



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	LUKE TARR	Phone	3103170500
Employer	Amit Apel Design Inc.	Email	LUKE@APELDESIGN.COM
Business Address	25001 PACIFIC COAST HWY.	Website Address	www.apeldesign.com
Address Line 2		Fax	
City	MALIBU		
State	CA	Zip	90265
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Been working with planning staff to provide the most detailed and clear package of architectural plans for the submittal to planning commission.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
--	----

Client Information

Client Name	Donald Dieser	Client Phone	(310) 339-2030
Specific Business of Client	GS Asset Management	Client Website Address	4GSAM.com
Client Address	149-151 S. Rexford Dr.		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90212

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2018/12/06

Project Name (include address if advocating for a property)
149-151 S. Rexford Dr.
Description of Municipal Legislation that is subject of Advocacy
Property currently has four units on site. Two units at the rear are asking to be allowed a third floor which would exceed current height by 8'-9", and would exceed the current area by 761 SQFT
Desired Outcome
Approved of Variance to allow a New Third Level to an existing structure.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Luke	Date	2019/09/19

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, September 19, 2019 @ 5:36PM

Date of Termination Submission

Date of Administrative Approval Friday, September 20, 2019 @ 8:23AM

Administrative Approval by lsyrodriguez