

City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	9461 Charleville Blvd #361	Website Address	n/a
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

Nο

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Doheny Village Partners	Client Phone	(310) 551-5430	
Specific Business of Client	Retail Center	Client Website Address	www.dohenyvillage.com	
Client Address	9990 Santa Monica Blvd			
Client Address Line 2				
Client City	Beverly Hills			
Client State	CA	Client Zip	90212	

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/01/02	Termination Date	2020/10/01	
Project Name (include address if advocating for a property)				
Tarte Tatin 9123 Olympic Blvd				
Description of Municipal Legislation that is subject of Advocacy				

outdoor dining permit
Desired Outcome
outdoor dining permit
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.					
Signed	Signed Gabrielle Alexander Date 2020/01/13				



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy: 10/01/2020

Name of Legislative Advocate: Gaby Reims Alexander

Employer: Self

Address: 9461 Charleville Blvd #361

Phone: 310-985-4229

Email: Gaby@gabyalexander.com

Client: Doheny Village Partners

Project Name: Tarte Tatin 9123 Olympic Blvd

Termination Submitted By: Gaby@gabyalexander.com

Termination Submitted Date: 05/31/2021

Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210					
Client Name	LBVH Hotel, LLC / Sofie Issembert Phone 310-278-3344				
Specific Business of Client	Real Estate	Website	n/a		
Client Address	9291 Burton Way				
Address Line 2					
City	Beverly Hills				
State	CA Zip 90210				
Desired Outcome		Engagement Date	2023/08/16		

Cheval Blanc Beverly Hills				
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800	
Specific Business of Client	Electoral Advocacy	Website	TBD	
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP			
Address Line 2	2350 Kerner Blvd., Suite 250			
City	City San Rafael			
State	CA Zip 94901			
Desired Outcome		Engagement Date	2023/02/08	

Margaux Beverly Hills / 244 - 258 N. Clark Drive					
Client Name	Lazer Properties, Inc. / Jason Lewis Phone (310) 878-4275				
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com		
Client Address	1801 Century Park East				
Address Line 2	2 Suite 870				
City	Los Angeles				
State	CA Zip 90067				
Desired Outcome		Engagement Date	2022/10/25		

Spring Place at 9800 Wilshire			
Client Name	Christian Toraldo, Spring Place	Phone	212.257.5620
Specific Business of Client	workspace & membership club at 9800 Wilshire Blvd.	Website	www.springplace.com/beverly-hills
Client Address	Spring Place		
Address Line 2	s Line 2 6 St. Johns Lane		
City	New York		

State	NY	Zip	10013
Desired Outcome		Engagement Date	2022/04/20

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, January 13, 2020 @ 9:40AM

Date of Termination Submission Monday, May 31, 2021 @ 10:05PM

Date of Administrative Approval Monday, January 13, 2020 @ 9:58AM

Administrative Approval by Isyrodriguez