



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	CRAIG FRY & ASSOCIATES LLC	Phone	6266659595
Employer	Craig Fry	Email	craigfry@me.com
Business Address	1010 ARROYO PARKWAY, ST. 6	Website Address	Craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Brian Fry	

Client Information

Client Name	Yvonne Lau	Client Phone	323 580-3244
Specific Business of Client	Ylau Architecture-Architect	Client Website Address	www.ylauarch.com
Client Address	1000 Oneonta Dr		
Client Address Line 2			
Client City	Los Angeles		
Client State	CA	Client Zip	90065

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2019/07/30	Termination Date	2022/05/06
Project Name (include address if advocating for a property)			
Boglioli Remodel/9533 Brighton Way			
Description of Municipal Legislation that is subject of Advocacy			
To develop a presentation of the project front entrance and signage for design review board and submit plans for remodel of interior space			
Desired Outcome			
Approval of plans and permits			
Estimate of Compensation to be Paid to Legislative Advocate from Client			
up to \$25,000			

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	craigfry	Date	2019/08/21



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	05/06/2022
Name of Legislative Advocate:	CRAIG FRY & ASSOCIATES LLC
Employer:	Craig Fry
Address:	1010 ARROYO PARKWAY, ST. 6
Phone:	6266659595
Email:	craigfry@me.com
Client:	Yvonne Lau
Project Name:	Boglioli Remodel/9533 Brighton Way
Termination Submitted By:	craigfry@me.com
Termination Submitted Date:	05/06/2022

Previously Reported Legislative Advocacy Activity

9737 Wilshire Blvd			
Client Name	Zach Ersoff	Phone	3239998126
Specific Business of Client	Spur Ridge LLC	Website	Michael.p@rdesignbuld.com
Client Address	9737 Wilshire Blvd		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2024/02/16

9355 Wilshire Suite 250			
Client Name	Zac Ersoff	Phone	484 3512005
Specific Business of Client	Landlord	Website	N/A
Client Address	580 W. Germantown Pk, suite 200		
Address Line 2			
City	Plymouth Meeting		
State	PA	Zip	19462
Desired Outcome		Engagement Date	2024/01/15

703 N. Canon Drive			
Client Name	Anita Ko	Phone	310 490-8969
Specific Business of Client	Homeowner	Website	N/A
Client Address	703 N. Canon Ave		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/02/16

135 S. McCarty Dr bathroom remodel			
Client Name	zahanna sapozhinkov	Phone	3105921758
Specific Business of Client	homeowner	Website	N?A
Client Address	135 S. McCarty Dr		
Address Line 2	#103		
City	Beverly Hills		
State	Ca,	Zip	90212

Desired Outcome		Engagement Date	2023/02/01
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803 Linden Dr.			
Client Name	Janto Joso	Phone	9492852519
Specific Business of Client	Homeowner	Website	N/a
Client Address	803 Linden Dr		
Address Line 2			
City	Beverly Hills		
State	Ca	Zip	90210
Desired Outcome		Engagement Date	2023/01/31

1181 N. Hillcrest			
Client Name	Markus Persson	Phone	310 498-7383
Specific Business of Client	homeowner	Website	N/A
Client Address	1181 Hillcrest Rd		
Address Line 2			
City	Beverly Hills		
State	Ca.	Zip	90210
Desired Outcome		Engagement Date	2022/10/14

443-445 Bedford			
Client Name	David Gaspura	Phone	818 736-5777
Specific Business of Client	Homeowner	Website	N/A
Client Address	443 Bedford		
Address Line 2			
City	Beverly Hills		
State	CA.	Zip	90211
Desired Outcome		Engagement Date	2022/09/15

ADU - 443 -445 Bedford			
Client Name	Vartan Jangozian	Phone	818 207-1114
Specific Business of Client	V J & Associates Architect	Website	N/A
Client Address	1224 E. Broadway		
Address Line 2			
City	Glendale		
State	Ca.	Zip	91205

Desired Outcome		Engagement Date	2022/07/21
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Torrey Pines Bank-9355 Wilshire Blvd, Beverly Hills suite 101			
Client Name	RPM Construction/Rick Madden	Phone	6192356166
Specific Business of Client	Contractor	Website	N/A
Client Address	2785 Pacific Coast Highway		
Address Line 2			
City	Torrance		
State	Ca	Zip	90505
Desired Outcome		Engagement Date	2022/07/14

9675 Bedford Surgical Center			
Client Name	Dr. Glen Vallecillos	Phone	310 273-3007
Specific Business of Client	Integrative Operating Theaters - Surgical Center	Website	https://drvallecillos.com/
Client Address	9675 Brighton Way Suite 380 and Suite LLSuite B01		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/05/13

Floss Dental -9460 Wilshire Blvd. Beverly Hills 90212			
Client Name	Klyan Mehdizadeh	Phone	632 723-7787
Specific Business of Client	Dentist Office/Practice	Website	http://www.ch-herrero.com/
Client Address	4520 Executive Dr. Suite 340		
Address Line 2			
City	San Diego		
State	California	Zip	92121
Desired Outcome		Engagement Date	2022/05/12

633 Sierra Drive Beverly Hills			
Client Name	Jason Illouliau	Phone	3109957399
Specific Business of Client	Homeowner	Website	N/a
Client Address	633 Sierra Dr		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210

Desired Outcome		Engagement Date	2022/05/06
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615 N Canon Front Fence for homeowner			
Client Name	Malvin Lee	Phone	310.444.1404
Specific Business of Client	LANDRY DESIGN GROUP-Homeowner of project	Website	www.landrydesigngroup.com
Client Address	1818 S Sepulveda Blvd		
Address Line 2			
City	Los Angeles		
State	CA	Zip	90025
Desired Outcome		Engagement Date	2022/05/02

258 S. Roxbury, Beverly Hills 90212- Tree project			
Client Name	Juan Marquez	Phone	805 4026037
Specific Business of Client	Homeowner	Website	N/A
Client Address	258 S. Roxbury		
Address Line 2			
City	Beverly Hills		
State	Calif	Zip	90210
Desired Outcome		Engagement Date	2022/05/02

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, August 21, 2019 @ 1:44PM

Date of Termination Submission Friday, May 6, 2022 @ 10:16AM

Date of Administrative Approval Wednesday, August 21, 2019 @ 1:45PM

Administrative Approval by Isyrodriuez