



CITY OF BEVERLY HILLS
455 North Rexford Drive
Beverly Hills, CA 90210
Room 280-A

CHARITABLE SOLICITATIONS COMMISSION
REGULAR MEETING MINUTES
Wednesday, July 12, 2023
9:00 a.m.

MEETING CALLED TO ORDER

Date/Time: July 12, 2023 / 09:08 a.m.

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Smith, Friedman, Galen, Vice-Chair Lipton, Chair Melamed

Staff Present: Captain Max Subin, Rocio Kershenbaum

COMMUNICATIONS FROM THE AUDIENCE

None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. Consideration of the minutes of the regular meeting of June 14, 2023.

Motion: MOVED by Vice-Chair Lipton, SECONDED by Commissioner Galen to approve the minutes as presented (3-0).

AYES: Commissioner Galen, Vice-Chair Lipton, Chair Melamed

ABSTAIN: Commissioner Smith, Commissioner Friedman

NOES: None

CARRIED

NEW BUSINESS

2. 2022 Annual CSC Report (First Draft)
The 2022 Annual CSC Report was reviewed, and it was decided to bring a second draft for the next Charitable Solicitations Commission meeting.

ACTION ITEMS

3. Permit requests within the Normal and 15-day Filing Period – Items are 501(c)(3) organizations.

Motion: MOVED by Commissioner Friedman, SECONDED by Commissioner Smith to adopt the permits as presented (5-0)

AYES: Commissioners Friedman, Smith, Galen, Vice-Chair Lipton, Chair Melamed

NOES: None

CARRIED

STATUS REPORTS

4. Financial Statements of completed permits for review.

- a) 2022-009 Los Angeles Ballet, Inc.
- b) 2022-016 UCLA Foundation
- c) 2022-035 Beverly Hills Police Foundation
- d) 2022-045 The Regents of the University of California
- e) 2022-047 The Regents of the University of California
- f) 2022-080 The Regents of the University of California
- g) 2022-083 Friends of Robinson Gardens
- h) 2022-094 Jhpiego Corporation
- i) 2022-125 Theatre Forty
- j) 2022-128 Beit T'Shuvah
- k) 2022-114 The Regents of the University of California
- l) 2022-145 Smiles Through Art, Inc.
- m) 2023-011 A Place Called Home
- n) 2023-019 The Help Group Child and Family Center (The Help Group)
- o) 2023-033 Friends of Robinson Gardens
- p) 2023-037 The Junior League of Los Angeles, Inc.
- q) 2023-046 Town and Gown of University of Southern California
- r) 2023-051 UCLA Foundation
- s) 2023-049 Sandpipers
- t) 2023-059 Baby Quest Foundation

COMMUNICATIONS FROM THE COMMISSION

Chair's Report

a) Mayor Cabinet's Meeting

The Recreations and Parks Commission presented an overview of the Active Adult Club and volunteer services plus a recap of the pickleball pilot program and recreational opportunities. The Summer Reading Club is back at the Library. Terrific Tuesday opened on June 27 and will continue on Tuesdays in July.

The Public Works Commission invited After the Fires author Jennnifer Grey Thompson, who spoke about wildfires and steps residents can take to protect their homes. Plastic and Styrofoam ordinance is still being discussed. The METRO Purple Line work continues, and Wilshire Blvd., east of San Vicente, will be intermittently closed.

The Planning Commission had a presentation by Cindy Owens regarding the City's legislative process and platform. The Commission approved the request to develop a five-story residential project at 332 S Doheny. The 105 residential units at 55 N La Cienega project was reviewed.

The Human Relations Commission launched a community survey on homelessness and the Beverly Hills Reads initiative.

The Health & Safety Commission shared that Beverly Hills CPR had a presentation regarding Narcan. They also informed that fire extinguishers are available to the community from the Beverly Hills CPR Program for purchase.

The Design Review Commission reviewed and approved the midcentury modern project at 618 N. Elm and the 333 N. Rexford project.

The Cultural Heritage Commission shared that the Library held a celebration for Jewish Storytelling. The Concerts on Cañon kicked off on June 31 and will continue every Thursday evening.

The Architectural Commission approved the signage modification for the new store Veronica Beard at 423 N Beverly Dr and a projecting sign for the Faraday Future car dealership.

The Traffic & Parking Commission shared that June is Transportation Safety Month, featuring the campaign '20 is plenty', driving at 20mph in residential streets is the safest.

The Rent Stabilization Commission is still discussing various passtroughs under City ordinances.

Mayor's Report

Mayor Gold spoke about the Legislative liaison and discussed the relationship between the City and the State relationship. He also attended the US Conference of Mayors meeting. He talked about the importance of mental wellness and shared his thoughts about Narcan use only instead of a more comprehensive plan. Also, Mayor Gold discussed the METRO North portal, which costs in the range of 140 million.

- b) Other items, brief announcements, requests for information, and brief reports on activities

Chair Melamed proposed to update the CSC financial statement form. Commissioners would like to transition to a web-based format to make it more efficient and intuitive. Staff will contact the IT department, check for feasibility, and provide an update in the next meeting.

COMMUNICATIONS FROM STAFF

Captain Subin briefed the Commission on the following:

- The Neighborhood Watch events have been successful.
- Addressed the importance of locking your vehicles, as fifty percent of ransacked cars were left unlocked. Also, make sure that your alarm system is working properly.
- The Citizen Police Academy will take place in Fall 2023, and the classes will take place September 7- October 26. Captain Subin encouraged Beverly Hills residents to apply.
- The Coffee & Croissants event will take place today, June 14, at Ferrarini Café from 3:00 p.m. to 5:00 p.m.

- The National Night Out Event will occur on Tuesday, August 1, from 6 p.m. to 9 p.m. This year, the K-9s will be honored and will provide a presentation on their capabilities.

REFERENCE DOCUMENTS

5. List of Commission Policies
6. List of Organizations That Have Net Proceeds Less Than 50% of Total Receipts from Their Charitable Events
7. Organizations Publicizing Fundraising Events in Beverly Hills Without a Permit
8. Overdue Financial Statements for Solicitations Permitted in 2022
9. Overdue Financial Statements for Solicitations Permitted in 2023
10. Financial Statement Log for 2022, numerical order
11. Financial Statement Log for 2022, alphabetical order
12. Financial Statement Log for 2023, numerical order
13. Financial Statement Log for 2023, alphabetical order

ADJOURNMENT

Date/Time: July 12, 2023 / 09:44 a.m.

PASSED, Approved and Adopted
This 13th of September, 2023



Kathy Melamed, Chair