



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	BRII HERZOG	Phone	9499434933
Employer	Craig Fry & Associates	Email	briiherzog@cfa-la.com
Business Address	1010 S. ARROYO PKWY, SUITE 6	Website Address	www.craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
Craig Fry and Associates: Craig Fry and Brian Fry	

Client Information

Client Name	Steven Heath	Client Phone	310-309-9919
Specific Business of Client	Heath Architect and Design	Client Website Address	N/A
Client Address	12435 Washington Place		
Client Address Line 2			
Client City	Los Angeles		
Client State	CA	Client Zip	90066

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2020/03/20
Project Name (include address if advocating for a property)
614 N. Elm Drive
Description of Municipal Legislation that is subject of Advocacy
Building and Safety and Planning staff to review and permit plans.
Desired Outcome
Obtain permits for a single family residence
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Brii Herzog	Date	2020/03/30

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, March 30, 2020 @ 2:56PM

Date of Termination Submission

Date of Administrative Approval Tuesday, March 31, 2020 @ 11:45PM

Administrative Approval by Isyrodriquez