity of use, parking, view, privacy, noise levels, or air quality; or market value; and he will participate in the consideration of the matter.

4. 225 NORTH BEVERLY DRIVE

Silicon Valley Bank (PL2200303)

Request for approval for an architectural review for a Sign Accommodation to allow multiple Business Identification Signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Silicon Valley Bank
Project Representative: AKC Permit Co.
Public Input: None

Motion: MOVED by Vice Chair Devlin, SECONDED by Chair Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber

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NOES: None

CARRIED

Commissioner Meyer advised that he has a financial interest in properties less than 500 feet from items #6, #7, and #8. As such, he recused from these items and left the room at 1:37 PM.

6. 422 NORTH BEVERLY DRIVE

All Saints (PL2200451)

Request for approval for an architectural review to allow a Business Identification Sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: All Saints Retail, LTD
Project Representative: John Warner, Permit Advisors
Public Input: None

Motion: MOVED by Commissioner Pynoos, SECONDED by Chair Schreiber to adopt the resolution as amended (3-1-1).

AYES: Commissioner Pynoos, Vice Chair Devlin, Chair Schreiber
NOES: Commissioner Matson
RECUSED: Commissioner Meyer

CARRIED

7. 360 NORTH RODEO DRIVE

Loro Piana (PL2200452)

Request for approval for an architectural review to allow façade modifications, a construction barricade, and a Sign Accommodation to allow multiple Business Identification Signs including a blade sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Christopher Asencio, Loro Piana
Project Representative: John Warner, Permit Advisors
Public Input: None

Motion: MOVED by Chair Schreiber, SECONDED by Vice Chair Devlin to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber
NOES: None
RECUSED: Commissioner Meyer

CARRIED

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8. 365 NORTH RODEO DRIVE

Vacheron Constantin (PL2200453)

Request for approval for an architectural review to allow façade modifications, a Business Identification Sign, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Dee Myles, Vacheron Constantin
Project Representative: Ryan Reiter, Kenneth Park Architects
Public Input: None

Motion: MOVED by Vice Chair Devlin, SECONDED by Commissioner Pynoos to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

The Commission took a recess at 2:43 PM.

The Commission reconvened at 2:49 PM, with all five Commissioners present.

9. 8900 WILSHIRE BOULEVARD

Beverly Hills Health Center (PL2200454)

Request for approval for an architectural review for a Sign Accommodation to allow a Building Identification Sign and multiple Business Identification Signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Shervin Gabayan
Project Representative: Edward Motag, Hi-Tech Signs & Neon Inc.
Public Input: None

Motion: MOVED by Chair Schreiber, SECONDED by Commissioner Meyer to adopt the resolution as amended (5-0).

AYES: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

CARRIED

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Commissioner Meyer advised that he has a financial interest in a property less than 500 feet from item #10. As such, he recused from the item and left the room at 3:03 PM.

10. 9388 SOUTH SANTA MONICA BOULEVARD

Master Sign Program (PL2200455)

Request for approval for an architectural review for a Sign Accommodation to allow revisions to a previously approved Master Sign Program including signage above the top surface of an existing canopy. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: KR Private Properties, LA, LLC
Project Representative: Dan Brunn and Taylor Hallam, DBA
Public Input: None

Motion: MOVED by Commissioner Pynoos, SECONDED by Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

Commissioner Meyer returned to the meeting at 3:24 PM

11. 331 NORTH OAKHURST DRIVE

Single-family Residence within a Multi-Family residential Zone (PL2200438)

Request for approval for an architectural review to allow the construction of a new two-story single-family residence within a multi-family residential zone with a basement, a rooftop deck, and landscaping. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Dr. David Ramin
Project Representative: Gabbay Architects
Public Input: Steve Mayer, Barbara Pizik, Barbara Dinow, Sharon Persovski, Mark Elliot

Motion: MOVED by Commissioner Meyer, SECONDED by Vice Chair Devlin to adopt the resolution as amended (4-1).

AYES: Commissioners Meyer, Matson, Vice Chair Devlin, Chair Schreiber

NOES: Commissioner Pynoos

CARRIED

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STUDY SESSION

No Items

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - Chair Schreiber provided brief updates from the Mayor's Cabinet meeting. Meeting video is available online.

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - Urban Designer Mark Odell advised the Commission of the following:
 - October has been a very busy month for City staff; notably, placement of the Golden Shield Award plaques, which are recommended by the Cultural Heritage Commission and granted by the City Council, will soon begin.

12. 2022 Meeting Schedule

- Received and filed

13. 2023 DRAFT Meeting Schedule

- Received and filed; no changes were made to the draft dates

ADJOURNMENT

Date / Time: October 19, 2022 / 5:02 PM

PASSED AND APPROVED THIS 16TH DAY OF NOVEMBER, 2022

Jennifer Schreiber

Jennifer Schreiber, Chair