



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

In-Person / Telephonic / Video Conference Meeting

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

March 15, 2023
1:30 PM

MEETING CALLED TO ORDER

Date/Time: March 15, 2023 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber
Commissioners Absent: None
Staff Present: Masa Alkire, Cindy Gordon, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Public Input: None

APPROVAL OF AGENDA

By Order of the Chair and absent objection from the Commission, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of February 15, 2023.

Motion: MOVED by Vice Chair Devlin, SECONDED by Chair Schreiber to adopt the minutes as presented (5-0).

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AYES: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber
NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

**2. 149-159 SOUTH MAPLE DRIVE
Multi-Family Residential (PL2300046)**

Request for approval of an architectural review to allow the construction of a new six-story multi-family residential building with rooftop uses, and landscaping. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA. *Continued from the February 15, 2023 Architectural Commission regular meeting and will be continued to the April 19, 2023 Architectural Commission regular meeting.*

Absent objection from the Commission, this item was continued to the April 19, 2023 Architectural Commission regular meeting.

NEW BUSINESS

**3. 211 SOUTH BEVERLY DRIVE
Babylist (PL2300085)**

Request for approval of an architectural review for façade modification, a Sign Accommodation to allow multiple Business Identification Signs, and a construction barricade. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Victoria McCulloh, Babylist
Project Representative: Phong Lee, SAAIA
Public Input: None

Motion: MOVED by Commissioner Matson, SECONDED by Commissioner Pynoos to adopt the resolution as amended (5-0).

AYES: Commissioners Pynoos, Meyer, Matson, Vice Chair Devlin, Chair Schreiber
NOES: None

CARRIED

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Commissioner Meyer advised that he has a financial interest in real property located less than 500 feet from the project located at 9470 Brighton Way, and thus will recuse from the item. Additionally, he has a financial interest in item #5, 9320 Civic Center Drive, and in item #6, 312-314 North Rodeo Drive, and will recuse from those items as well. Commissioner Meyer left the meeting room at 2:05 PM.

4. 9470 BRIGHTON WAY

Hublot (PL2300086)

Request for approval of an architectural review for façade modifications, a Sign Accommodation to allow multiple Business Identification Signs, including a Business Identification Sign abutting an alley, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Hublot Beverly Hills
Project Representative: David Moss, DMA Permits
Public Input: None

Motion: MOVED by Vice Chair Devlin, SECONDED by Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

5. 9320 CIVIC CENTER DRIVE

UTA (PL2300087)

Request for approval of an architectural review for a Sign Accommodation to allow a ground sign to be located on a street other than those permitted. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Damian Catalan, DC Expediting
Project Representative: Damian Catalan, DC Expediting
Public Input: None

Motion: MOVED by Commissioner Pynoos, SECONDED by Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Pynoos, Matson, Vice Chair Devlin, Chair Schreiber

NOES: None

RECUSED: Commissioner Meyer

CARRIED

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PROJECT PREVIEW

6. 312-314 NORTH RODEO DRIVE Rolex/Patek Philippe (PL2300090)

Request for a preview for façade modifications including a new third-story addition, signage, and an outdoor rooftop area. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), a preview of the project scope is not subject to an environmental determination as no approval is granted.

Project Planner:	Christine Delostrinos, Associate Planner
Project Applicant:	Thomas J. Blumenthal, Gearys
Project Representative:	Ashok Vanmali, Gruen Associates
Public Input:	None

The Commission reviewed the project and provided preliminary feedback, but took no action on this item.

Commissioner Meyer returned to the meeting at 3:18 PM.

STUDY SESSION

No Items

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - Chair Schreiber provided an update from the Mayor's Cabinet meeting. Meeting video is available online.

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**
 - City Planner Masa Alkire advised the Commission of the following:
 - The LA Marathon will make its way through Beverly Hills on Sunday, March 19. Significant traffic delays should be expected between the hours of 5:00 AM and 1:00 PM.
 - The Draft EIR Scoping Meeting for the proposed project at 9600 Wilshire Boulevard (commonly referred to as the Saks Project) will take place on Wednesday, March 29 at 7:00 PM in the Municipal Gallery.
 - The annual City Council Installation Ceremony will take place at 7:00 PM on Tuesday, April 4 at The Wallis.

7. 2023 Meeting Schedule

- Received and filed

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ADJOURNMENT

Date / Time: March 15, 2023 / 3:24 PM

PASSED AND APPROVED THIS 19TH DAY OF APRIL, 2023

Jennifer Schreiber

Jennifer Schreiber, Chair