



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

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|--|-------------------------------|-----------------|-----------------------|
| Name | Siavash Jazayeri | Phone | 3104889006 |
| Employer | SIA ARCHITECTURAL DESIGN INC. | Email | sia@siaarchdesign.com |
| Business Address | 20230 Wells Drive | Website Address | WWW.SIAARCHDESIGN.COM |
| Address Line 2 | | Fax | |
| City | Woodland Hills | | |
| State | CA | Zip | 91364 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| submit plans to the design review board prior to Lobbyist requirement. | | | |

Sanctions

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| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

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| Are you filing as an Expenditure Lobbyist? | Yes, the Expenditure Lobbyist is a corporation |
| Name of Chief Executive Officer | Siavash Jazayeri |
| Name of Chief Financial Officer | Siavash Jazayeri |
| Name of Secretary | Siavash Jazayeri |
| Name of any officer who authorized payments to influence local legislative and administrative action | |
| Name of any person who owns more than 20 percent of the corporation | |

Client Information

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|-----------------------------|--------------------|------------------------|-----------------|
| Client Name | Farshad Shohed | Client Phone | 3107227224 |
| Specific Business of Client | Retail | Client Website Address | afifaar@aol.com |
| Client Address | 621 N Camden Drive | | |
| Client Address Line 2 | | | |
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

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| Initial Date of Lobbying Engagement |
| 2015/10/15 |
| Project Name (include address if advocating for a property) |
| 621 N Camden Drive, Shohed Residence |
| Description of Municipal Legislation that is subject of Advocacy |
| New two story residence over a habitable basement and a detached pool house. |
| Desired Outcome |
| Approval of Building plans and issuance of building permit |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| \$50,001 to \$75,000 |

Sign and Date

| | | | |
|--|------------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | Siavash Jazayeri | Date | 2019/10/09 |

Previously Reported Legislative Advocacy Activity

| 720 N Roxbury Drive | | | |
|-----------------------------|------------------------|-----------------|--------------------|
| Client Name | Mr. Zion Zamir | Phone | 310 753 6316 |
| Specific Business of Client | Zamir LLC/ real estate | Website | zamirllc@yahoo.com |
| Client Address | 8327 4th Street | | |
| Address Line 2 | | | |
| City | Los Angeles | | |
| State | CA | Zip | 90048 |
| Desired Outcome | | Engagement Date | 2024/04/09 |

| 618 N Elm Drive | | | |
|-----------------------------|------------------------|-----------------|---------------------|
| Client Name | Mr and Mrs. Zion Zamir | Phone | 310 753 6316 |
| Specific Business of Client | Real Estate | Website | zionzamir@yahoo.com |
| Client Address | 516 N Alpine Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |
| Desired Outcome | | Engagement Date | 2023/11/30 |

| 723 Foothill Road | | | |
|-----------------------------|---------------------------|-----------------|-------------------|
| Client Name | Raman Nourizad | Phone | 213-624-4400 |
| Specific Business of Client | Ninaaci Inc Diamond sales | Website | raman@ninscci.com |
| Client Address | 525 N Palm Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 91302 |
| Desired Outcome | | Engagement Date | 2023/11/29 |

| 628 N Elm Drive | | | |
|-----------------------------|-------------------------------|---------|------------------|
| Client Name | Dr. and Mrs. Mehran Ron Taban | Phone | 949 394 1524 |
| Specific Business of Client | Ophthalmology | Website | rtaban@yahoo.com |
| Client Address | 321 S Oakhurst | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |

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| Desired Outcome | | Engagement Date | 2023/10/16 |
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|-----------------------------|-----------------|-----------------|----------------|
| 1077 Hillcrest Road | | | |
| Client Name | Mike Harouni | Phone | 323 864 7711 |
| Specific Business of Client | Development | Website | meatco@aol.com |
| Client Address | 365 22nd street | | |
| Address Line 2 | | | |
| City | Santa Monica | | |
| State | CA | Zip | 90402 |
| Desired Outcome | | Engagement Date | 2023/04/04 |

| | | | |
|-----------------------------|-------------------|-----------------|-----------------------------|
| 138 N Stanley | | | |
| Client Name | Omri Shamanton | Phone | 8188004371 |
| Specific Business of Client | Lia Realty LLC | Website | lidan.development@gmail.com |
| Client Address | 6459 Colgate Ave. | | |
| Address Line 2 | | | |
| City | Los Angeles | | |
| State | CA | Zip | 90048 |
| Desired Outcome | | Engagement Date | 2023/02/28 |

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|---|---------------------|-----------------|---------------------|
| Private residence, 218 S Roxbury Drive, Beverly Hills, CA 90212 | | | |
| Client Name | David Minc | Phone | 3108670609 |
| Specific Business of Client | Developer | Website | davidminc@gmail.com |
| Client Address | 218 S Roxbury Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |
| Desired Outcome | | Engagement Date | 2022/08/03 |

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|--|------------------------|---------|-----------------------|
| Private residence, 968 N Alpine Drive, Beverly Hills, CA 90210 | | | |
| Client Name | Mr and Mrs Kian Salehi | Phone | 6126761111 |
| Specific Business of Client | Computer Software | Website | kian@kasaholdings.com |
| Client Address | 720 N Bedford Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |

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| Desired Outcome | | Engagement Date | 2022/05/03 |
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|--|--------------------------|-----------------|---------------------|
| Private residence, 711 N Linden Drive, Beverly Hills, CA 90210 | | | |
| Client Name | Mr. and Mrs Neal Nemerov | Phone | 203 563 4253 |
| Specific Business of Client | retired | Website | a.nemerov@gmail.com |
| Client Address | 28 Mooreland Road | | |
| Address Line 2 | | | |
| City | Greenwich | | |
| State | Ct. | Zip | 06831 |
| Desired Outcome | | Engagement Date | 2022/05/01 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, October 9, 2019 @ 3:53PM

Date of Termination Submission

Date of Administrative Approval Wednesday, October 9, 2019 @ 3:55PM

Administrative Approval by Isyrodriquez